

2025 Annual Influenza Update Webinar

August 27, 2025

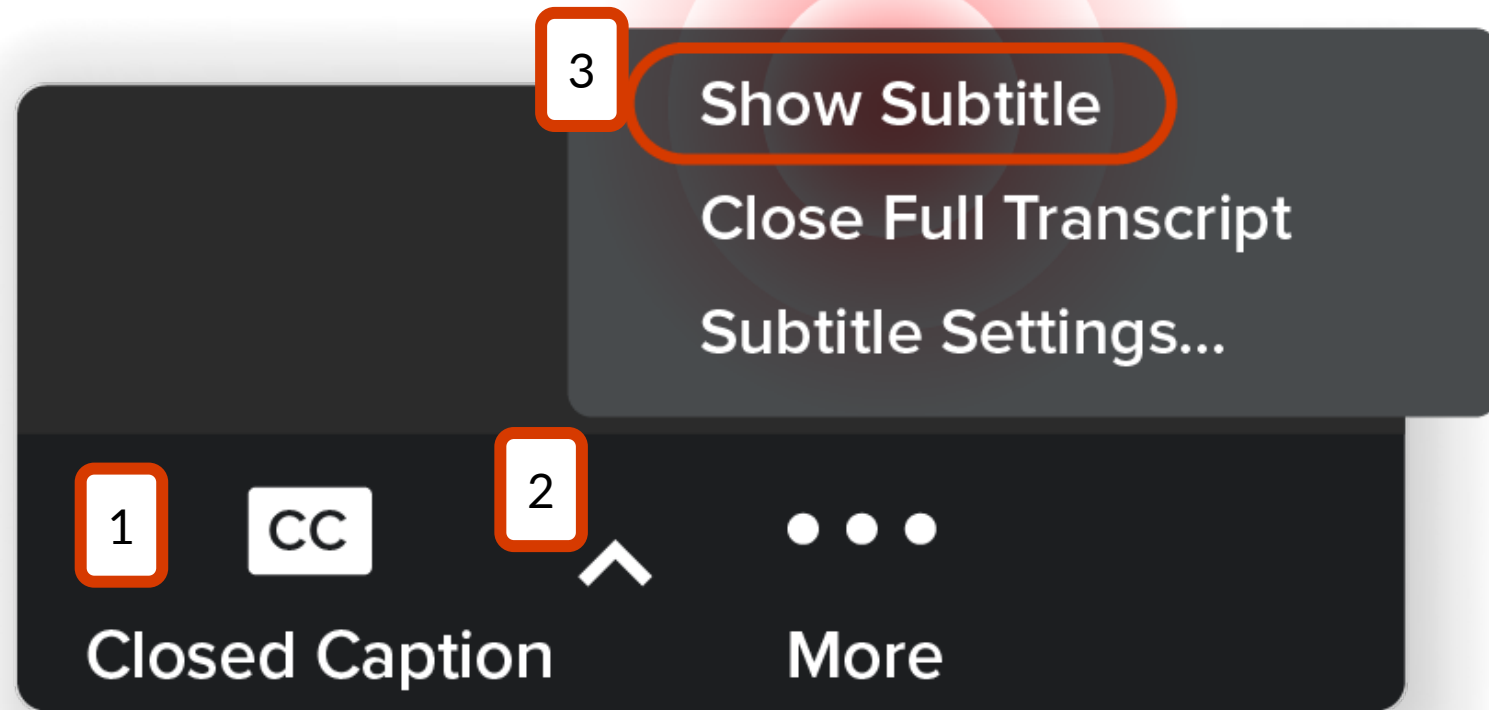


Association of
Immunization
Managers

About AIM

- The Association of Immunization Managers (AIM) is a nonprofit, tax-exempt, non-partisan membership association that supports the 66 federally funded immunization programs in the 50 states, 8 U.S. territories and freely-associated states, and 8 major cities.
- AIM is dedicated to working with its partners nationwide to reduce, eliminate, or eradicate vaccine-preventable diseases. AIM also works to ensure the success of its members by providing support in their programming interests.
- Since 1999, AIM has enabled collaboration among immunization managers to effectively control vaccine-preventable diseases and improve immunization coverage in the United States.
- Visit www.immunizationmanagers.org to learn more!

Closed Captions



Housekeeping



All registrants will receive an email shortly after the event with today's webinar slides and resources.



The recording from today's webinar will be available on AIM's [Flu Resources Toolkit](#) in the coming weeks.



Add any questions you have for our panelists to the Q&A box, and they will be addressed at the end.



Take a few moments to answer the survey questions that pop up in your browser after the webinar.

AIM Flu Resources Toolkit

Designed to provide immunization leaders and staff with the tools and information necessary to promote influenza vaccination across the nation and its territories.

- Social media content in English & Spanish
- Webinar recordings
- Resources from partners



Communicating the Benefits of Flu Vaccination: Handout updated annually in collaboration with Immunize.org to provide information on flu vaccines and tips for discussing them with patients



Connecting the Dots: Influenza Vaccination Resources



Association of
Immunization
Managers

This guide provides tools and information to enhance your immunization program's (IP) influenza vaccination activities. Each resource is organized by topic and audience and includes the name of the organization who created it. If you would like to suggest a resource for this guide or sign up for AIM's weekly newsletter, please [email AIM](#).

Health Education

For IPs and their Partners

- [2025 Annual Influenza Update Webinar](#) | AIM
- [Flu Disease Basics eModule](#) [English | Spanish] | AIM
- [Flu Vaccine Basics eModule](#) [English | Spanish] | AIM

For Healthcare Providers

- [Communicating the Benefits of Influenza Vaccine](#) | AIM & Immunize.org
- [Flu Vaccine Hesitancy: Providers Lead the Discussion](#) | Washington State Department of Health
- [Influenza: The Disease & Vaccines](#) | Children's Hospital of Philadelphia
- [Influenza: What you should know Q&A: \[\\[English\\]\]\(#\) | \[\\[Spanish\\]\]\(#\) | \[\\[Japanese\\]\]\(#\)](#) | Children's Hospital of Philadelphia

Health Communication

For IPs and their Partners

- [Influenza Social Media Toolkit](#) [English | Spanish] | AIM
- [Resources](#) | Families Fighting Flu
- [Toolkits, Posters, Social Media, Graphics, Templates](#) | National Council of Urban Indian Health
- [Flu Free Washington Partner Toolkit](#) | Washington State Department of Health

For Healthcare Providers

- [Flu Toolkit](#) | American Academy of Pediatrics
- [Maternal Immunization Social Media Toolkit](#) | American College of Obstetricians and Gynecologists
- [Free Flu Brochures & Rack Cards for Order](#) | North Dakota Department of Health and Human Services
- [Influenza Video Playlist](#) | Children's Hospital of Philadelphia

Program Planning

For IPs and their Partners

- [Program Practices Database](#) | AIM
- [Flu Free at Work: Promoting Vaccination in the Workplace](#) | Washington State Department of Health
- [Preventing Respiratory Disease in Adult Family Homes](#) | Washington State Department of Health

For Healthcare Providers

- [2025–2026 Flu Season](#) [English | Spanish] | Centers for Disease Control and Prevention
- [Clinical Resources for Providers & Patients](#) | Immunize.org
- [Influenza Vaccine Package Inserts](#) | Immunize.org
- [Technically Speaking: FluMist at Home](#) | Children's Hospital of Philadelphia

Updated August 25, 2025
[Immunizationmanagers.org](https://immunizationmanagers.org)

Resources are reviewed monthly.

