

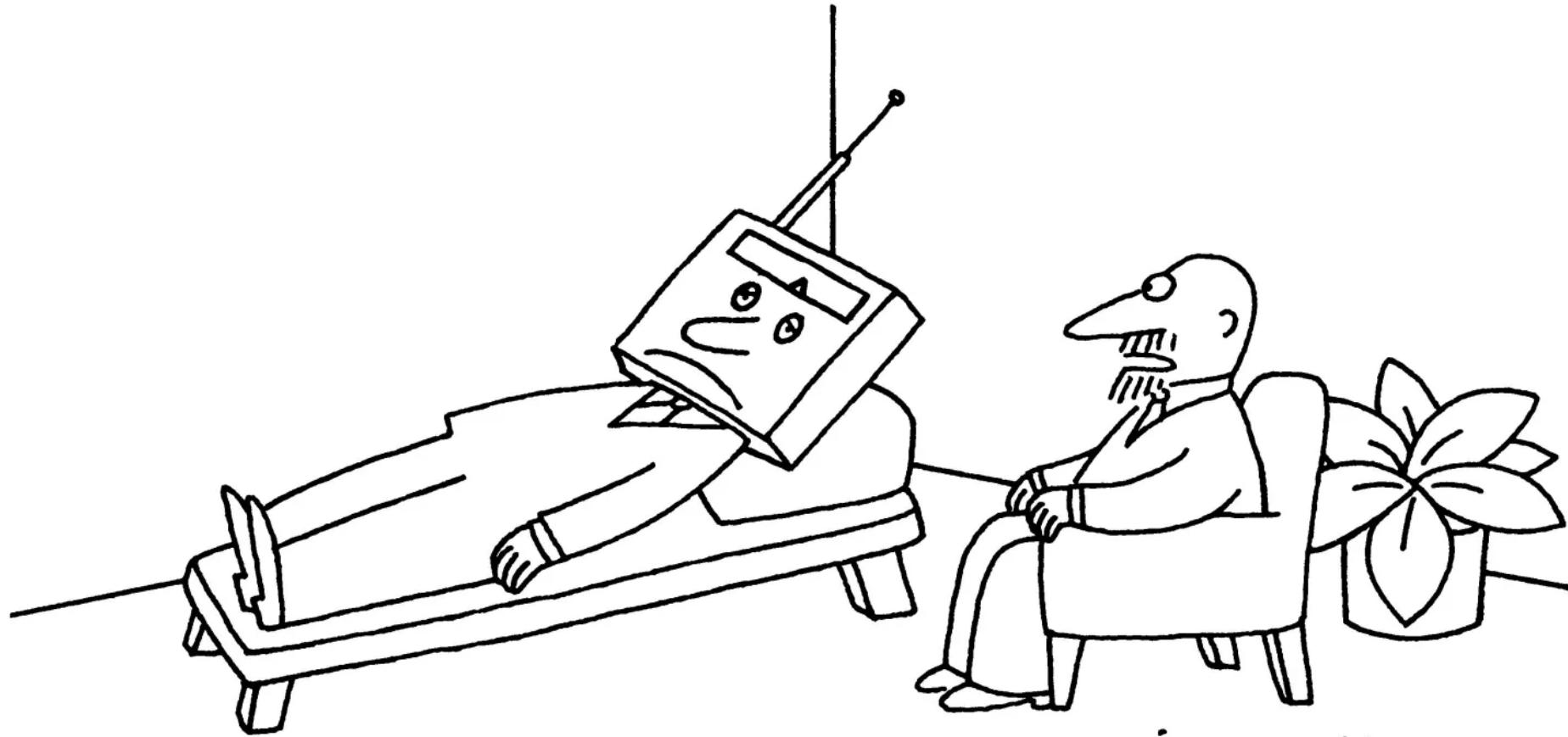


The Lives We Change: *Safeguarding Children's Futures Through Immunization*

**Mark Del Monte, JD
AAP CEO/EVP**

American Academy of Pediatrics
DEDICATED TO THE HEALTH OF ALL CHILDREN®



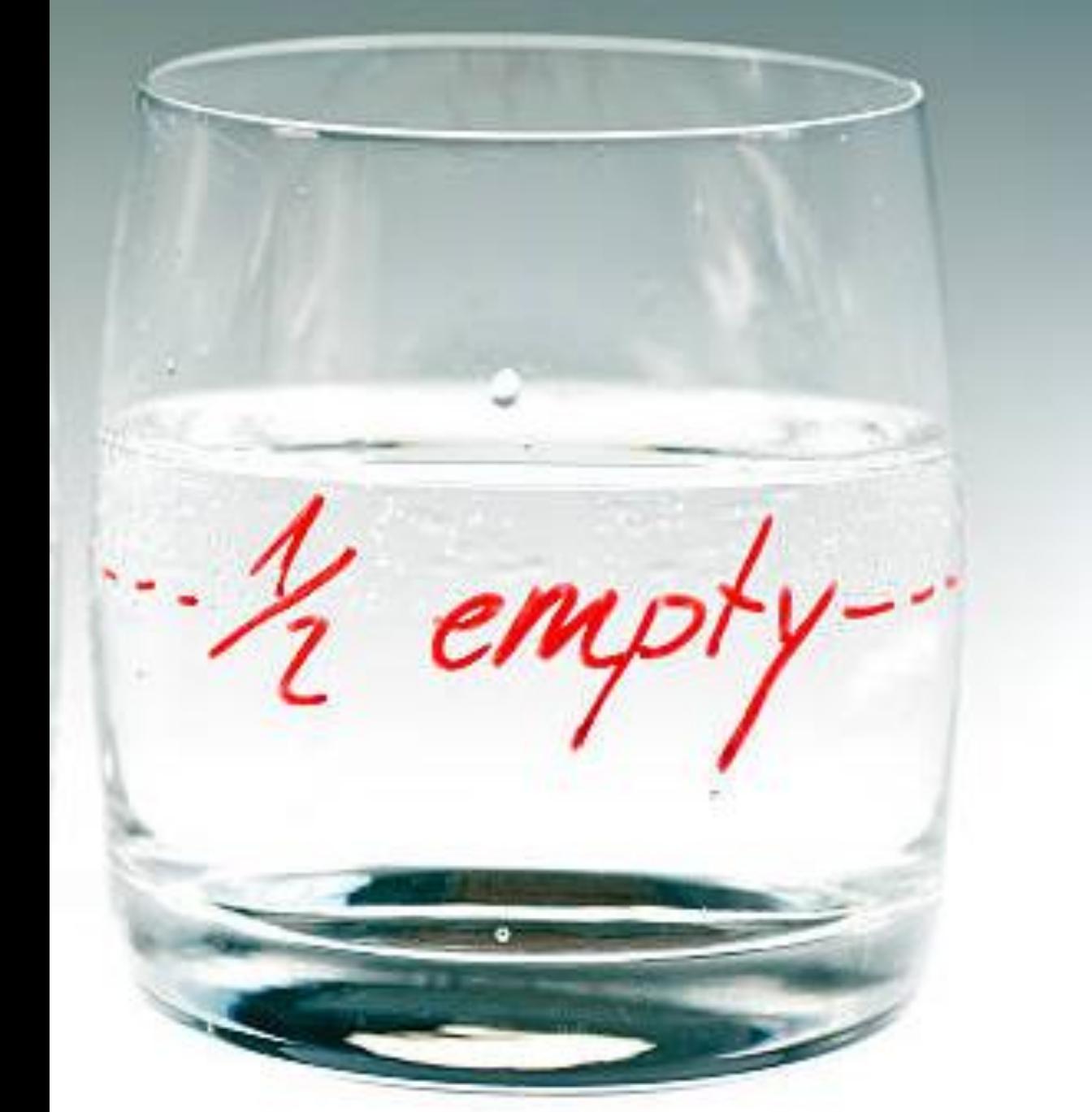


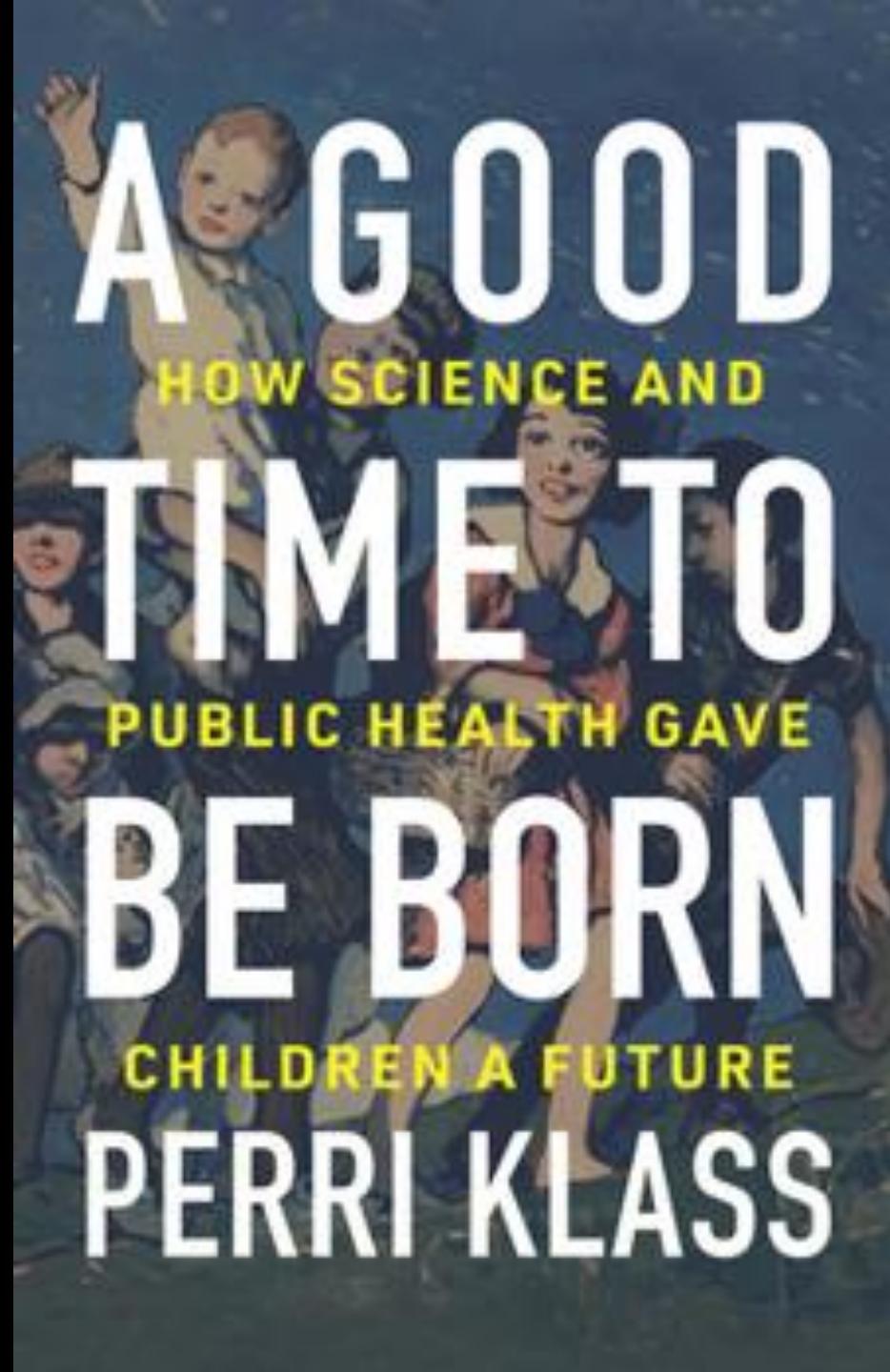
cioarratti
“Of course you’re depressed. You’re tuned to a
twenty-four-hour all-news station.”

*“For reasons I have never understood,
people like to hear that the world is
going to hell.”*

– Economist and Historian Deirdre McCloskey

The Allure of Pessimism







Charles Langhorne Clemens

Nov. 7, 1870 – June 2, 1872



WILLIE LINCOLN, THIRD SON OF PRESIDENT LINCOLN.
DIED FEBRUARY 20, 1862, AT THE AGE OF 12.

From a photograph taken by Brady at Washington, shortly before the death of Willie Lincoln.

“My poor boy, he was too good for this earth. God has called him home. I know that he is much better off in heaven, but then we loved him so. It is hard, hard to have him die”

– Abraham Lincoln

Calvin Coolidge, Jr., Dies Result of Blood Poisoning After Great Fight for Life

Died Last Night



CALVIN COOLIDGE, JR.

End Came After Son of President Has Fought With Utmost Bravery and Fortitude Against Disease.

CHIEF EXECUTIVE WITH HIS WIFE AT BEDSIDE

Infection Came From Broken Blister on Foot Sustained While Playing Tennis.

(By the Associated Press)

WASHINGTON, July 7—Calvin Coolidge, Jr., son of the President, died tonight at Walter Reed hospital of blood poisonin.

The end came after the boy had battled with the utmost bravery and fortitude for five days against a disease which had racked his body with pain and sapped the reserve strength of his frail constitution.

Parents With Him

President and Mrs. Coolidge who had maintained constant vigil at the hospital were at his bedside, hopeful and cheering and comforting their son to the last.

