

Connecting the Dots: Influenza Vaccination

This guide provides tools and information to enhance your immunization program’s (IP’s) influenza vaccination activities. Each resource is organized by topic and audience and includes the name of the organization that created it. If you would like to suggest a resource for this guide or sign up for AIM’s weekly newsletter, please [email AIM](#).



Health Education

For IPs and their Partners

- [Flu Disease Basics eModule](#) [English | Spanish] | AIM
- [Flu Vaccine Basics eModule](#) [English | Spanish] | AIM
- [Influenza: The Disease & Vaccines](#) | Children’s Hospital of Philadelphia
- [Respiratory Season Toolkit](#) [English | Spanish] | Vaccinate Your Family
- [Protecting Our Communities From the Flu Course](#) | Vaccinate Your Family

For Health Care Providers and their Patients

- [Communicating the Benefits of Influenza Vaccine](#) | AIM & Immunize.org
- [65+ Flu Defense](#) | Immunize.org and CSL Seqirus
- [Flu Vaccine Hesitancy: Providers Lead the Discussion](#) | Washington State Department of Health

Health Communication

For IPs and their Partners

- [Resources](#) | Families Fighting Flu
- [RSV and Flu Vaccine Toolkit](#) | National Council of Urban Indian Health
- [Flu Talking Points and Tools](#) | Public Health Communications Collaborative
- [Personal Stories](#) | Vaccinate Your Family
- [Tame It](#) | National Foundation for Infectious Diseases

For Health Care Providers and their Patients

- [Flu Toolkit](#) | American Academy of Pediatrics
- [Immunization Facts for Families](#) | American Academy of Pediatrics
- [Maternal Immunization Social Media Toolkit](#) | American College of Obstetricians and Gynecologists
- [Flu Vaccine for High-Risk Pregnancy](#) [Multilingual] | Society for Maternal-Fetal Medicine
- [Flu Resource Library](#) [English | Spanish] | American Lung Association
- [Kaden Blaze Resources](#) | Families Fighting Flu

Program Planning

For IPs and their Partners

- [Annual Influenza Update Webinar](#) | AIM
- [Program Practices Database](#) | AIM
- [Flu Free at Work: Promoting Vaccination in the Workplace](#) | Washington State Department of Health
- [FluView Weekly U.S. Influenza Surveillance Report](#) | Centers for Disease Control and Prevention
- [Influenza’s Economic Burden and the Impact of Adult Vaccination](#) | Adult Vaccine Access Coalition

For Health Care Providers and their Patients

- [Clinical Resources for Providers & Patients](#) | Immunize.org
- [Influenza Vaccine Package Inserts](#) | Immunize.org
- [Flu Action Plan: 3 Habits of Highly Successful VFC Clinics](#) | California Department of Public Health
- [Respiratory Season 2026-27 Explainer](#) | Common Health Coalition
- [2026 National Survey on Respiratory Diseases](#) | National Foundation for Infectious Diseases

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[Immunizationmanagers.org](#)

Resources are reviewed monthly during influenza season.
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