Download this PDF to your computer or use your browser to bookmark any links.

Speaker Introductions



Michelle Fiscus, MD, FAAP
Chief Medical Officer
Association of Immunization
Managers



Niki Carelli, JD
Executive Director
Coalition to Stop Flu



Louise McNitt, MD
Medical Officer
California Department of
Public Health Immunization
Branch



Patrice Chamberlain, MPH, CEMS
Health Equity Specialist
California Department of Public
Health Center for Preparedness
and Response

Influenza 2025

Michelle D. Fiscus, MD FAAP
Chief Medical Officer



Association of
Immunization
Managers

Influenza 2025

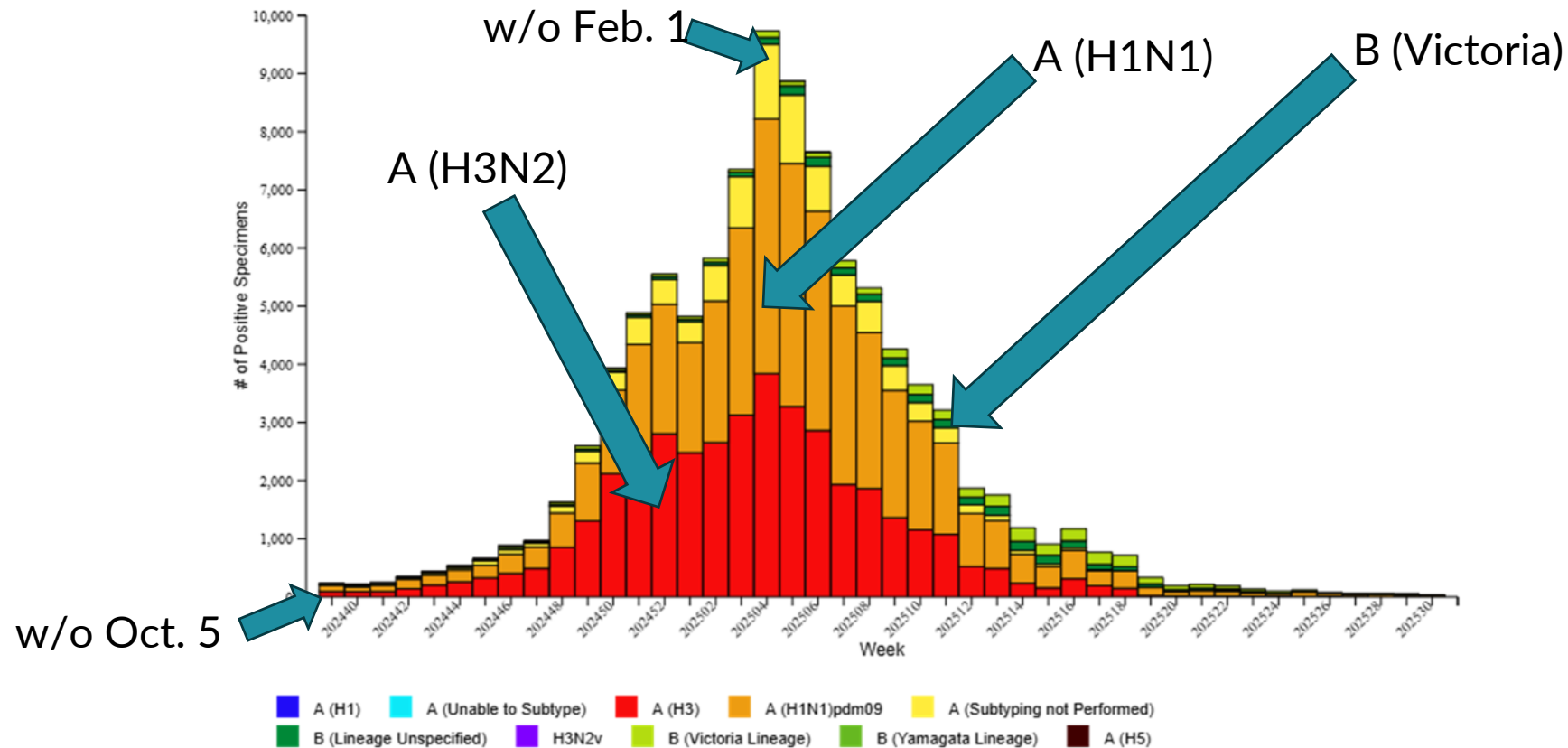
- Influenza Epidemiology
- Vaccine Updates
- What's on the horizon?
- Highly Pathogenic Avian Flu

Influenza Epidemiology

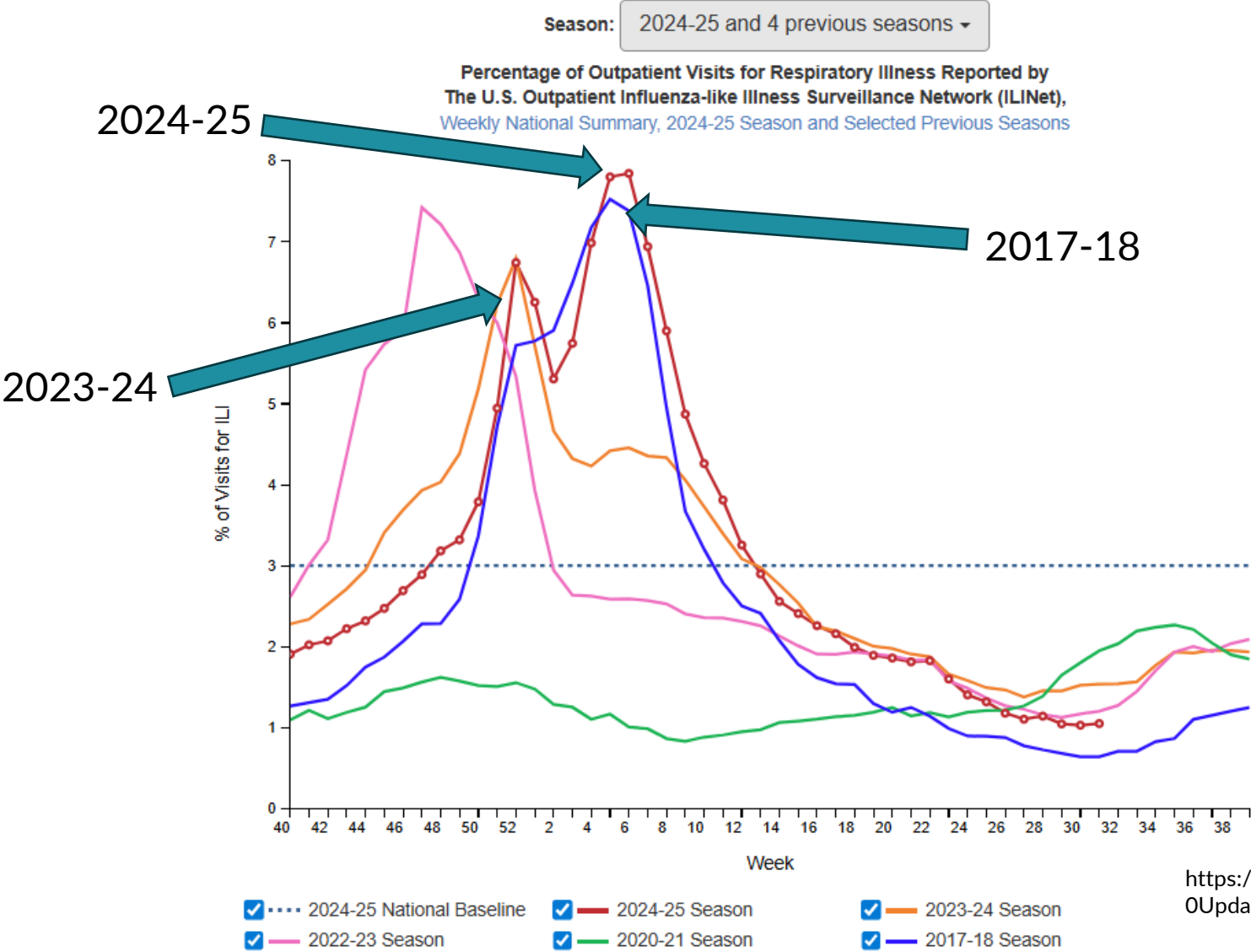
Influenza Surveillance 2024-2025



Influenza Positive Tests Reported to CDC by Public Health Laboratories,
National Summary, 2024-25 Season, week ending Aug 02, 2025