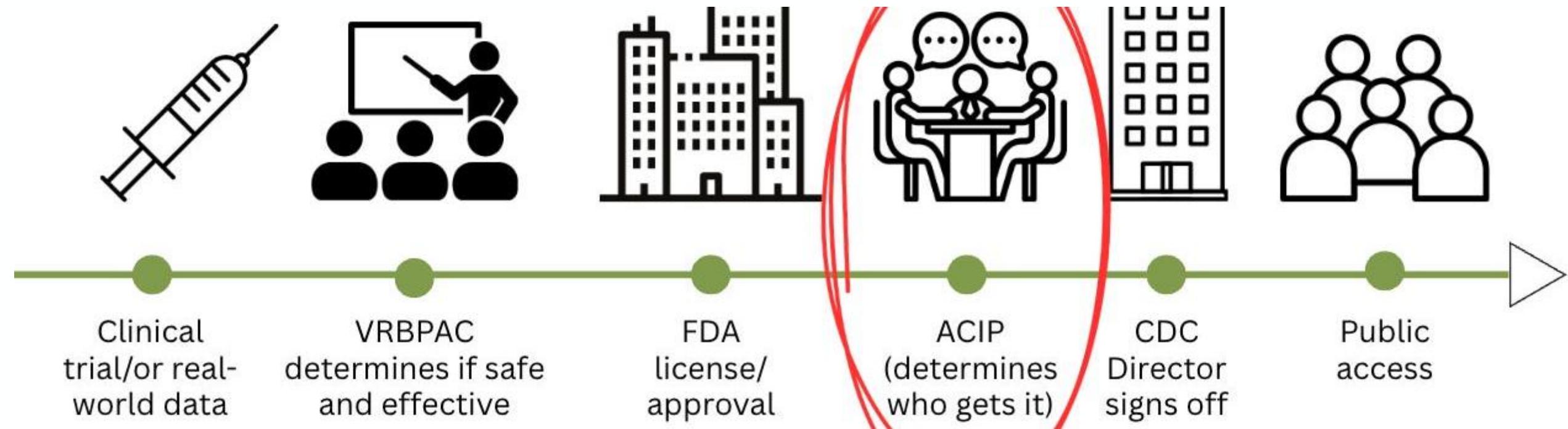




Better Understanding of the Vaccine Infrastructure



Understanding How the Vaccine Recommendation Process Works



Vaccines For Children Program

Vaccines for Children

Protecting America's children every day



The Vaccines for Children (VFC) program helps ensure that all children have a better chance of getting their recommended vaccines. VFC has helped prevent disease and save lives.

CDC estimates that vaccination of children born between 1994 and 2023 will:

prevent **508 million** illnesses
(32 million hospitalizations)



help avoid
1,129,000 deaths



save nearly **\$2.7 trillion** in total societal costs
(that includes \$540 billion in direct costs)



www.cdc.gov/vaccines/vfcprogram/

NCORWVLC | 01/04/24



<https://www.cdc.gov/vaccines-for-children/about/index.html>

- Provides free vaccines to children who are uninsured, underinsured, Medicaid-eligible, American Indian/Alaskan Native
- Was founded in response to 1989-91 measles outbreak
- Saves money, minimizes barriers to vaccination and improves private-public collaboration





Foundations of the Vaccine Infrastructure

- Advisory Committee on Immunization Practices
- Vaccines for Children
- **National Vaccine Injury Compensation Program**



STAT OP-ED:

Vaccines

Save

Lives

Five Major U.S. Medical Groups Speak Out

Vaccines: AAP History

- AAP immunization recommendation process began in 1934
- 1938: Committee on Immunization Procedures published an 8-page pamphlet on recommendations for pertussis, diphtheria, tetanus and smallpox (became the *Redbook*)
- 1960s: AAP, US Government, and American Public Health Association encourages move from ad hoc committee guidance toward more formal process
- 1964 ACIP established by Surgeon General Luther Terry, MD

“Appointed members would guide the CDC and HHS, using scientific standards to evaluate and recommend use of immunizations.”



