

Collaborating with Partners

December 10, 2025



Agenda

- Introductions
- Presentations
 - Ron Balajadia, MS
 - Deepa Mavani, MPH
 - Kaitlin Roberts, MPH
- Q&A



Ron Balajadia, MS

Program Manager
Hawaii State Department
of Health



Deepa Mavani, MPH

Program Manager
Connecticut Department of
Public Health



Kaitlin Roberts, MPH

Health Program Associate
Connecticut Department of
Public Health

Working with Partners in Hawaii

2025 AIM Leadership in Action Conference



Ronald Balajadia, MS
Immunization Program Manager
Hawaii Department of Health

“Show me the Money!”
or better yet
“Where is the Money?”



- Most have gotten cuts to the Core CoAg
- COVID-19 Funds were taken back
- Current Fiscal Funding environment is not so stable
- Attacks on Public Health, Immunizations in particular keep increasing



Going back to
our
Public Health Roots!



Public Health traditionally has various programs where community work/outreach is integral for their operations



Look into your health department to find these programs:

- Local Health Departments
- Public Health Nurses
- Maternal and Child Health programs
- Mental Health programs
- Environmental Health programs
- STI programs
- Etc.



Through the COVID-19 pandemic, we learned to establish and/or re-establish relationships with other partners in our community outside of Public Health



Non-profit and For-Profit organizations doing the work in our communities:

- Healthy Mothers Health Babies
- We are Oceania
- Papa Ola Lokahi
- Project Vision
- Private Physician Offices
- FQHCs
- Hospitals/Health Systems



Again, with no to very little funds.....

Healthy Hawaii Partners Program (HHPP) established

- State coordinated, community-powered initiative
- Developing partnerships by connecting schools, healthcare providers and communities
 - Expanding access to essential health services through school-based clinics



- HHPP bridges formal healthcare systems, re-engaging individuals fallen out of care systems, and reconnecting uninsured and underserved families to a medical home



Important take aways!

- Meeting people where they are at
- Providing access to not only immunizations but other services to gain trust (being a trusted messenger)
- Trying to improve school requirements
- Creating long lasting relationships
- Trying to be creative to continue Public Health's mission



Mahalo!





Collaborating Creatively: Maximizing Impact with Limited Funding

Deepa Mavani and Kaitlin Roberts
2025 AIM Leadership in Action Conference

Connecticut Immunization Program Overview

Population¹

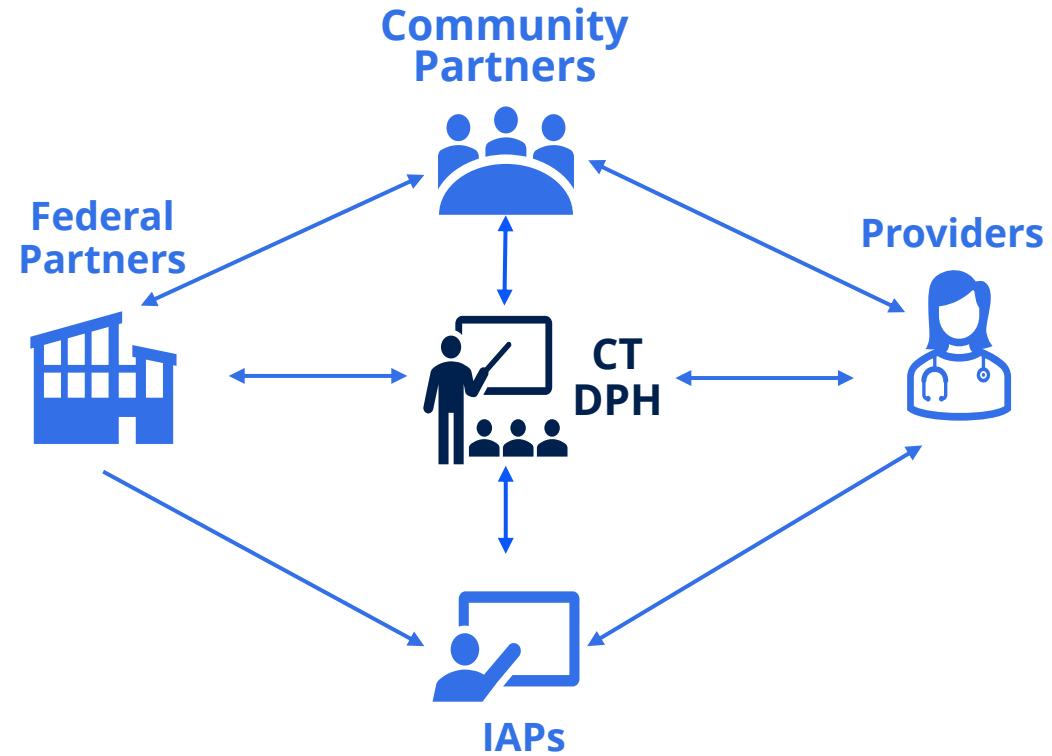
- Population: 3,598,348
- Median Household Income: \$93,760 | Poverty Rate: 10%
- Large socioeconomic diversity

