



## AIM BULL'S-EYE AWARD FOR INNOVATION AND EXCELLENCE IN IMMUNIZATION 2026 NOMINATION PROCESS

### BULL'S-EYE AWARD

The AIM Bull's-Eye Award for Innovation and Excellence in Immunization is presented to state, territorial, or local immunization programs (National Center for Immunization and Respiratory Diseases (NCIRD) awardees) in recognition of outstanding immunization initiatives. Only nominations received from **one of the 66 city, state, or territorial immunization programs directly funded by the Centers for Disease Control and Prevention, National Center for Immunization and Respiratory Diseases** [The 50 states, American Samoa, Chicago, the District of Columbia, the Federated States of Micronesia, Guam, Houston, Los Angeles, Maricopa County, New York City, the Northern Mariana Islands, Palau, Philadelphia, Puerto Rico, the Republic of the Marshall Islands, San Antonio, and the Virgin Islands] will be considered.

The award recognizes immunization strategies that "hit their mark," achieving goals and increasing awareness by encouraging replication in other programs. **Only those initiatives that are currently ongoing or those that concluded between January 2024 and the end of the nomination period are eligible for the Bull's-Eye Award.** Three Bull's-Eye Awards will be selected and will be presented at the AIM Leadership in Action Conference (December 2026, Tampa, FL). The three programs awarded will be notified in advance and invited to give a short presentation the 2026 Leadership in Action Conference.

**\*\*PLEASE NOTE:** The 66 federal immunization awardees are eligible to nominate themselves or others for a Bull's-Eye Award. All nominations must be NCIRD awardees. Programs may submit multiple initiatives; however, they may **identify a maximum of THREE initiatives for consideration for the Bull's Eye Award.** Only one Bull's-Eye Award may be won per program.

### SUBMISSION PROCESS FOR BULL'S-EYE AWARD

- All nominations must be submitted using the AIM Program Practices Submission form.
- Each submission cannot exceed 3 pages.
- Each of the *Submission Components* on the submission form must be addressed.
- Only those initiatives that are currently ongoing or those that concluded between January 2024 and the end of the nomination period are eligible for the Bull's-Eye Award.

- Submissions must demonstrate effectiveness of the initiative either with evaluation data, including preliminary results, or by showing other means of assessing and interpreting effectiveness, such as observations or estimations.
- All submissions (regardless of whether they are selected as Bull's-Eye Award winners) will be entered into the publicly accessible AIM Program Practice Database.

## SUBMISSION LENGTH

Brevity is key! The intent and expectation are not for programs to write a lengthy description about the activity, but rather to provide a brief “snapshot” of the activity. Please keep submissions to 3 pages or less.

## SUBMISSION COMPONENTS

Please review the [2026 Program Practice Submission Form](#) for more information.

## REVIEW PROCESS FOR BULL'S EYE AWARD

A review committee of AIM members (who did not submit an initiative) and a few select AIM staff will score the submissions.

The submission components on the *2026 Program Practice Submission Form* will be scored as follows:

- Background: 5 points
- Description: 5 points
- Effectiveness: 20 points
- Conclusions/Lessons learned: 10 points
- Potential for replication: 20 points
- Innovation: 40 points

## DUE DATES

To be considered for the 2026 Bull's-Eye Award, submissions must be received by 11:59 pm EST on **Friday, August 21**. Please email submissions to [info@immunizationmanagers.org](mailto:info@immunizationmanagers.org) and include “Bull's-Eye Submission” in the subject line.

## NOTIFICATION

All those submitting for the Bull's-Eye Award will be notified of their status in October 2026. The three programs awarded with the Bull's-Eye Award will be invited to give a short presentation at AIM's Leadership in Action Conference in Tampa, FL, in December 2026.

## QUESTIONS

Please direct any questions about the Bull's-Eye Award submission process to [info@immunizationmanagers.org](mailto:info@immunizationmanagers.org).