Association of
Immunization
Managers

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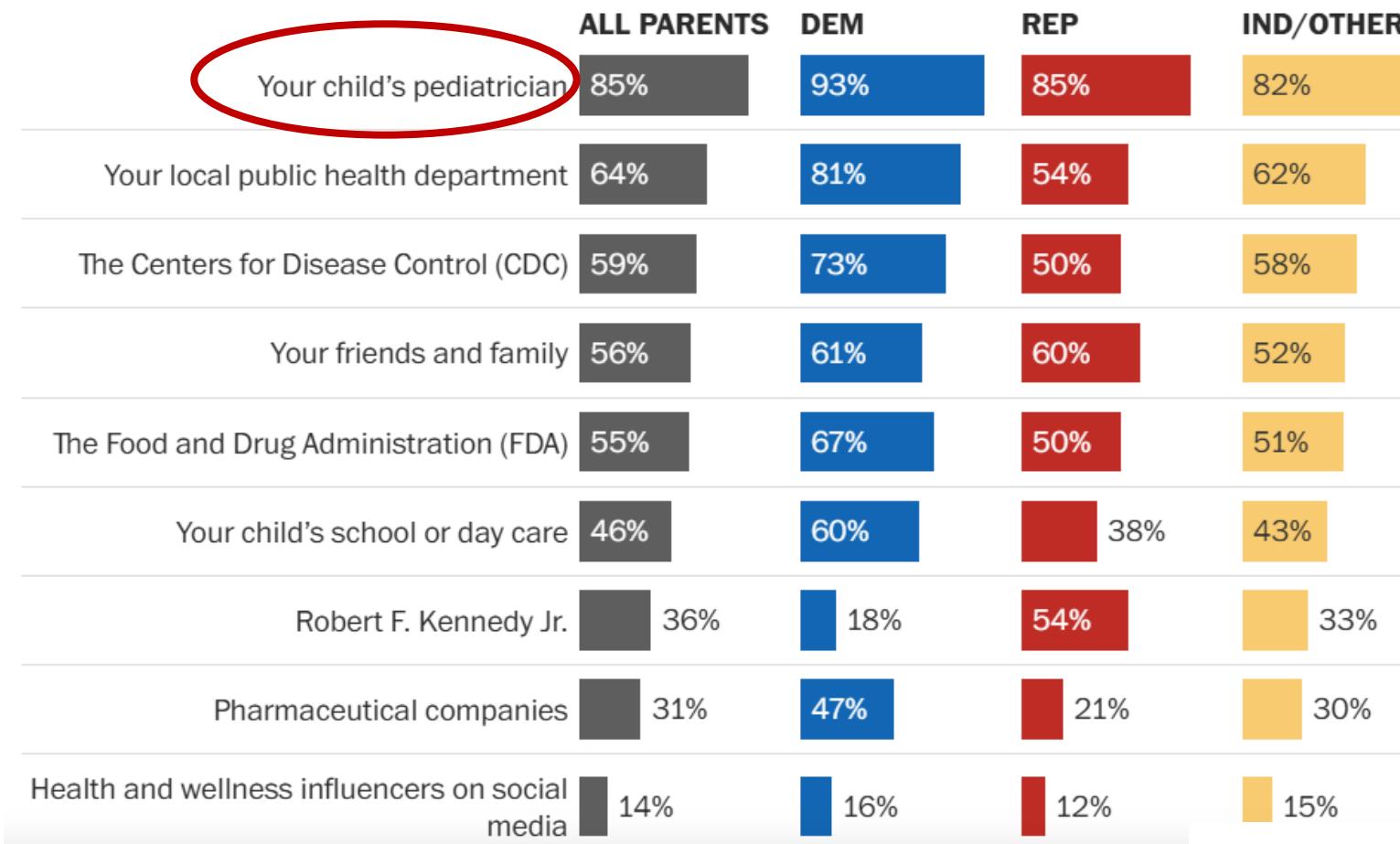


We support the nation's public health
immunization leaders.

About AIM

Pediatricians are only source of vaccine information trusted by large majorities across partisan groups

Q: In general, how much do you trust each of the following to provide reliable information about vaccines? Bars show percent trusting each “a great deal” or “a fair amount” overall by party self-identification.



Note: Share saying they trust “not much,” “not at all,” or who skipped not shown.

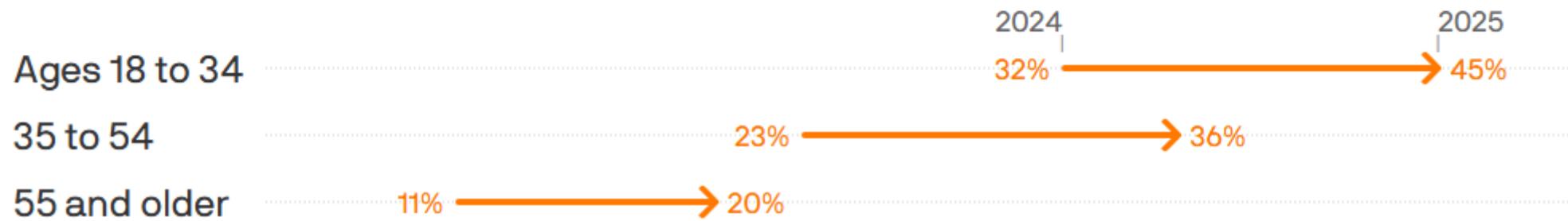
Source: July 18-Aug. 4, 2025, Washington Post-KFF poll of 2,716 U.S. parents and guardians of children under 18 with an error margin of +/- 2 percentage points; error margin is larger among subgroups.