Vaccine Programs

- CT Vaccine Program (CVP)
- CT Vaccines for Adults (CVFA)

Key Strengths

- High vaccination coverage among children and adults
- Strong, supportive state vaccine laws ensuring broad compliance
- Partnerships critical to maintain access and outreach across communities



Core Federal Funding Cuts

2025 Award

\$7,160,542.00

2026 Target

\$5,776,882.00

- 19%

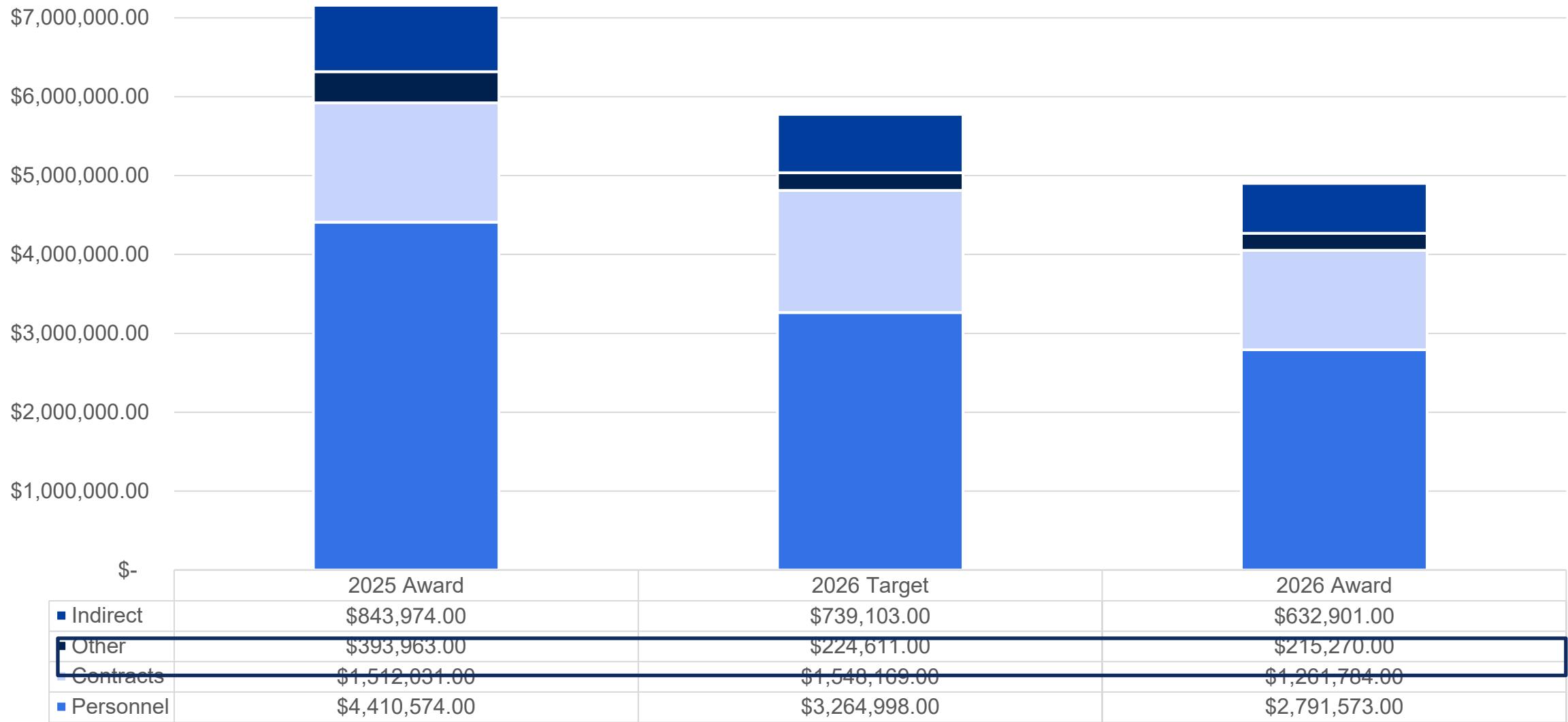
2026 Award

\$4,901,528.00

- 15%

- 32%

Core Funding Cuts Breakdown



Sustaining Contracted Partnerships Amid Funding Challenges



CT Immunization Coalition (CIC)

