### Effective Communication

- **For IPs and their Partners**
  - Lessons from the Field: Promoting Vaccine Confidence Chapter 1 - The Legislative Process and Other Public Forums | AIM
  - Vaccine Confidence Toolkit Home Page | AIM
  - Webinar Series
  - Program Practice Database | AIM
  - Public Health Communications Collaborative
    - Communications Tool: Building Bridges
    - Plain Language for Public Health Checklist
    - Building Trust in Public Health Communications
    - PHCC Newsletter
  - 13 Best Practices in Vaccine Communication | Project VCTR
  - Communicating Science Clearly e-course | CDC Train
  - Increasing Vaccine Confidence: A Resource Guide for Local Health Departments | NACCHO

- **For Healthcare Providers**
  - Provider Resources for Vaccine Conversations with Parents | CDC
  - Reframing the Conversation about Child and Adolescent Vaccinations | FrameWorks Institute
  - American Pharmacists Association Vaccine Confident Initiative
    - Conversation Guide
  - Vaccine Confidence & Addressing Concerns | Immunize.org
  - Vaccine Confidence Campaign Resources | American College of Preventative Medicine

### Health Equity and Special Populations

- **For IPs and their Partners**
  - Lessons from the Field Chapter 2 - Managing Vaccine Hesitancy During an Outbreak: A Focus on Cultural Competency | AIM
  - Lessons Learned Report: Building Vaccine Equity for COVID-19 and Flu Vaccination in REACH Communities | AIM
  - REACHing for Vaccine Equity: A Podcast | AIM
  - How Can CBOs Help Support the COVID-19 Vaccination Effort? | AIM
  - Health Equity Guiding Principles for Inclusive Communication | CDC
  - Beyond the COVID-19 Emergency: Sustaining and Expanding Vaccine Equity | The Rockefeller Foundation
  - Vaccine Resource Hub | Partnering for Vaccine Equity
    - Engaging Diverse Audience
  - COVID-19 Information and Resources: People with Disabilities | CDC

- **For Healthcare Providers**
  - Counseling Guide for Outreach Workers to Address Vaccine Hesitancy Among At-Risk Adults during Outbreaks of Hepatitis A | CDC
  - #ShowUp and #FightFlu Partner Toolkit: Helping You Show Up for your Family and Your Community | National Foundation for Infectious Diseases
  - Talking Points and FAQs about Vaccines | Vaccine Resource Hub

### Addressing Misinformation and Disinformation

- **For IPs and their Partners**
  - Lessons from the Field Chapter 3 - Addressing Incorrect Vaccine Information | AIM
  - Working Together to Navigate the Legislative Environment and Address Misinformation: A Tip Sheet for IPs and PIOs | AIM
  - The Debunking Handbook 2020 | Lewandowskey, et.al.
  - Resources on applying Inoculation Theory to Misinformation | Inoculation Science
  - Practical Playbook for Addressing Health Misinformation | Johns Hopkins Bloomberg School of Public Health
  - Vaccine Misinformation Management Field Guide | The Public Good Projects, UNICEF, Yale Institute for Global Health, and First Draft

- **For Healthcare Providers**
  - How to Debunk Misinformation and Bolster Vaccine Confidence e-course | Vaccinate Your Family University
  - Talking with Vaccine Hesitant Parents | American Academy of Pediatrics
  - Shots Heard Round the World Toolkit | The Public Good Projects

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