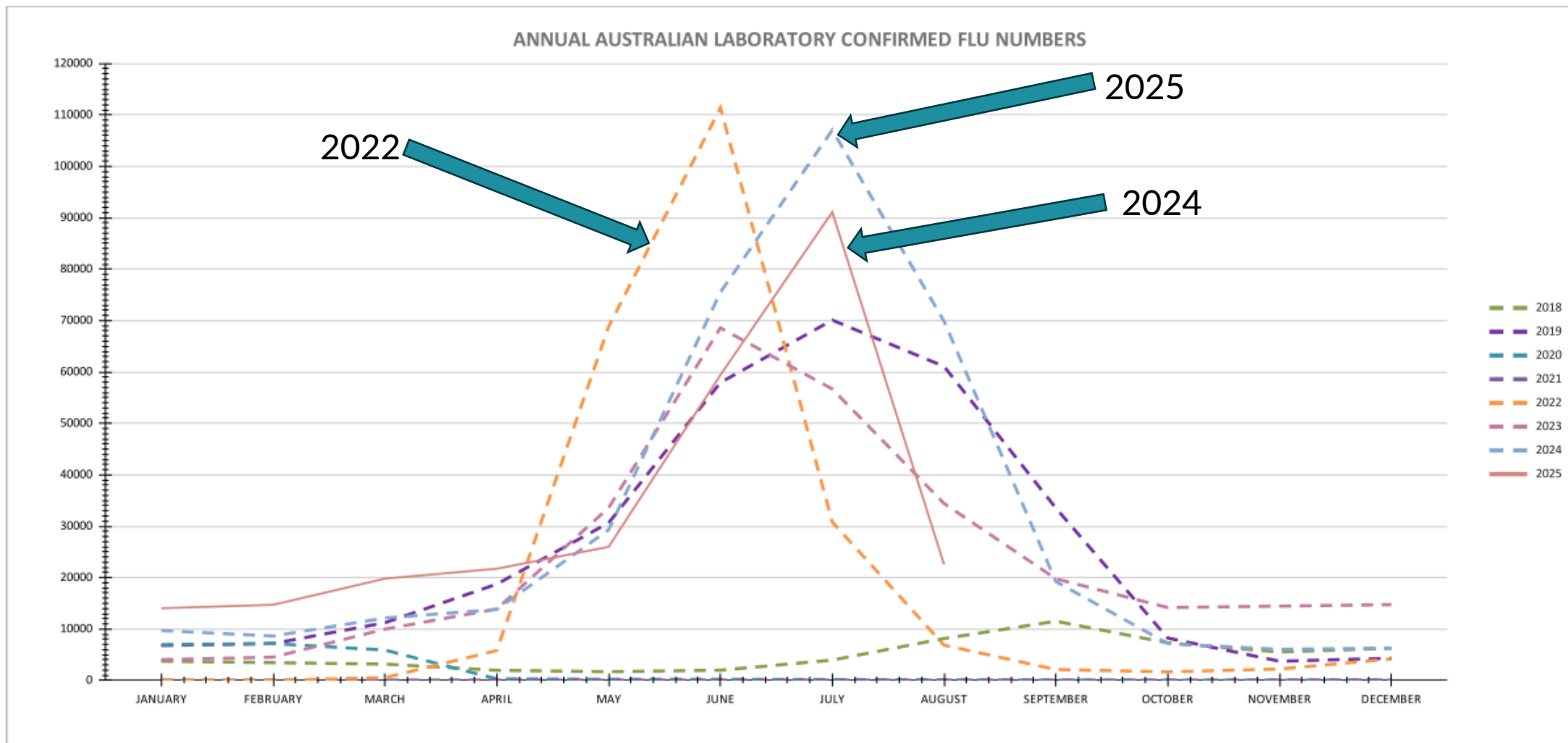
Influenza Surveillance 2023-2024



Age	Coverage Rate
6mo- 4 yrs	57.2%
5-17 yrs	46.8%
18- <50 yrs	36.3%
50- <65 yrs	48.4%
≥65 yrs	71.8%
Pregnant	38.0%

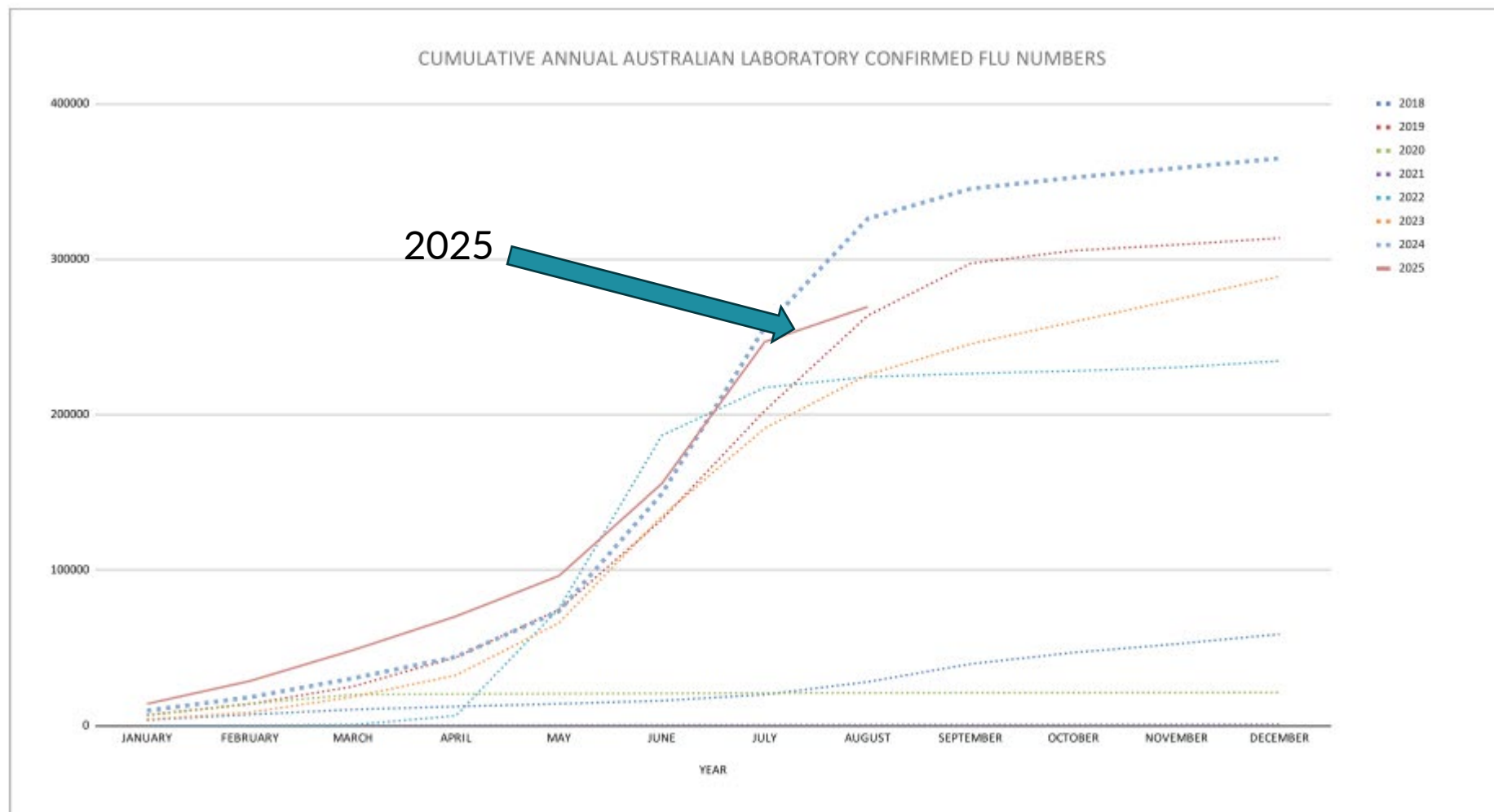
<https://www.cdc.gov/fluview/dashboard/index.html#:~:text=Data%20Updates,ethnicity%2C%20urbanicity%2C%20and%20jurisdiction.>