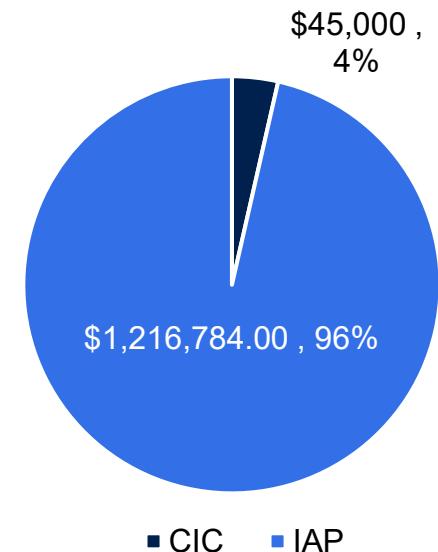
- Active for nearly two decades
- Long standing contract with the American Lung Association (ALA)
- Level-funded at \$45,000/year



Immunization Action Plan (IAP)

- Established in 1993
- Contracts with Local Health Depts & non-profit orgs
- Locations selected based on demonstrated areas of need
- Eight contracts ranging \$81,000 - \$242,000/year

Contracts



Connecticut Immunization Coalition

Mission: Empower, educate, promote awareness, and remove barriers to encourage vaccination across Connecticut communities.

Goals & Initiatives:

- Improve access to adult immunizations
- Increase adult immunization rates statewide



About the Coalition:

- Diverse membership (151) representing a broad cross-section of Connecticut stakeholders: state/local health departments, community organizations, nursing and pharmacy associations, and pharmaceutical industry.



Coalition Activities:

- Monthly member meetings
- Social media outreach and education
- Annual Conference and Spring Workshop

Sustaining Annual Events

- **Annual Immunization Conference**
 - Continuing event despite reduced funding
 - Slight increase to vendor and attendee fees in 2025
- **Annual Spring Workshop**
 - Hosted at no-cost locations to reduce expenses



American Lung Association
CONNECTICUT IMMUNIZATION COALITION

Immunizations & Respiratory Viral Disease Update

September 24, 2025 8:30 a.m. – 3:30 p.m.
Woodwinds | 29 Schoolground Road | Branford, CT

Event Agenda

For additional information, contact:
Michelle Caul
860-838-4370
CTCoalition@Lung.org

Registration is \$60
Register today!
On.Lung.org/ImmunizationUpdate2025

VIEW ALL Past Conferences and Webinars >

PAST CONFERENCES AND WEBINARS



Why Are We Still Talking About Pertussis?
April 22, 2025

CONNECTICUT IMMUNIZATION COALITION

Why Are We Still Talking About Pertussis

LEARN MORE 



How Vaccines Work:
The Immunology Underlying Commonly Used Vaccines
February 28, 2025

CONNECTICUT IMMUNIZATION COALITION

How Vaccines Work

LEARN MORE 



Improving the Vaccination Experience:
Accessible Vaccination for Neurodiverse People at Any Age
July 20, 2023

CONNECTICUT IMMUNIZATION COALITION

Improving the Vaccination Experience

LEARN MORE 

Resource Sharing

- Annual local health flu clinic list
- Evergreen materials (posters, videos)
- [Social media](#) content and messaging
- [Coalition website](#) providing centralized access

EDUCATIONAL VIDEOS



The image features the American Lung Association logo on the left, which consists of a blue cross-like symbol followed by the text "American Lung Association". On the right, the text "CONNECTICUT IMMUNIZATION COALITION" is displayed in a blue, sans-serif font.

Pneumococcal pneumonia vaccination is recommended for adults 19-49 with certain underlying health conditions such as:

- Ⓐ Chronic lung disease
- Ⓐ Chronic heart disease
- Ⓐ Diabetes
- Ⓐ Chronic liver disease

Pneumococcal pneumonia vaccination is recommended for all adults 50+.

For more information visit Lung.org/pneumonia

A photograph of two women of African descent sitting on a light-colored couch. The woman on the left is resting her head on the shoulder of the woman on the right, who is looking down at her. They are in a bright living room setting with a potted plant in the background.

