# 2027 AIM Alliance Terms and Conditions

## Consistency with Mission

- The Association of Immunization Managers (AIM's) mission, vision, and values direct financial interaction with external partners. AIM will not accept support from external partners where the external partner has adopted policies that do not support the basic principles of public health or AIM's mission, vision, and values.

## Acceptance of Partnership

- AIM reserves the right in its sole discretion to accept or reject AIM Alliance partners.

## Term of Partnership

- AIM Alliance partnership is annual on a calendar year from January through December. Partnership is contingent upon compliance with these terms and conditions. AIM shall determine in its sole discretion whether or not to revoke an organization's partnership. There are no refunds if the partnership is revoked or withdrawn for any reason at any time during the calendar year.

## Award of Benefits

- All AIM Alliance benefits are subject to change at any time in AIM's sole discretion.
- Select benefits (e.g., virtual exhibit hall) will be offered at AIM invitation according to AIM guidelines.
- Participation in the AIM Alliance provides access only to the benefits associated with the partner's Alliance level, and any other activities from separate grants or sponsorships. Alliance participation does not provide unlimited or on-demand access to AIM leadership, staff, members, or subject-matter experts.

## Documentation

- AIM will internally document the activities supported by external partner contributions and grants. AIM will annually report to its members, via its annual conference or through webinars, the aggregate funding received according to source (AIM Alliance, institutional grant, etc.).

## No Endorsement

- AIM will not endorse any commercial products or external partners. Participation in an external partnership or acceptance of contributions does not imply AIM approval of an external partner's policies or endorsement of their products. AIM Alliance partners may not claim AIM endorsement of their products by participation in the AIM Alliance.

### Direct Advocacy

- AIM will advocate on behalf of its members, immunization program managers, only.
- AIM will not advocate for AIM Alliance partners. AIM will not advocate for a particular issue because it has received funding from a partner.
- AIM Alliance partners should not request or expect AIM staff, leadership, or members to advocate for a partner's commercial interests; influence governmental, advisory, professional-society, policy, or recommendation decisions on the partner's behalf; preferentially promote a product or service; or obtain non-public information for the partner's strategic or commercial use.

### Use of Contribution Funds

- Contributions to AIM listed as "unrestricted" may be used to support AIM advocacy and other efforts consistent with AIM's mission. Use of funding is determined by AIM in its sole discretion and not influenced by AIM Alliance partners.

### Avoidance of Conflict of Interest

- No AIM staff member or Executive Committee member may receive direct or indirect financial or other benefits from AIM Alliance interactions. Please see our Conflict-of-Interest Policy.

### Objectivity and Control

- AIM financial interactions must preserve or promote trust in AIM and its membership. AIM will remain objective, regardless of any funding or partnership. Financial interactions do not permit an AIM Alliance partner to influence the content of AIM programs, products, services, and related activities.
- AIM maintains complete control over all AIM programs, products, services, and related activities. AIM reserves the right to approve all materials relating to an AIM Alliance partnership. AIM Alliance partners must obtain AIM's prior written approval before using its logo for any purpose, including, but not limited to, on AIM Alliance materials. AIM may terminate any use of its logo in its sole discretion.
- AIM Alliance partners may use the annual AIM Alliance level logo that is provided to them during onboarding on their websites, marketing materials, and social media posts, provided it does not misrepresent the nature of the partnership. The official AIM logo may not be used for any purpose without prior written approval from AIM.

- Participation in the AIM Alliance program is described as a partnership and does not constitute AIM "membership." AIM membership is exclusively limited to the 66 state, local, and territorial immunization program managers.
- AIM Alliance partners may acknowledge their participation in the Alliance program but must not describe themselves as AIM members or imply membership in any communications, marketing materials, or public statements.
- AIM reserves the right to make modifications to these Terms and Conditions with or without notice in its sole discretion.

## Attestation

- Partner attests that neither the partner nor any owner or principal employee have been debarred, suspended, or proposed for debarment by any federal agency from participating in federally funded activities. Neither the partner nor any owner or principal employee are listed on the General Services Administration's List of Parties Excluded from Federal Procurement or Non-Procurement Programs.