AU Influenza Surveillance 2025



Reference: These statistics are taken from the Aust Government Department of Health, National Notifiable Diseases Surveillance System

AU Influenza Surveillance 2025



Reference: These statistics are taken from the Aust Government Department of Health, National Notifiable Diseases Surveillance System

Age	Coverage Rate
6mo- <5 yrs	24.7%
5- <15 yrs	14.3%
15- <50 yrs	20.5%
50- <65 yrs	32.0%
≥65 yrs	60.4%

<https://www.immunisationcoalition.org.au/news-data/influenza-statistics/>

Influenza Vaccine Update

2025-2026 Influenza Vaccine Composition

	U.S. '25-'26 egg-based	U.S. '24-'25 cell- or recombinant-based
A	Victoria/4897/2022 (H1N1)pdm-09-like virus	Wisconsin/67/2022 (H1N1)pdm-09-like virus
A	Croatia/10136RV/2023 (H3N2)-like virus	DC/27/2023 (H3N2)-like virus
B	Austria/1359417/2021 (Victoria lineage)-like virus	Austria/1359417/2021 (Victoria lineage)-like virus
B	Omitted from U.S. vaccines in 2024	Omitted from U.S. vaccines in 2024

		No change from last year
		New strains included

2025-2026 Influenza Vaccine Recommendations

- Everyone ages 6 months and older should receive annual flu vaccination
- Recommendation updated June 2025 to state vaccines should be free of thimerosal
- **September** and **October** are the best times for most people to get vaccinated
 - Pregnant people in their third trimester can get a vaccine in July or August
 - Children who need two doses should get the first as soon as possible
 - Vaccinate in July or August if it's unlikely the patient will return later

Egg allergy:

- Additional safety measures are no longer recommended for individuals with egg allergy
- All vaccines should be given in settings where allergic reactions can be recognized and treated quickly
- No observation time is necessary post vaccination

2025-2026 Influenza Vaccine Recommendations

6 months - <65 years

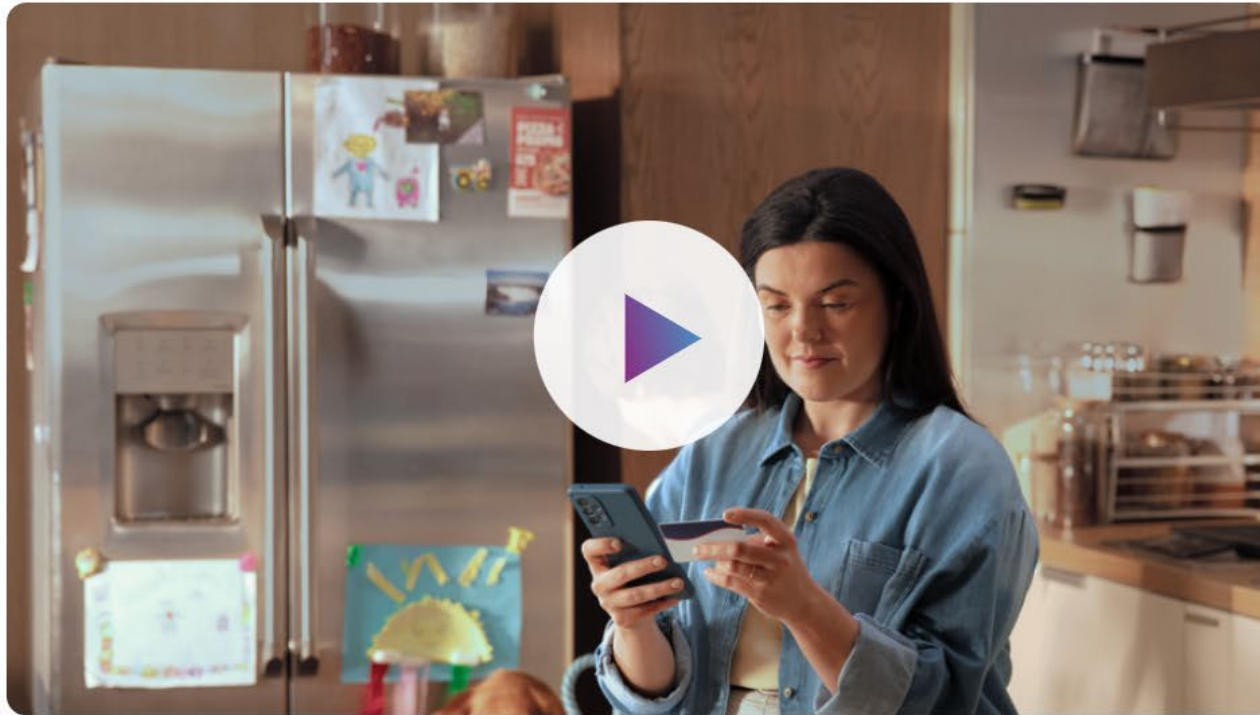
- CDC does not recommend any one flu vaccine over another
- Nasal flu vaccine is available for people 2-49 years of age with exceptions

65+ years

- CDC preferentially recommends:
 - Fluzone High-Dose vaccine (Sanofi) **OR**
 - Flublok Trivalent recombinant vaccine (Sanofi) **OR**
 - Fluad adjuvanted vaccine (Seqirus)

https://www.cdc.gov/flu/hcp/acip/?CDC_AAref_Val=https://www.cdc.gov/flu/professionals/acip/summary/summary-recommendations.htm

2025-2026 Launch of FluMist Home



Order

To start your order, you'll need to complete the medical screening questionnaire, provide insurance, select a delivery date, and provide shipping payment and payment information (\$8.99 shipping and processing fee per order).

Order FluMist



What's on the horizon?

Moderna Announces Positive Phase 3 Data for Combination Vaccine Against Influenza and COVID-19

6/10/2024

mRNA-1083 met its primary endpoints, eliciting higher immune responses against SARS-CoV-2 than licensed flu and COVID vaccines in adults 50 years and older, and against influenza vaccine in adults 65 years and older.