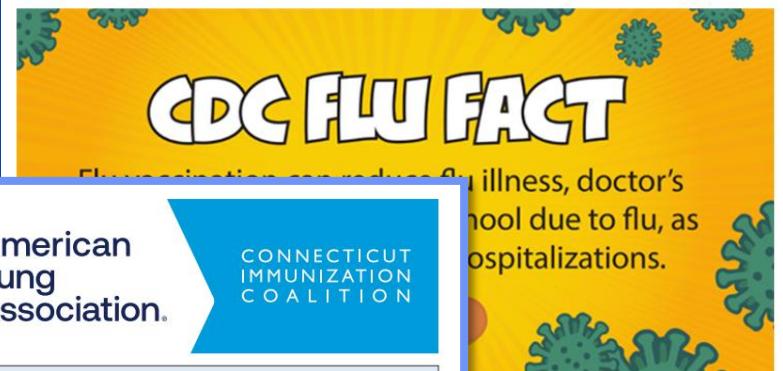
A photograph of an older couple, a man and a woman, sitting on a wooden bench outdoors. They are smiling and appear to be in a park or garden setting with trees and a building in the background.

1-800-LUNGUSA | Lung.org

2025-26 CT Influenza Vaccination Clinics

📅 Date: October 15, 2025

Read time: 2 minutes



Current IAP Contracts

Goals:

- Raise immunization rates
- Strengthen vaccine confidence
- Provide local support for providers

Structure:

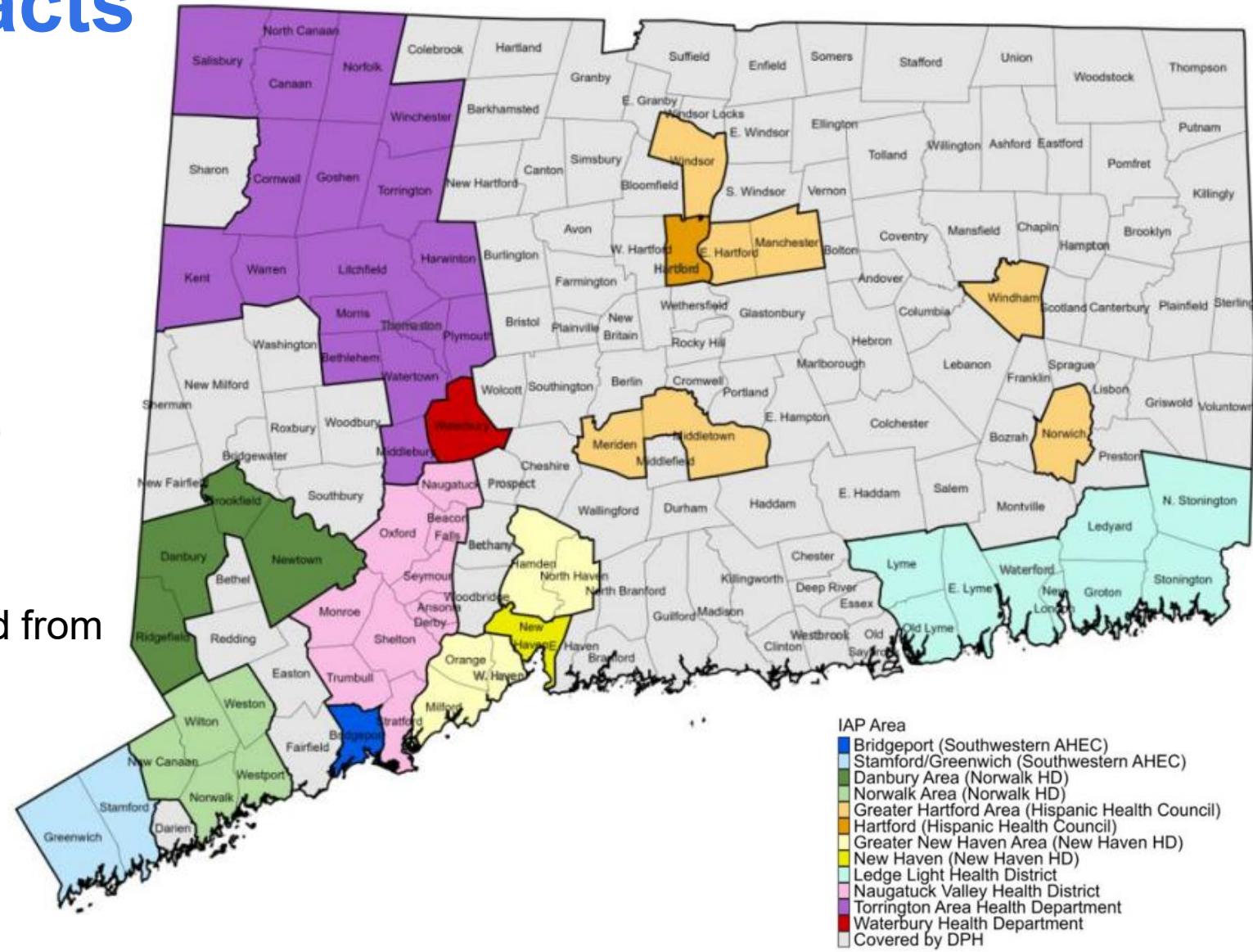
- IAP Coordinator(s)
- Outreach/Community Health Worker(s)

