



Association of
Immunization
Managers

2026 Exhibitor Prospectus

ENGAGE IMMUNIZATION PROGRAM LEADERS NATIONWIDE

Tampa, Florida | December 1-3, 2026





About AIM

The Association of Immunization Managers (AIM) is a nonprofit membership association comprised of the directors of the 66 federally funded state, territorial, and local public health immunization programs. AIM's members represent 50 states, 8 major cities, and 8 territories/freely associated states.

AIM's mission is through national leadership, advocacy, collaboration, and a collective voice, AIM represents and supports immunization programs in the development and implementation of effective immunization policies, programs, and practices.

About the AIM Leadership in Action Conference

Join AIM members, immunization program staff, and immunization partners at the 2026 AIM Leadership in Action Conference! Attendees come for leadership development training, collaborative meeting opportunities with colleagues, and networking opportunities with national and nonprofit partners in the immunization space. Networking events include exhibit hall hours, a networking lunch, an evening reception in the exhibit hall, and more. The conference also provides exhibitors the opportunity to participate in leadership development training and to learn from program managers and their staff during concurrent breakout sessions.

Participate in this year's conference where state, local, and territorial immunization program leaders come together to learn from each other, confront challenges, and discover leadership strategies to achieve success. Typically, the 200-250 attendees include the 66 AIM members, their staff, national partners, nonprofit partners, and AIM Alliance partners.

Visit [AIM's website](#) for information about registration, hotel accommodations, and more!

100% of Alliance conference evaluation respondents agree or strongly agree it was beneficial to participate in the 2025 AIM Leadership in Action conference



Key Information At a Glance

Conference Overview

Location

Hilton Tampa Downtown
211 N Tampa St. Tampa, FL, 33602

Dates

December 1-3, 2026

Expected Attendance

200-250 public health professionals

Audience

Immunization program leaders from state, local, territorial, and federal public health programs, along with national nonprofit organizations, immunization coalitions, and AIM Alliance partners.

Why Exhibit?

Build Relationships: Connect with immunization leaders from across the nation and associated territories.

Increase Visibility: Showcase your organization, products, and services to key public health audiences.

Network: Participate in dedicated exhibit periods, including receptions, a lunch, and networking events.

Support Public Health: Demonstrate your commitment to strengthening immunization programs nationwide.

Deadline



October 2, 2026

This is the deadline for:

- New AIM Alliance partnerships
- Current AIM Alliance level upgrades
- New nonprofit exhibit requests

Next Steps

Visit the [AIM Conference webpage](#) for the agenda, registration, lodging information, and updates.

Exhibit space is limited. Email rvangundy@immunizationmanagers.org as early as possible to reserve your space.



Types of Exhibitors

AIM Alliance

For-profit organizations can exhibit at the conference through the [AIM Alliance](#) program. The AIM Alliance program offers a unique opportunity for private sector leaders and public health immunization leaders to work together to address health issues affecting our nation. By participating in the AIM Alliance program, your organization can demonstrate its commitment to collaborating with immunization programs and achieving shared goals.

The AIM Alliance program is designed to ensure that organizations of all sizes can participate. AIM offers four levels of membership and will work with your organization to maximize membership benefits. All levels of the AIM Alliance program receive the benefit of attending, participating, and exhibiting at the annual AIM Leadership in Action conference (specific benefits vary by membership level). All current AIM Alliance partners automatically have exhibit spaces reserved. If a current AIM Alliance partner does not plan to exhibit, they should notify AIM.

AIM Alliance participation runs through the calendar year, which means there is still time to join and start enjoying the benefits, including attending the conference in December. AIM recommends reading the [2026 AIM Alliance Benefits Brochure](#) to learn about the benefits for each level.

Contact [Rachel Van Gundy](#) if you are interested in joining at any level. **All new AIM Alliance partnerships and current AIM Alliance partnership upgrades must be submitted by October 2 to receive applicable conference benefits.**

Nonprofit Partners

Nonprofit organizations working in the immunization space are invited to exhibit at the conference at a discounted rate of \$1,200. This package includes one conference registration, one exhibit booth, and access to conference attendee lists. A limited number of nonprofit exhibit spaces are available. Interested organizations should contact [Rachel Van Gundy](#) as early as possible to express interest. All exhibit requests must be submitted **by October 2** and are subject to approval by AIM leadership.



Exhibit Schedule

These times are subject to change.

Set Up

- Monday, November 30, 2-5 pm
- Tuesday, December 1, 8-10 am

Dedicated Exhibit Periods

AIM expects all exhibit booths to be staffed during the following times.

- Tuesday, December 1, 3-4 pm
- Wednesday, December 2
 - 12-1 pm
 - 2:30-3 pm
 - 4:30-6 pm

Break Down

Please do not break down your exhibit prior to this period without prior approval from AIM.

- Thursday, December 3, 8 am-12 pm



Included Benefits for All Exhibitors



Attendee lists before and after the conference

Includes name, email, company, title, and registration type.

Please do not mass email attendees.



Complimentary full-access conference registration(s)

Complimentary registrations included for each AIM Alliance level:

- 8 for Diamond level
- 5 for Platinum level
- 3 for Gold level
- 1 for Silver level and nonprofit partners

Registered exhibitors have access to the full conference and are encouraged to attend conference sessions during non-exhibit periods. Additional registrations can be purchased from the [AIM conference registration webpage](#).



One 8' x 30" table, two chairs, and house linens

All display materials must fit within the allotted exhibit space of the table and immediate vicinity. Appropriate exhibit materials include:

- Tabletop display
- Fast-fold display not exceeding 8'
- Pull-up banners

If you have a question about whether your exhibit materials are appropriate, please ask. There is no pipe and drape; these are tabletop exhibit spaces. Double exhibit booths are available to Platinum- and Diamond-level Alliance partners.



Garbage cans and water stations

Power and A/V packages are not included, but information about how to order these services will be available in the coming months.

AIM Alliance partners should refer to the [2026 AIM Alliance Benefits Brochure](#) for additional conference-related benefits that are included with their partnership level.



On-Site Exhibit Support

Prior to the conference, AIM will distribute an exhibitor kit containing important details about the exhibit hall layout, space assignments, hotel shipping and storage services, package pick-up, post-conference shipping, A/V and electrical packages, and other on-site logistics. Alliance partners should inform AIM as soon as possible of any company-specific requirements, such as proximity restrictions from competitors. If you anticipate needing storage space, pallet jacks, or other materials not outlined in this prospectus, please notify AIM so we can make every effort to accommodate your needs.

Contact AIM

Ready to exhibit or have questions? Contact AIM to learn more and reserve your space.

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