- mRNA flu vaccines have been in development since 2018
- mRNA flu vaccine is in clinical trials
 - Faster production cycle to make them closer to flu season and choose more appropriate strains
 - Prevents the need for adapted changes to the virus
 - May work better because they produce neutralizing antibodies and boost cellular immunity
- There are NO mRNA-containing flu shots available this season

Highly Pathogenic Avian Flu

H5 Update

- 26 human infections so far this year
 - 23 from 7 countries outside of the U.S.; 11 deaths (Cambodia, India, Mexico)
 - No U.S. cases reported since February
 - No person-to-person spread

Targeted H5 surveillance (since March 24, 2024)

Note: Targeted H5 surveillance data will be updated on the first Friday of every month.



<https://www.cdc.gov/bird-flu/situation-summary/index.html>



Do you
have any
questions?



Association of
Immunization
Managers

Fall 2025 Outlook

*Prepared for AIM's Annual Influenza
Update Webinar*

August 27, 2025

Who We Are



Federal Influenza Ecosystem

1

PREVENT OUTBREAKS

PREVENTION

CDC: Section 317 purchase vaccines at state & local level
CMS: Vaccines for low-income children

2

IDENTIFY THREATS

EARLY WARNING

CDC: Disease surveillance, genomic sequencing
CDC: Center for Epidemic Forecasting and Outbreak Analytics
NIH: Basic research on influenza viruses

3

DETECT INFECTIONS

DETECTION / DIAGNOSIS

CDC: Support for state & local health departments
ASPR/BARDA: Advanced development of diagnostics
FDA: Regulatory review/approval of diagnostics

4

DEVELOP VACCINES, TREATMENTS

PROTECTION

NIH: Basic research; universal flu vaccine
CDC & FDA: Select influenza strains for vaccine composition
ASPR/BARDA: Advanced development; National Influenza Vaccine Modernization Strategy
FDA: Regulatory review/approval

5

LIMIT SPREAD: SAVE LIVES

RESPONSE / RECOVERY

CDC: Guidance to health care providers and public
ASPR: Support regional healthcare preparedness & response
ASPR: Deploy strategic national stockpile
ASPR: Pandemic flu response coordination

Coalition Engagement: Congress

Engagement Opportunities

- Appropriations
- Authorizing legislation
- Education

Challenges

- Shift of power to Executive Branch
- Sensitivity around vaccines
- Lack of legislative vehicles

Coalition Engagement: Federal Agencies

Engagement Opportunities: CDC, ASPR, FDA, NIH

- Insights into agency planning
- Sharing of stakeholder feedback
- Supporting agency activities on the Hill & with the Administration

Challenges

- Hesitancy to share information with stakeholders
- Shifting decision-making centers

Coalition Engagement: Administration

Engagement Opportunities

- Agency politicals
- White House

Challenges

- Shifting decision-making centers
- Preconceptions about vaccines
- Unclear processes and opportunities for stakeholder input

What Will We Be Watching This Fall?

- **Congress**
 - Appropriations
 - Authorizing Vehicles
- **HHS Reorganization**
- **Secretary Kennedy Vaccine Policy**
 - Autism links
 - VICP
- **ACIP Influenza Work Group**
- **FDA Influenza Vaccine Framework**

Thank You



Niki Carelli, Executive Director

niki@db-3.co

flucoalition.org



Applying communication strategies to promote influenza vaccination and build vaccine confidence...

2025 AIM Annual Influenza Update Webinar

Agenda

- **My Turn - Vaccine Administration and Management System**
- **Vaccination of Farmworkers at Risk for H5N1**

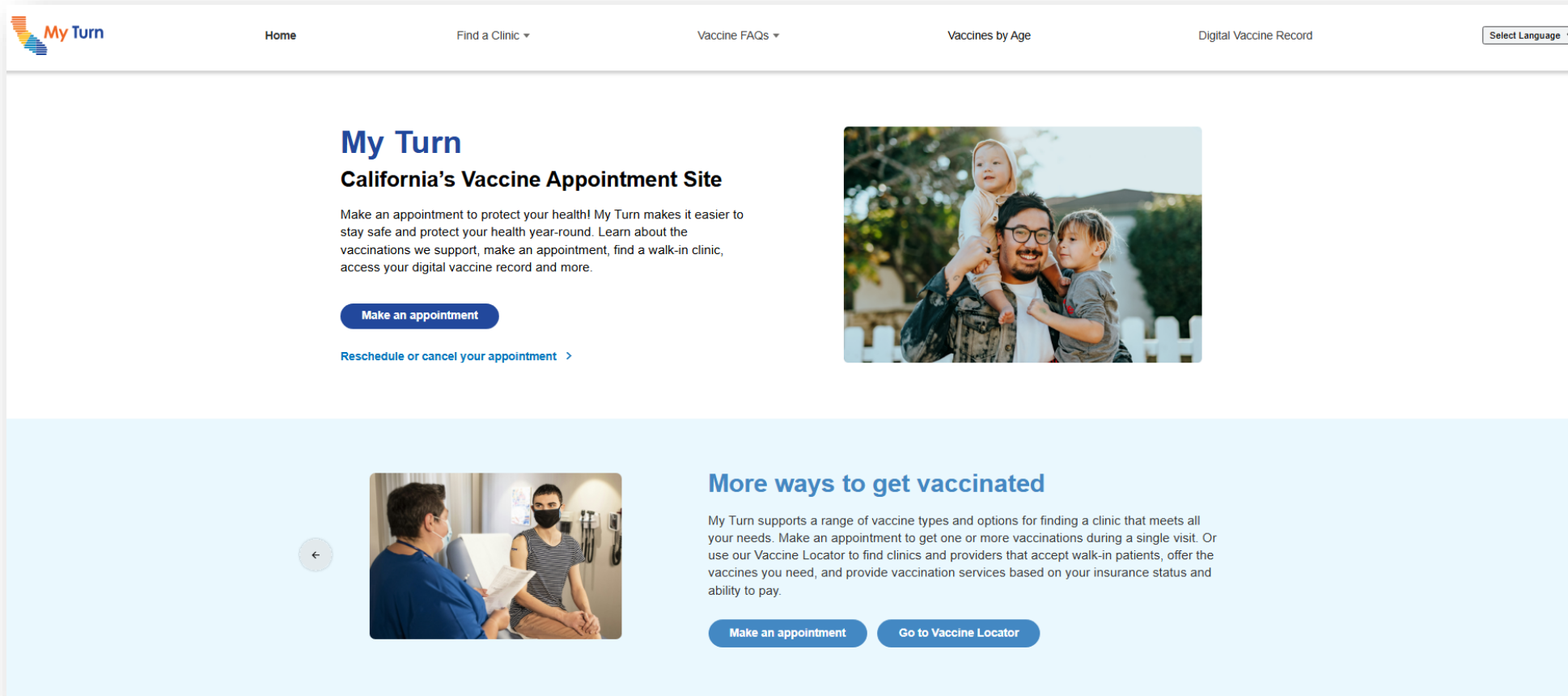




**Vaccine Administration and
Management System**

What is My Turn?

My Turn is a platform that connects patients with options and resources to access vaccines and gives medical providers tools to manage vaccination clinics or events.

