

YOU CAN MISS A LOT

WHEN YOU MISS YOUR SHOT



ANNUAL FLU VACCINATIONS

The best way to make sure you and your family don't miss out on the moments that matter most.¹

CSL Seqirus

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THE IMPACT OF INFLUENZA

Influenza, commonly known as the flu, is a highly contagious and potentially life-threatening respiratory illness.¹

A serious threat for high-risk populations^{2,3}



The burden of flu in the community⁴



The burden of flu at home

The average flu illness can last up to

7 DAYS⁵

The flu causes

MORE MISSED SCHOOL DAYS

than any other respiratory virus⁶

When someone in your family gets the flu, **50% of people in your home will be infected⁷**

THE VALUE OF VACCINATION

The Centers for Disease Control and Prevention (CDC) recommends an annual flu shot.¹

Who?

All patients 6 months & older

Even for those currently experiencing minor illnesses, with rare exceptions.^{1,8}

When?

Throughout the flu season

Influenza activity begins in the fall, but can continue through May.¹

Why?

To protect you and your loved ones

Reduce the risk of getting the flu and serious complications.¹

The flu vaccine helps prevent illnesses, hospitalizations, and deaths⁹

9.8 million fewer



illnesses/year

120,000 fewer



hospitalizations/year

7,900 fewer



deaths/year

*Based on the 2023-24 season.

The flu vaccine can help protect your entire family

**UP TO
82%
fewer**

ICU admissions¹⁰

**UP TO
50%
fewer**

ER visits (children)¹¹

**UP TO
65%
fewer**

deaths (children)¹¹



COMMON QUESTIONS ABOUT THE INFLUENZA VACCINE

Is the flu shot safe?

YES

Hundreds of millions of Americans have safely received flu vaccines for more than 80 years, and there has been extensive research supporting the safety of flu vaccines.^{12,13}

Will I get the flu from the flu shot?

NO

The flu vaccine cannot give you the flu. You may experience different side effects when getting your flu shot, but these are usually mild and short-lasting, especially when compared to actual flu symptoms.¹

Can I get my flu shot with other vaccines?

YES

The flu vaccine can be given alone or with other vaccines, including COVID-19, RSV, and shingles vaccines. Ask your doctor for more information.²

Why should I get the flu shot if I can still get the flu?

While some people may still get sick with the flu, vaccination can mean getting less sick for a shorter amount of time.¹

Yearly vaccines are still the best way to protect you and your family from the flu.¹

Don't miss out on the moments that matter most. Schedule your family's flu shots today.

References: 1. CDC. Key facts about seasonal flu vaccine. Accessed March 11, 2025. <https://www.cdc.gov/flu/vaccines/keyfacts.html> 2. Grohskopf LA, et al. *MMWR Recomm Rep*. 2024;73(5):1-25. 3. CDC. Flu and children. Accessed March 25, 2025. <https://www.cdc.gov/flu/highrisk/children.html> 4. CDC. Preliminary estimated flu disease burden 2023-2024 flu season. Accessed March 25, 2025. <https://www.cdc.gov/flu-burden/php/data-vis/2023-2024.html> 5. CDC. Clinical signs and symptoms of influenza. Accessed April 1, 2025. <https://www.cdc.gov/flu/hcp/clinical-signs/index.html> 6. McLean HQ, et al. *Influenza Other Respir Viruses*. 2017;11(3):220-229. 7. Rolfs MA, et al. *JAMA*. 2023;329(6):482-489. 8. CDC. Who should not get vaccinated with these vaccines? Accessed April 15, 2025. <https://www.cdc.gov/vaccines/vpd/should-not-vacc.html> 9. CDC. Flu burden prevented from vaccination 2023-2024 flu season. Accessed March 11, 2025. <https://www.cdc.gov/flu-burden/php/data-vis-vac/2023-2024-prevented.html> 10. CDC. Benefits of the flu vaccine. Accessed March 11, 2025. <https://www.cdc.gov/flu-vaccines-work/benefits/index.html> 11. CDC. Flu vaccine effectiveness for children and older adults. Accessed March 25, 2025. <https://www.cdc.gov/flu-vaccines-work/risk-groups/index.html> 12. CDC. Influenza (flu) vaccine safety. Accessed March 11, 2025. <https://www.cdc.gov/vaccine-safety/vaccines/flu.html> 13. Kim YH, et al. *Rev Med Virol*. 2022;32(1):e2243.