Young Adults Increasingly Taking Health Decisions into Their Own Hands

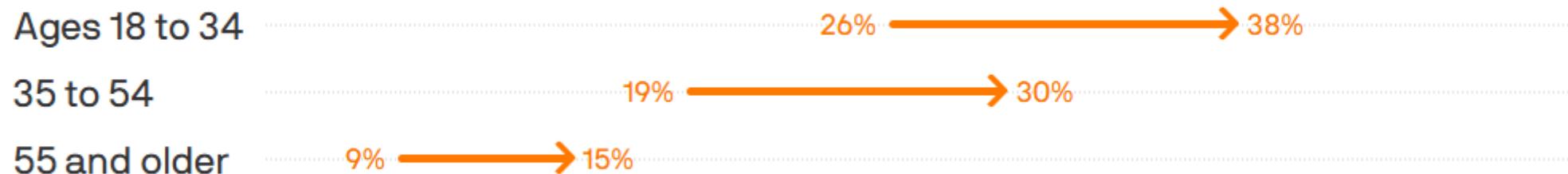
Share who say they have disregarded a provider's medical advice in favor of other sources

In the last 12 months; Annual surveys of about 16,000 adults in 16 countries, 2024 to 2025

Friends or family



Social media



Data: 2025 Edelman Trust Barometer; Chart: Kavya Beheraj/Axios

The Challenge of Shared Decision Making



AAP Vaccine Confidence Campaign and Rapid Response War Room: Public Awareness Surround Sound

Radio, TV, social media PSAs



Communications and social media trainings

Rapid response to disinformation



Informational parent content

Traditional media outreach



Cultural strategy

Collaborate with social media influencers



Targeted state outreach



Hope is not a strategy, but it serves as a catalyst for change, healing, and better future

**—Susan Kressly, MD, FAAP
AAP President**



Lady Mary Worley Montagu

1689 – 1762

*Smallpox survivor and
variolation advocate*



Dr. Edward Jenner

1749 – 1823

Father of Vaccination





The Cow-Pock ... or ... the Wonderful Effects of the New Inoculation see the Publication of *abolitionists*