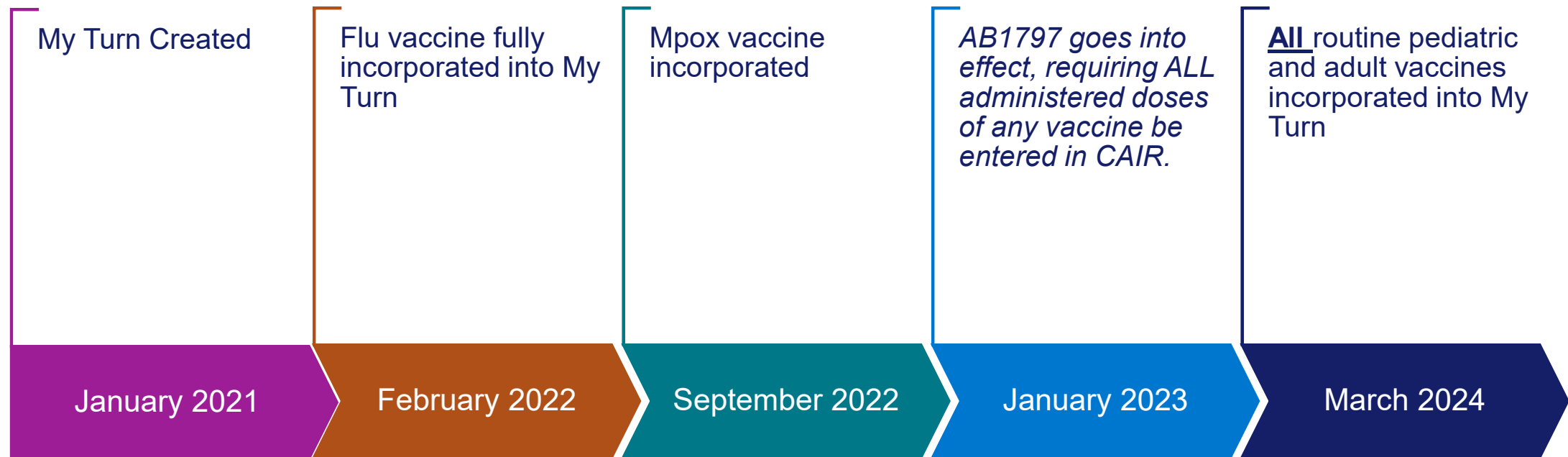


www.MyTurn.CA.Gov (for public)

<https://mycavax.cdph.ca.gov/s/my-turn> (for providers)

My Turn System and Timeline





My Turn was created in January 2021, with two initial intentions: 1) To help Californians find COVID-19 vaccines; 2) To help providers get all administered COVID-19 doses into CA's IIS, the California Immunization Registry (CAIR). Flu vaccine was added in 2022. Today, My Turn includes all recommended vaccines for all age groups and helps both patients and provider manage vaccines.




My Turn Public Specifics – myturn.ca.gov

- Supports hundreds of languages (using Google Translate – disclaimer included)
- Allows patients to search for vaccines within a radius of their zip code
- Provides option for “closed” clinics
 - Clinics that are only available for a specific population or group (e.g. school-located clinic)
 - A web link and/or QR code can be created for the event and shared with the specific group
- Incorporates parental consent
 - Parents/guardians provide consent when registering a minor for an appointment
 - Ideal for school-based events – no paper consent forms required

California Vaccine Management Systems

	<p>California IIS (Immunization Information System)</p>
	<p>myCAvax is a vaccine ordering and management system</p> <ul style="list-style-type: none"> • Used for VFC, VFA, 317 and State General Fund programs • Includes reporting for shipment incidents and waste • Connects participating providers to maximize vaccine use
	<p>My Turn includes three systems:</p> <ul style="list-style-type: none"> • My Turn Clinic – Allows clinic managers to create vaccine events, manage inventory, manage patients via appointments or walk-in registration • My Turn Public – Portal for patients to make vaccine appointments or locate walk-in clinics • CAIR Quick Entry – Allows for bulk upload of administered doses into CAIR for any vaccine event and any vaccine.
	<p>Printable record for patients of all vaccinations reported to CAIR</p> <ul style="list-style-type: none"> • Description of up-to-date, recommended, and overdue vaccines • Includes all routine, childhood, and/or adult vaccinations • Parent/guardian can request own record plus up to 3 minors in one request

My Turn Vaccine Locator



[Home](#)[Find a Clinic ▲](#)

[Appointments](#)[Vaccine Locator](#)

[Vaccine FAQs ▼](#)[Vaccines by Age](#)[Digital Vaccine Record](#)

Select Language ▼

Find a location

Use the filters to find locations that offer the vaccines and services you need.

Vaccine

Select all that apply ▼

Insurance status ⓘ

Select one ▼

Age group

Select one ▼

Accepts walk-in patients

No preference ▼

Enter your zip code below to find locations near you.

Zip code

94804

Search radius

10 miles ▼

Search

Clear

My Turn Vaccine Locator

Multi-vaccination location

Richmond - Brighter Beginnings

2727 Macdonald Ave, Richmond, CA 94804-3006

(510) 236-6990

COVID-19

DTaP

Flu

See more

Adults (19+)

Pediatrics (18 years and under)

Serves Medi-Cal

Serves underinsured

Serves uninsured

Please call ahead to ensure this clinic/location has availability and you are eligible.

Multi-vaccination location

Lifelong William Jenkins Health Ctr

150 Harbour Way, Richmond, CA 94801

(510) 981-9025

Map

Satellite

Legend

Single vaccination location

Multi-vaccination location

Keyboard shortcuts

Map data ©2025 Google

Terms

Report a map error

CDPH

Immunization
Branch

Available in Multiple Languages

[Home](#)[Find a Clinic ▼](#)[Vaccine FAQs ▼](#)[Vaccines by Age](#)[Digital Vaccine Record](#)[Select Language ▼](#)

Vaccine Locator Vaccinations for all

My Turn can help you find clinics and providers that accept walk-in patients, offer the vaccines you need, and provide vaccination services based on your insurance status and ability to pay.



Select Language

Abkhaz
Acehnese
Acholi
Afar
Afrikaans
Albanian
Alur
Amharic
Arabic
Armenian
Assamese
Avar
Awadhi
Aymara
Azerbaijani
Balinese
Baluchi
Bambara
Baoulé

Know before you go

▼ What do I need for my appointment?

▼ What if I don't have health insurance or my health insurance doesn't cover the vaccine?

Available in Multiple Languages

Často kladené otázky k očkování

Vakcíny podle věku


Digitální záznam o vakcínách

Czech

Vyhledávač vakcín

Očkování pro všechny

My Turn vám může pomoci najít kliniky a poskytovatele, kteří přijímají pacienty bez objednání, nabízejí vakcíny, které potřebujete, a poskytují očkovací služby na základě vašeho pojištění a platební schopnosti.



Vězte to, než půjdete

▼ Co potřebuji k vyřízení schůzky?

▼ Co když nemám zdravotní pojištění nebo moje zdravotní pojištění nehradí očkování?

Najít místo

Pomocí filtrů vyhledejte místa, která nabízejí vakcíny a služby, které potřebujete.

Vakcína

Stav pojištění

Věková skupina

Přijímá pacienty bez objednání

Vyberte vše, co se hodí

Vyberte jeden

Vyberte jeden

Žádná preference

Zadejte níže své PSČ a vyhledejte pobočky ve vašem okolí.

PSČ

Poloměr vyhledávání

Vyhledávání

Jasný

94804

10 mil

POZNÁMKA: Každá karta lokality představuje buď jedno očkovací místo, které umožňuje podání jedné vakcíny na jednu schůzku, nebo místo s více očkováními, které umožňuje podání více vakcín v rámci jedné schůzky.