Funding Changes:

- Reduced # of contracts
- Communications and supplies removed from budgets

Effectiveness¹:

- Coordinators improved vaccination rates in low-SES areas
- Presence significantly lowered under-immunization risk.



¹ Effect of vaccination coordinators on socioeconomic disparities in immunization among the 2006 Connecticut birth cohort - PubMed (nih.gov)

IAP Strategies

Engage providers, community organizations, local health, school nurses, and other key representatives.

1. Facilitate Local Advisory Meetings



Identify under-immunized children in CT IIS and contact families to bring them up-to-date.

2. Conduct Outreach



Organize events to promote vaccination and address hesitancy

3. Community Education



Use social media and other media to dispel myths and misinformation.

4. Promote Vaccine Confidence



Collaborate with local trusted messengers to strengthen confidence in vaccines.

5. Strengthen Partnerships with Trusted Messengers



Train providers and conduct site visits for compliance and quality improvement

6. Improve Vaccine Delivery.

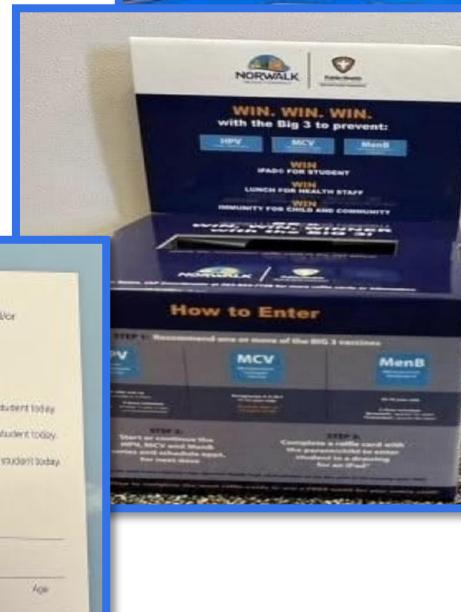


Innovative Approaches

Win/Win/Win With the Big 3

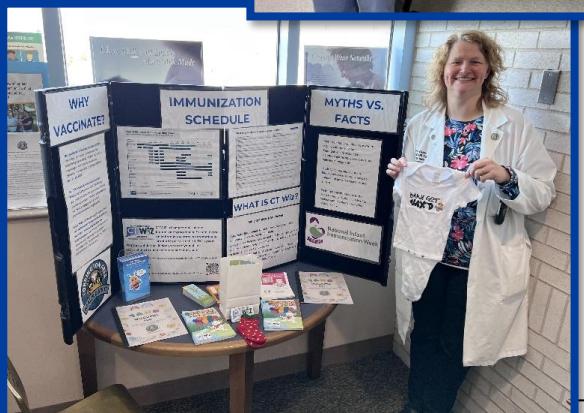
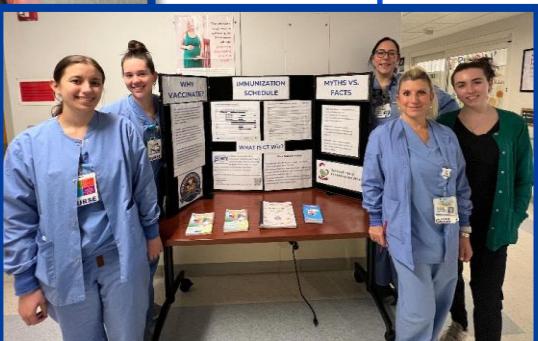
2024 Campaign results:

- 25 provider offices participated
- 2,935 children entered
- 3,228 vaccines administered
 - ✓ HPV = 1,225
 - ✓ Men ACWY = 1,050
 - ✓ Men B = 953

A photograph of an raffle card titled 'Enter to Win an iPad'. The card includes instructions for entering the raffle, a section to list vaccinations administered, and fields for 'Health Care Provider Signature' and 'Patient Signature'. There are also fields for 'Child/Teen's Name' and 'Age'.

