



Association of
Immunization
Managers

Call for Leadership Development Speakers

Thank you for your interest in presenting at the Association of Immunization Managers (AIM) 2023 Leadership in Action Conference in Houston, TX from December 5-7, 2023. AIM is looking for high-quality speakers and presenters to lead keynote addresses, plenary sessions, and/or breakout sessions in the field of leadership development.

The Association of Immunization Managers

AIM is a 501(c)(3), membership association that represents the immunization program managers of the 64 federally-funded National Center for Immunization and Respiratory Diseases (NCIRD) immunization programs (50 states, 8 territories/federated states, 6 large cities). Immunization program managers are responsible for assuring high vaccination rates across their jurisdiction in both children and adults. They oversee the collection and sharing of vaccine administration data, school requirement compliance, provider enrollment in the Vaccines for Children (VFC) and COVID-19 vaccine programs, inventory management, communication and partner engagement. Response to the pandemic has increased responsibilities to include a national COVID-19 vaccination program, which has resulted in legislative and political scrutiny, media attention and increased vaccine misinformation. Turnover is high with more than 40 out of 64 members new since 2019. Immunization program managers need to develop and enhance leadership and management skills, as well as self-care and wellness.

Conference Audience

The AIM 2023 Leadership in Action Conference is designed to provide leadership development training for immunization program managers and other immunization partners. As public health leaders in their jurisdiction, immunization program managers are looking to develop skills in the areas of management, team building, and resiliency. Desired conference outcomes for the attending program managers include learning leadership skills, setting and meeting immunization goals, connecting with their peers, and getting inspired as they readjust their programs for a post-pandemic world. In addition to immunization program managers, conference attendees will include immunization program staff, public health professionals, nonprofit partners, and immunization corporate partners.

Leadership Topics

For reference, past leadership development topics discussed at AIM's annual conference included:

Year	Topics
2022	Compassionate Leadership Resiliency Authentic Leadership Managing in a Virtual Work Environment

2019	Resilience Leading into the Future Relationship Building Managing Up Leading Through Turmoil Burnout
2018	Creating Super Teams Developing Talent in Your Team Building a Pro-Vaccine environment

AIM is looking for speakers who could provide professional leadership development in one or several of the following areas:

- Mindful leadership
- Diversity, equity, and inclusion
- Thriving in work and information overload
- Working across generations
- Strategic foresight
- Preventing burnout in government organizations
- Creating professional development opportunities for your team
- Unique virtual meetings
- Engaging teams in a virtual environment
- Pivoting in the face of challenges
- Creating the future of work and organizations
- *Other related topics are welcome for consideration*

Types of sessions can include:

- Interactive plenary session for 60-90 minutes for 200-300 persons
- Breakout sessions for 30-60 minutes for smaller groups
- Keynote address for 60-90 minutes

Proposal Requirements

Proposals must be submitted with text size no smaller than 11-point font. All pages of the proposal should be numbered sequentially in Arabic numerals (1, 2, 3, etc.). Proposals shall not exceed 5 pages, including attachments and appendices.

Proposals should include:

- A description of you or your company's experience in offering leadership development.
- A description of the experience your company has working with nonprofit organizations, public health, and/or immunizations
- A description of you and your team members including: name, credentials, title, organization, email address, phone, city and state, professional social media handles
- A description of you or your company's existing programs and procedures designed to encourage and foster commerce with business enterprises owned by minorities, women, service-disabled veterans, persons with disabilities, and small business enterprises. Please also include a list of your company's certifications as a diversity business, if applicable.

- A description of the proposed session, including:
 - Title
 - Session description
 - Learner outcomes
 - Format: plenary session, breakout sessions, etc.
 - How this session relates to the Leadership in Action Conference
 - Ideal session length
- A description of how you create your leadership development trainings that are engaging and interactive for adult learners
- Speaker biography/biographies
- Professional references
- An outline of previous speaking engagements

Submission Instructions and Contact Information

Submissions must be sent to Katherine Palmer (kpolk@immunizationmanagers.org) and Aleah Jensen (ajensen@immunizationmanagers.org). The subject line should state “2023 AIM Leadership in Action Speaker Proposal.” All proposals must be received electronically no later than 11:59 pm ET on August 9, 2023. Late submissions will not be reviewed.

Questions may be referred to Katherine Palmer at (301) 424-6080 or kpolk@immunizationmanagers.org.