

Connecting the Dots: Influenza Vaccination



This guide provides tools and information to enhance your immunization program's (IP's) influenza vaccination activities. Each resource is organized by topic and audience and includes the name of the organization that created it. If you would like to suggest a resource for this guide or sign up for AIM's weekly newsletter, please [email AIM](#).

Health Education

For IPs and their Partners

- [2025 Annual Influenza Update Webinar](#) | AIM
- [Flu Disease Basics eModule](#) [English | Spanish] | AIM
- [Flu Vaccine Basics eModule](#) [English | Spanish] | AIM
- [Respiratory Season Toolkit](#) [English | Spanish] | Vaccinate Your Family

For Healthcare Providers

- [Communicating the Benefits of Influenza Vaccine](#) | AIM & Immunize.org
- [65+ Flu Defense](#) | Immunize.org and CSL Seqirus
- [Flu Vaccine Hesitancy: Providers Lead the Discussion](#) | Washington State Department of Health
- [Influenza: The Disease & Vaccines](#) | Children's Hospital of Philadelphia

Health Communication

For IPs and their Partners

- [Influenza Social Media Toolkit](#) [English | Spanish] | AIM
- [Resources](#) | Families Fighting Flu
- [RSV and Flu Vaccine Toolkit](#) | National Council of Urban Indian Health
- [From Wild to Mild: The Power of Flu Vaccination](#) | National Foundation for Infectious Diseases

For Healthcare Providers

- [Flu Toolkit](#) | American Academy of Pediatrics
- [Maternal Immunization Social Media Toolkit](#) | American College of Obstetricians and Gynecologists
- [Flu Resource Library](#) [English | Spanish] | American Lung Association
- [Flu Talking Points and Tools](#) | Public Health Communications Collaborative
- [2025-2026 Combined Respiratory Vaccine Recommendations](#) | Common Health Coalition

Program Planning

For IPs and their Partners

- [Program Practices Database](#) | AIM
- [Flu Free at Work: Promoting Vaccination in the Workplace](#) | Washington State Department of Health
- [Preventing Respiratory Disease in Adult Family Homes](#) | Washington State Department of Health
- [FluView Weekly U.S. Influenza Surveillance Report](#) | Centers for Disease Control and Prevention
- [Flu Vaccination Coverage, 2024–25 Influenza Season](#) | Centers for Disease Control and Prevention
- [Influenza's Economic Burden and the Impact of Adult Vaccination](#) | Adult Vaccine Access Coalition

For Healthcare Providers

- [2025–2026 Flu Season](#) [English | Spanish] | Centers for Disease Control and Prevention
- [Clinical Resources for Providers & Patients](#) | Immunize.org
- [Influenza Vaccine Package Inserts](#) | Immunize.org
- [Technically Speaking: FluMist at Home](#) | Children's Hospital of Philadelphia

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[Immunizationmanagers.org](#)

Resources are reviewed monthly.

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