



Association of
Immunization
Managers



Below are some sample social media messages programs can utilize during the nomination and promotion of Champions periods. Please tailor the messages to fit your unique audiences and organizations as needed.

Sample Message 1

Call for nominations! We are searching for the next Immunization Champion and need help. If you know someone in your community who is fostering immunizations, reach out to us to help honor and recognize their efforts! Nominations can be submitted on the AIM website at:

<https://www.immunizationmanagers.org/resources/2024-immunization-champion-award-nomination-form/>

For any questions, email champions@immunizationmanagers.org.

Sample Message 2

Congratulations to our 2024 Immunization Champion Award winner, [name]. Immunization champions go above and beyond in their leadership, collaboration, innovation, and advocacy efforts. Congratulations, [name]!

Sample Message 3

Immunization Champions are individuals working at the local level and doing an exemplary job of promoting or fostering immunizations in their communities. We are proud to honor [name] as our 2024 Immunization Champion! Thank you for championing our community!