Dr. Edward Jenner

1749 – 1823

Father of Vaccination



Dr. Isaac Abt

1867 – 1955

First AAP President



Dr. Ignaz Semmelweis

1818 – 1865

*Early champion of
antiseptic medicine*

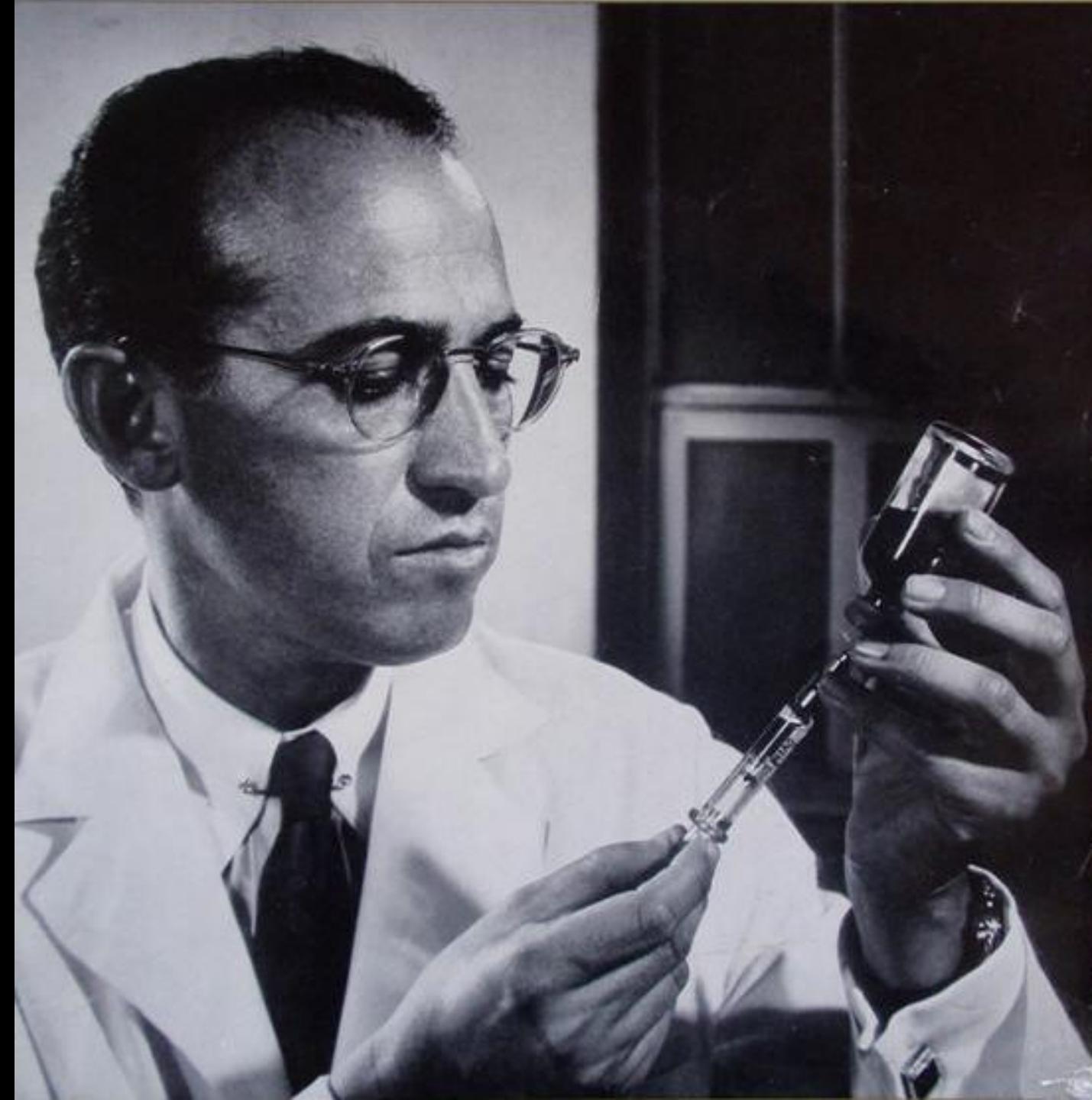
Source: Science History Institute



Dr. Jonas Salk

1914-1955

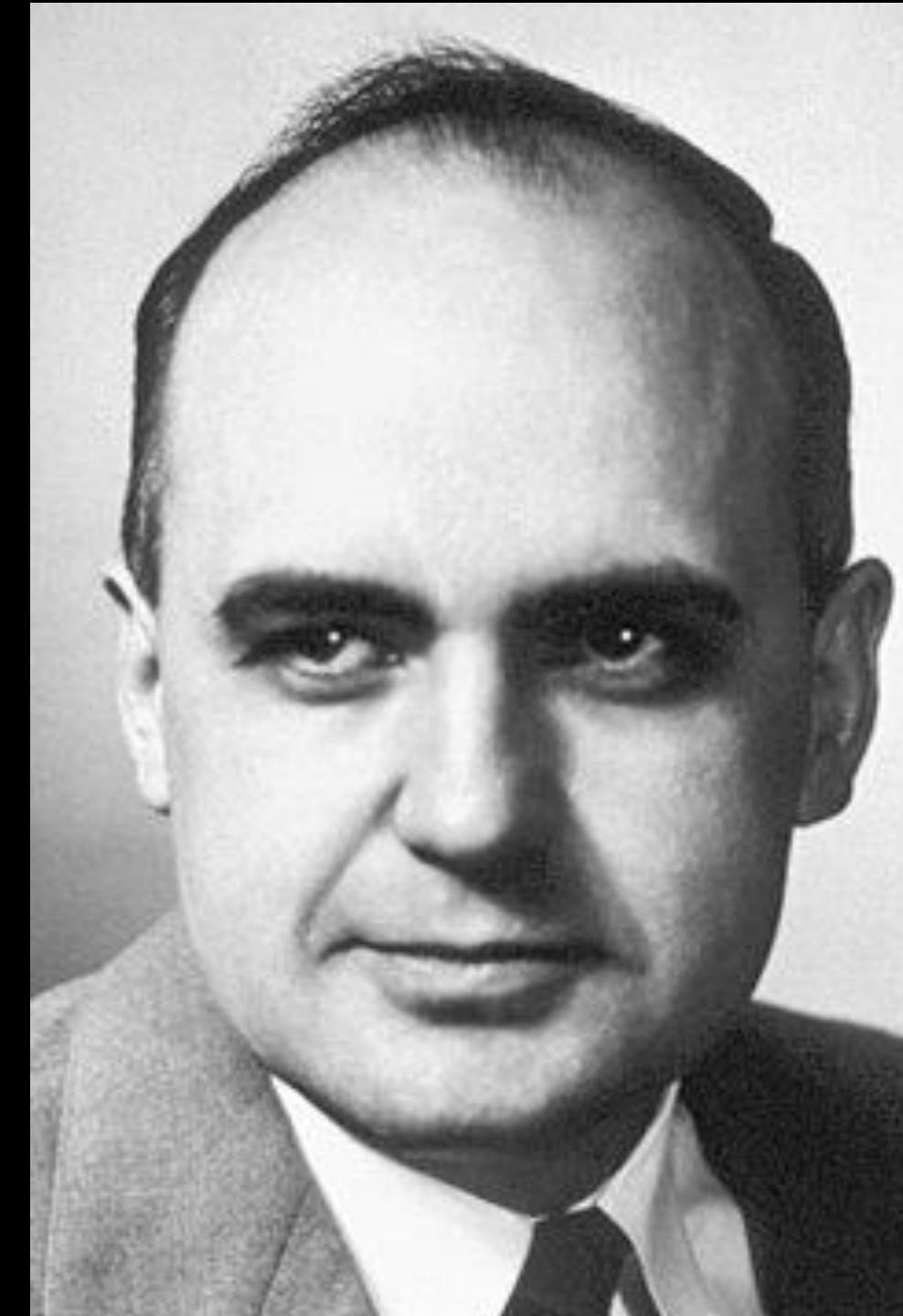
*Developed first safe and
effective polio vaccine*