Local Partnerships in Action

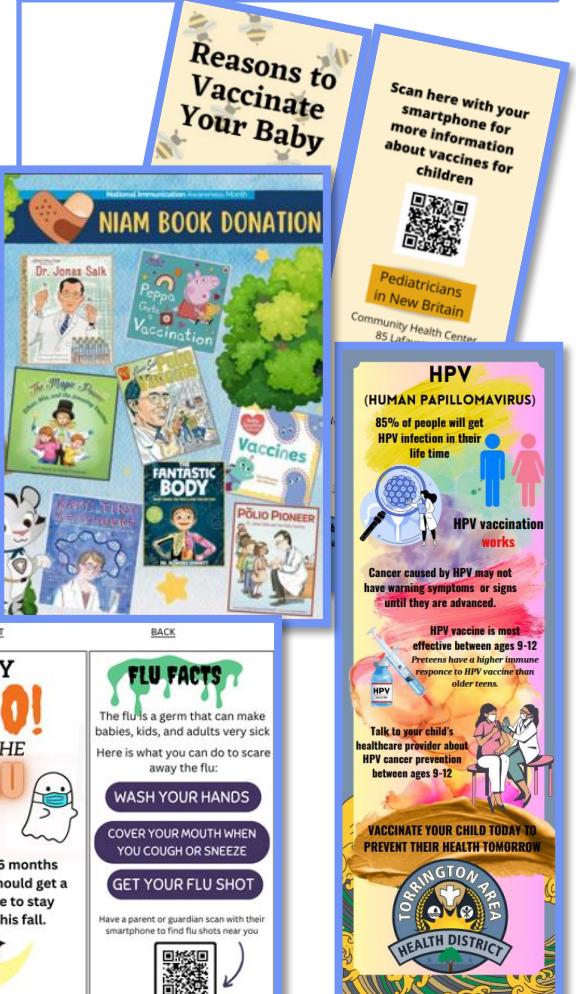
Birthing Hospitals



Restaurants



Community Events

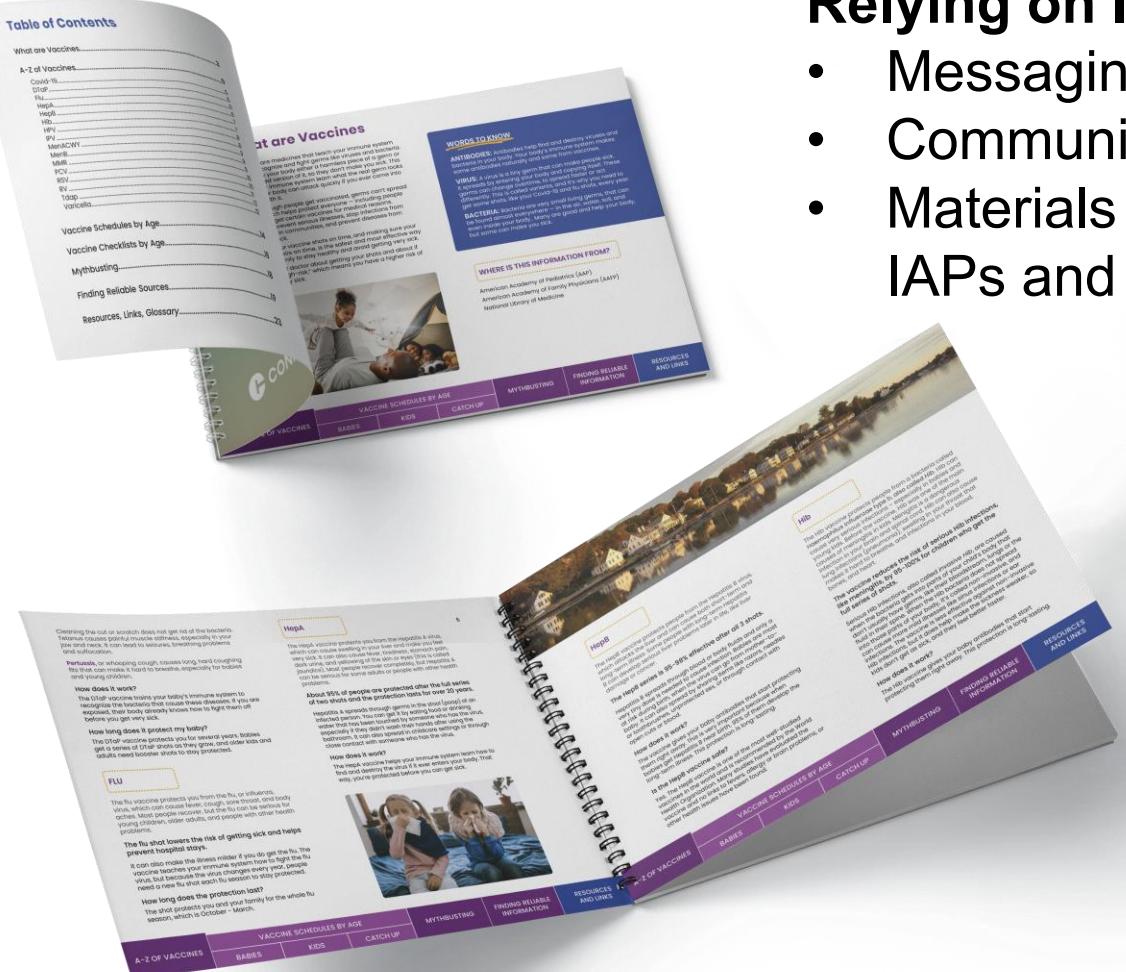


Libraries

Cut the Budget, Not the Conversation

Relying on In-Kind Resources

- Messaging matters now more than ever
- Communications removed from contract budgets
- Materials produced at the state level and shared locally by IAPs and partners



¿Qué es CT Wiz?
CT Wiz es el sistema seguro de información sobre vacunación de Connecticut. Ayuda a que el acceso a las vacunas que recibió en Connecticut sea libre de estrés. Con CT Wiz, no necesitas registrar tu información de vacunación para la guardería, la escuela, el campamento, el trabajo, los viajes o para tu salud personal, simplemente visita el Portal Público de CT Wiz en línea!

¿Por qué usar CT Wiz?

Fácil acceso
Vea y descargue rápidamente los registros de vacunación para la escuela, viajes o salud personal, en cualquier momento y lugar.

Registros organizados
Mantenga todos sus vacunos en un lugar seguro, eliminando la molestia de los formularios en papel.

Seguro y de confianza
Diseñado pensando en su privacidad, garantizando que sus datos estén seguros y sólo sean accesibles para usted y los proveedores de atención médica autorizados.

