

Connecting the Dots: Influenza Vaccination Resources



Association of
Immunization
Managers

This guide provides tools and information to enhance your immunization program’s (IP) influenza vaccination activities. Each resource is organized by topic and audience and includes the name of the organization who created it. If you would like to suggest a resource for this guide or sign up for AIM’s weekly newsletter, please [email AIM](#).

Health Education	Health Communication	Program Planning
For IPs and their Partners 2025 Annual Influenza Update Webinar AIM - Flu Disease Basics eModule [English Spanish] AIM - Flu Vaccine Basics eModule [English Spanish] AIM For Healthcare Providers - Communicating the Benefits of Influenza Vaccine AIM & Immunize.org - Flu Vaccine Hesitancy: Providers Lead the Discussion Washington State Department of Health - Influenza: The Disease & Vaccines Children’s Hospital of Philadelphia - Influenza: What you should know Q&A: [English] [Spanish] [Japanese] Children’s Hospital of Philadelphia	For IPs and their Partners - Influenza Social Media Toolkit [English Spanish] AIM - Resources Families Fighting Flu - Toolkits, Posters, Social Media, Graphics, Templates National Council of Urban Indian Health - Flu Free Washington Partner Toolkit Washington State Department of Health For Healthcare Providers - Flu Toolkit American Academy of Pediatrics - Maternal Immunization Social Media Toolkit American College of Obstetricians and Gynecologists - Free Flu Brochures & Rack Cards for Order North Dakota Department of Health and Human Services - Influenza Video Playlist Children’s Hospital of Philadelphia	For IPs and their Partners - Program Practices Database AIM - Flu Free at Work: Promoting Vaccination in the Workplace Washington State Department of Health - Preventing Respiratory Disease in Adult Family Homes Washington State Department of Health For Healthcare Providers 2025–2026 Flu Season [English Spanish] Centers for Disease Control and Prevention - Clinical Resources for Providers & Patients Immunize.org - Influenza Vaccine Package Inserts Immunize.org - Technically Speaking: FluMist at Home Children’s Hospital of Philadelphia