Dr. Maurice Hillerman

1919-2005

Developed 40+ vaccines

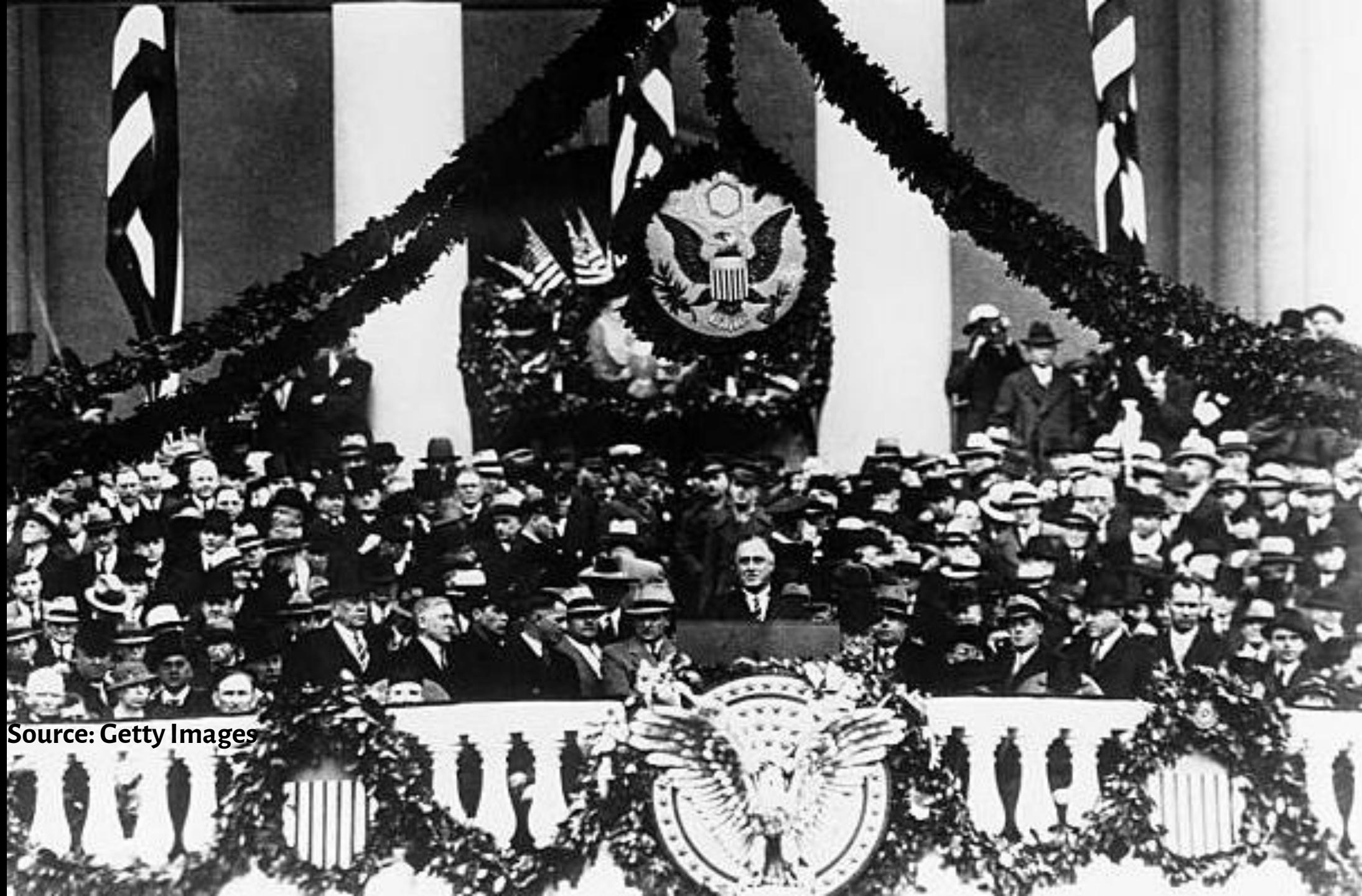


The courage to stand alone is what makes it possible for all of us to stand together.





AAP First Annual Business Meeting Detroit, Michigan



Source: Getty Images



Martin Luther King, Jr.
Selma, Alabama
March 25, 1965

Source: Getty Images





Thank You

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