¿Cómo acceder a CT Wiz?

Paso 1. Visite el sitio web
Visite el sitio web www.ct.gov/vaccinerecord

Paso 2. Introduzca su información
Rellene la información requerida para verificar su identidad.

Paso 3. Reciba su registro
Una vez verificada, podrá ver y descargar su registro de vacunación.

¿Necesita ayuda?
Para obtener ayuda adicional, comuníquese con nosotros al 860-509-7929 o visite ct.gov/getmyvaccinerecord

Nota. Los padres no pueden buscar ni acceder al registro de sus hijos adultos (mayores de 18 años).

ct.gov/vaccinerecord

Keep Track of Your Vaccination Records with Ease with CT WiZ!

Your secure tool for accessing vaccine records **anytime, anywhere.**

It's Your Best Shot!

Scan to Access

Your Privacy. Our Priority.

Your information is safe with CT WiZ. All information in CT WiZ is kept private and secure, as required by law, to protect your privacy. Only authorized individuals, such as healthcare providers and parents, can access records.

CT.gov/vaccinerecord

Next Steps: Strengthening Partnerships with Limited Resources

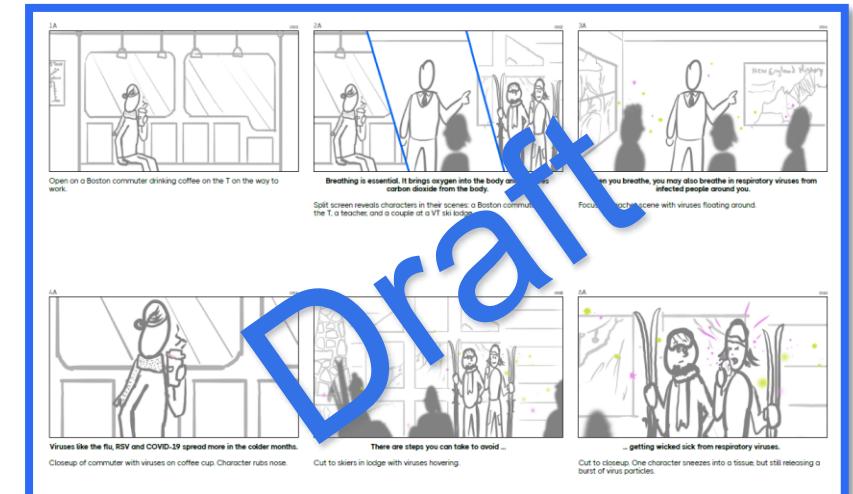
IAPs

- Emphasized trusted messenger engagement
- CoAg Strategy 3: Evaluate IAP effectiveness
- Explore new methods and data-driven targeting for outreach