Místo s více očkováními

Richmond - Světlé začátky

2727 Macdonald Ave, Richmond, CA 94804-3006

(510) 236-6990


COVID-19

Chřipka

Zobrazit více

Mapa

Satelit



Flu Vaccination of Farmworkers

- Seasonal flu vaccine program for workers at risk for H5N1 exposure
- CDC funding
 - 5,000 doses flu vaccine
 - Funding for mobile vaccination
- While contract for mobile vaccination vendor was being finalized, 8 LHDs with largest volume of dairy operations were offered additional flu vaccine doses
 - LHDs in California also receive flu vaccine doses paid for by State General Fund (SGF flu)
 - Total of ~900 doses of flu vaccine (317 + SGF) was administered to farmworker community

Farmworker Outreach & Education

- Send annual communications to commercial poultry businesses to encourage influenza vaccinations for their employees
- Provided funding to CBOs engaged with farmworkers to increase vaccine confidence and uptake. Activities included:
 - Hosted on-site and mobile vaccine clinics
 - Distribution of In-language promotional materials
- Developed Farmworker FAQs in English and Spanish
 - [Flu and COVID-19 Farmworkers ES](#)
 - [Flu and COVID-19 FAQ Farmworkers ES](#)

Protéjase y proteja a su familia con las vacunas contra la influenza (gripe o "flu") y el COVID-19



Es fácil vacunarse.



Las vacunas le ayudan a mantenerse sano(a).



Las vacunas protegen a su familia.



¡Su familia y compañeros de trabajo cuentan con usted! ¡Vacúnese contra la influenza y el COVID-19!



Protéjase y proteja a su familia con las vacunas de la gripe y de COVID-19



¿Qué son la gripe y el COVID?

La gripe y el COVID-19 son enfermedades diferentes, pero ambas pueden enfermar a las personas y causar:

- Fiebre
- Dolor de cabeza
- Dolores corporales/escalofríos
- Tos
- Fatiga o sensación de mucho cansancio
- Dificultad para respirar
- Neumonía (enfermedad pulmonar)
- Hospitalización
- Muerte

Si tiene alguno de estos síntomas, es importante que vaya a un centro de salud para hacerse la prueba y recibir tratamiento. Los tratamientos funcionan mejor cuando se comienzan inmediatamente después de que aparecen los síntomas.

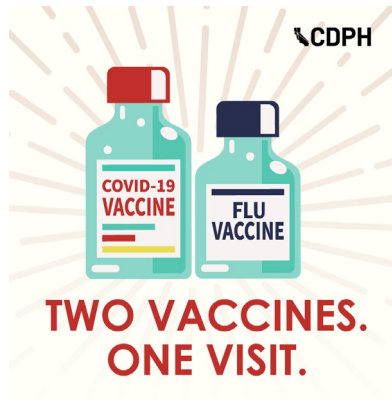
¿Quiénes deben recibir las vacunas contra la gripe y el COVID-19?

Todas las personas de 6 meses en adelante deben recibir las vacunas contra la gripe y el COVID-19 cada otoño o invierno. A algunas personas que tienen un mayor riesgo de enfermarse gravemente por estos virus, como aquellas con sistemas inmunitarios débiles y que tienen de 65 años en adelante, se les puede recomendar que reciban dosis adicionales de la vacuna contra el COVID-19.

¿Necesito recibir estas vacunas si ya las he recibido antes?

Cada año, las vacunas se actualizan para protegernos de los virus que cambian constantemente. Por eso, mantenerse al día con las vacunas contra la gripe y el COVID-19 es tan importante para mantenerse saludable y ayudarlo a no perder días de trabajo o escuela.

Fight the Flu & COVID-19 - English and Spanish Toolkits



Adults



Suggested Messaging:

Older adults are more likely to get very sick from flu, RSV and COVID-19. Talk to your health care provider to be sure you're up to date on your vaccines.

Schedule your flu and COVID-19 vaccine appointment at [MyTurn.ca.gov](https://myturn.ca.gov).

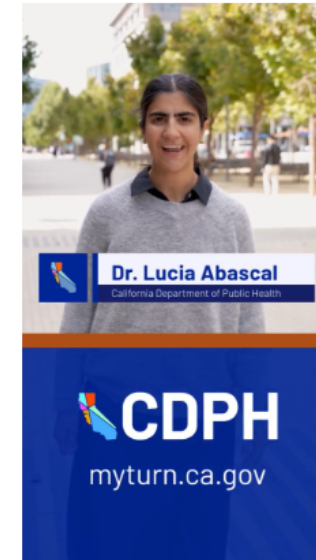


Suggested Messaging:

Staying up to date on vaccines protects you and the people you love. Contact your health care provider to discuss and schedule vaccines that protect against respiratory viruses like flu, COVID-19 and RSV.

Schedule your flu and COVID-19 vaccine appointment on [MyTurn.ca.gov](https://myturn.ca.gov).

Video



Get Your Updated Flu and COVID Vaccines

Posted to Facebook, November 2024

Dr. Lucía Abascal reminds people to make sure they've received the updated 2024/2025 flu and COVID-19 vaccines. Everyone ages 6 months+ should get vaccinated. Vaccines are our best protection against severe illness.

Watch and share on Facebook in

English and Spanish

Social Media - English

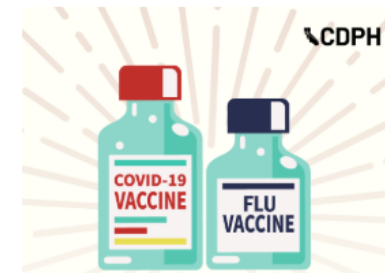
Prevention



Suggested Messaging:

Getting vaccinated against the flu and COVID-19 is a safe and powerful tool to help prevent severe illness and hospitalization—and you can get both updated vaccines at the same time! Flu and COVID-19 vaccines are recommended for everyone 6 months and older.

Contact your health care provider or make an appointment for both vaccines at [MyTurn.ca.gov](https://myturn.ca.gov).



Project Wingspan

- Seasonal flu vaccine program for workers at risk for H5N1 exposure
- State funding for vaccination and testing through January 2026
- Contract with mobile vaccine vendor – Work Health Solutions
- Vaccine and mobile vaccination teams offered to LHDs with largest number of dairy operations or counties with confirmed infections
- First vaccine event February 2025
- \$25 visa gift cards offered (for time and travel) to individuals who tested and/or received flu vaccination

Farmworker Outreach and Flu Vaccination

Increasing Access to Flu Vaccination in H5N1 Influenza-
Impacted Counties

H5N1 Influenza Response

- First detection of H5N1 influenza in dairy herds in California August 2024
- First human case of H5N1 associated with infected dairy October 2024
- Emergency response structure implemented
- Flu vaccination team housed within Medical Countermeasures (MCM)
- MCM activities:
 - Personal Protective Equipment (PPE) Distribution
 - Oseltamivir distribution
 - Standing Order Examples
 - Over-the-counter (OTC) Flu/COVID-19 Tests
 - Mobile specimen collection and seasonal flu vaccines

Response Challenges

Uncertainty

- Distrust of government/public health
- Confusion on agency roles and who to contact
- Lack of relationships and/or access to farms
- Worker fear of retaliation, deportation or job loss
- Uncertainty about virus health impacts

Prevention

- Access to well-fitting PPE
- Wearing PPE (while milking or in the heat)

Barriers to Care

- Access to testing
- Taking time off work/sick pay

Outreach Goals

- Effectively communicate health information to at-risk populations
- Support local health department response efforts
- Support the distribution of PPE
- Increase access to testing and seasonal flu vaccine through mobile clinics



Collaborative Outreach

Government collaboration:



