



Association of
Immunization
Managers

2026 AIM Leadership in Action Conference Sponsorship Opportunities for Networking Events

The Association of Immunization Managers (AIM) is a nonprofit 501(c)(3) membership organization that supports the 66 federally funded state, territorial, and local public health immunization programs. AIM provides a national platform for immunization program managers to collaborate, address challenges, and drive immunization success.

Promote your organization and services to AIM members, immunization program staff, and immunization partners at the 2026 AIM Leadership in Action Conference from December 1-3 in Tampa, Florida. Sponsoring a networking event at this year's conference offers unique opportunities to:

- Elevate your brand among national leaders in public health
- Demonstrate your commitment to advancing immunization efforts nationwide
- Gain insights into emerging trends, policy shifts, and frontline challenges in the immunization landscape
- Support AIM and the professional development of public health leaders

Sponsorship Levels

Event Co-sponsor

- A co-sponsor contributes at or above the listed co-sponsor amount and receives premium recognition benefits, including:
 - logo placement
 - podium acknowledgment
 - digital promotion
 - option to provide branded items at the sponsored event
- Multiple co-sponsors may support a single event.

Event Contributor

- A contributor supports an event at the listed minimum contribution level and receives recognition benefits such as:
 - logo placement
 - recognition in the conference app
- Multiple contributors may support a single event.

The following table expands on specific sponsorship benefits for each networking event.

Pre-conference Social Event	
Co-sponsor Benefits (minimum \$3,000) <ul style="list-style-type: none"> • Logo displayed on event signage at venue • Recognition in conference app • Recognition in attendee communications promoting the event • Verbal podium recognition during conference opening and closing sessions • Opportunity to provide branded items for event attendees 	Contributor Benefits (minimum \$500) <ul style="list-style-type: none"> • Logo displayed on event signage at venue • Recognition in conference app
Networking Lunch	
Co-sponsor Benefits (minimum \$5,000) <ul style="list-style-type: none"> • Logo displayed at food and beverage stations • Recognition in conference app • Verbal podium recognition during conference opening and closing sessions • Rotating slide recognition displayed throughout lunch • Opportunity to provide branded items for event attendees 	Contributor Benefits (minimum \$500) <ul style="list-style-type: none"> • Logo displayed at food and beverage stations • Recognition in conference app
Networking Break	
Co-sponsor Benefits (minimum \$3,000) <ul style="list-style-type: none"> • Logo displayed at food and beverage stations • Recognition in conference app • Verbal podium recognition during conference opening and closing sessions • Rotating slide recognition displayed throughout break • Opportunity to provide branded items for event attendees 	Contributor Benefits (minimum \$300) <ul style="list-style-type: none"> • Logo displayed at food and beverage stations • Recognition in conference app
Wellness Activity	
Past activities have included: Rise and Shine yoga, guided morning walk/run	
Co-sponsor Benefits (minimum \$1,000) <ul style="list-style-type: none"> • Logo displayed on signage at the activity • Verbal acknowledgment at start of activity • Recognition in conference app • Opportunity to provide branded items for event attendees 	Contributor Benefits (minimum \$150) <ul style="list-style-type: none"> • Recognition in conference app

Contact Rachel Van Gundy at rvangundy@immunizationmanagers.org if you are interested in supporting an event.

Note: AIM reserves the right to cancel one or more events if minimum funding thresholds are not met. In such cases, AIM will offer intended sponsors and contributors the opportunity to transfer their contributions to another event. All reasonable efforts will be made to notify sponsors in a timely manner.