Coalition

- ALA seeking alternate funding to enhance coalition work
- Secured 1-year funding for a New England regional campaign



Other Partners

- Engage additional partners to support vaccine confidence efforts (e.g., AAP, Yale PRC, and universities and students)



Thank you!

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Q&A



immunizationmanagers.org



@AIMimmunization



Association of Immunization
Managers



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AIM Resources



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Immunization Coalition Toolkit

- Explore AIM's [Immunization Coalition Toolkit](#), a comprehensive resource that provides background on the structure and scope of current immunization coalitions. The toolkit includes examples, case studies, strategies, and tools that state/jurisdictional immunization programs can use to build, improve, or support immunization coalitions.
- The toolkit includes:
 - Reports
 - Steps to Success
 - Tip Sheets
 - Case Studies
 - Operational Examples
 - Coalition Map

The image displays three panels of the Immunization Coalition Toolkit:

- California Case Studies:** Shows the California Department of Public Health Immunization Branch website and a map of California with a highlighted location.
- What We're Learning from Immunization Program Managers and Coalition Representatives: Survey Results:** Shows survey results from August 2024. 43 total responses were included, with 25 from immunization program managers.
- Immunization Coalition Literature Review and Environmental Scan:** Shows a group photo of diverse individuals.

AIM Adult Immunization Resources

- Explore AIM's [Adult Immunization Toolkit](#), featuring resources to support activities and strategies that immunization programs have employed to improve the delivery of adult immunizations.
- The toolkit includes:
 - 9-Chapter Resource Guide
 - Webinars
 - Regional reports



[Visit AIM's Adult Immunization Toolkit](#)



iREACH Vaccine eLearning Modules

- Series of six (6) publicly accessible eLearning modules to increase knowledge and support community conversations about the flu, COVID-19, and basic information about vaccines and vaccine safety.
- Created with community health workers, trusted messengers, and community champions in mind
- The eModules and supplemental materials are accessible, easy-to-use, and available in English and Spanish

iREACH Vaccine eLearning Modules



Spanish Version: Módulos de
aprendizaje de vacunas

This series of six eLearning modules (eModules) was created by the iREACH team at the Association of Immunization Managers (AIM) to increase knowledge and support community conversations about the flu, COVID-19, and basic information about vaccines and vaccine safety.

Please always complete these eModules alongside a review of the latest recommendations and information from the Centers for Disease Control and Prevention (CDC) website, as some information in the eModules will change over time.

Intended audience: These accessible, easy-to-use eModules and supplemental materials are available in English and Spanish. While the eModules are available to everyone, they were specially created with community health workers, promotoras, trusted messengers and community champions in mind.

Learn how to best use these modules as a training tool by reviewing our [train-the-trainer guide](#).

Accommodations: All iREACH resources are designed with accessibility in mind but might not be fully Section 508-compliant. If you need accommodations to use this resource, please [contact AIM](#).

Length: Each self-paced module takes, on average, 30 minutes to complete.

Module order: We recommend that you start with the vaccine basics and vaccine safety basics modules, as they build the foundation for the vaccine-specific modules. Then we recommend following this with the flu disease basics, flu vaccine basics, COVID-19 disease basics, and COVID-19 vaccine basics modules.

Certificates of completion: When you finish the evaluation at the end of each module, you will receive a digital certificate of completion that includes a printable option.

Registration and fees: The courses are free, and you do not need to register to take them.

Content for this training series was created by the [AIM iREACH team](#) and subject matter experts.

Access [HERE](#)
AIM Homepage → Resource library → iREACH Hub



Please Complete: Evaluation

- The AIM Leadership in Action conference aims to serve our members and partners by facilitating idea sharing, leadership training, and connection.
- Please complete the session specific evaluation in the conference app now and be sure to complete the full conference survey on Thursday.
- Our goal is to make next year's conference even better. Thank you!

Complete the evaluation for this session in the conference app.



Thank you!



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