**Local Health
Jurisdictions**

External partner collaboration:



**Migrant Worker
Housing**

Building Trust Through Partners

- Weekly meetings with external partners led to outreach/education opportunities
- Trusted messengers delivered effective messages



Western United Dairies supervisor seminar



National Center for Farmworker Health clinician training

H5N1 & Dairy Worker Protections

H5N1 y protecciones para trabajadores de lecherías

Rebecca Rosefelt, Farmworker Justice, Staff Attorney

Rebecca Rosefelt, Justicia Campesina, Abogada

Dorian Slaybod, Farmworker Legal Services, Senior Staff Attorney

Dorian Slaybod, Servicios Legales para Trabajadores del Campo, Abogado

May 7, 2025

7 de mayo de 2025

© National Center for Farmworker Health

Developing Effective Communications

- Needed to build understanding of importance of PPE
- Public health recommendations vs. what happens in the field
- Need for plain language, multiple languages, simplify nuance around vaccination



If you work with infected animals, use:

- NIOSH® approved respirator
- Goggles or face shield
- Coveralls
- Head cover
- Boots
- Gloves

to help protect yourself from bird flu.

Protect Yourself From Bird Flu When Working With Infected Dairy Cows



Bird flu can spread from animals to people and make you sick.

- The virus can be in raw milk, animal fluids or on surfaces.
- It can spread through splashes, dusts or droplets in the air. These can get in the eyes, nose, mouth and lungs.
- It can also spread if you touch infected surfaces and then touch your face.



Protect your eyes, nose and mouth.

Wear personal protective equipment (PPE) when doing high-risk jobs such as:

- Milking cows, handling raw milk or cleaning the milking parlor.
- Caring for sick cows or cleaning their pens.
- Handling dead cows or cleaning their pens.

Wear **Goggles** (indirectly vented goggles) or a **face shield** to protect from splashes. Goggles are more protective than a face shield. Face shields keep masks dry.

Wear an **N95 respirator** or better to protect from virus in the air.

Wash or clean hands often while working. Before going home, wash hands and face.



Employer free of charge. Address or discharge, reach

For more information:

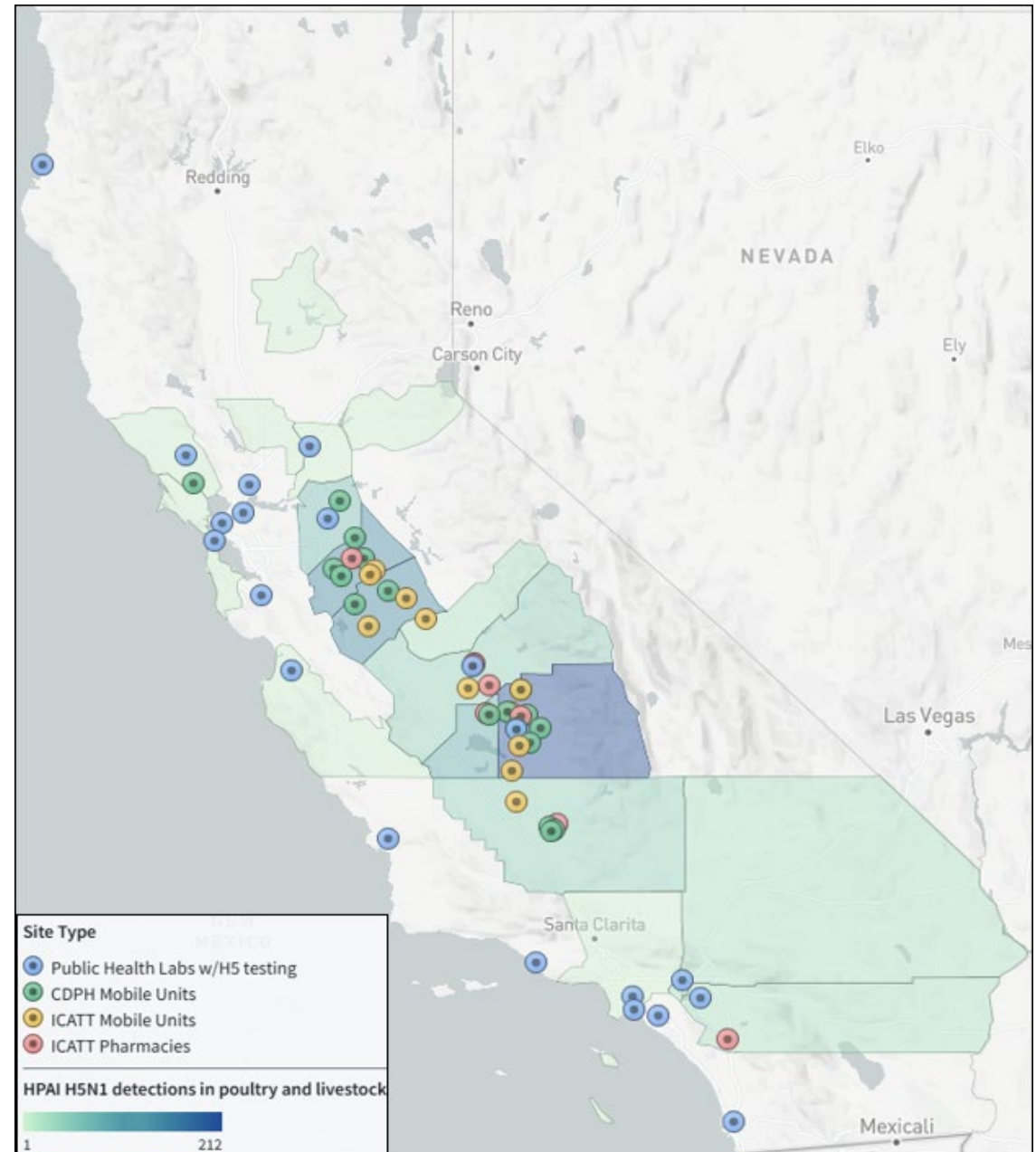
Page: go.cdph.ca.gov/birdflu
Information System and Information Service
Hazard Helpline: (866) 282-5516



California Department of Public Health

Mobile Clinics

- 91 Pop-up events located in impacted counties
- Co-located with CDC mobile bird flu testing pilot
- Clinics located at trusted community sites (affordable housing, libraries swap meets, schools)
- Free services: Flu/bird flu/COVID-19 testing, telehealth treatment, seasonal flu vaccine



Project Wingspan Events

Key Results

- Total Vaccine Doses Administered: 137
 - Mix of 317 and SGF doses
- Total Tests Conducted: 53
- Service Type Breakdown (per event):
 - Vaccine only: 47
 - Vaccine & Testing: 43
 - Testing only: 1

Project Wingspan Events

Insights and Impact

- Consistent outreach in rural and underserved areas
- Repeat visits at key locations boosted participation
- Incentive gift cards encouraged community engagement
- Telehealth options provided immediate care opportunities

Planning for Project Wingspan Year 2

- Expanded program to include dairy as well as poultry producing jurisdictions
 - Total of 24 LHDs
- Continue use of contractor to provide mobile vaccination services
- Offer mobile vaccination services to both LHDs and community-based organizations
- Plan to start at *beginning* of flu season
- Provide incentives for vaccination from the beginning



Housekeeping



All registrants will receive an email shortly after the event with today's webinar slides and resources.



The recording from today's webinar will be available on AIM's [Flu Resources Toolkit](#) in the coming weeks.



Take a few moments to answer the survey questions that pop up in your browser after the webinar.

Thank you!



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