

Virtual Exhibit Hall: SSG Casetivity

April 26, 2023



Association of
Immunization
Managers

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This webinar is being recorded and will be posted to the AIM website

Agenda

- **3:30 - 3:32 ET:** Welcome and Technology Overview (Monica)
- **3:32 - 3:55 ET:** SSG Presentation
- **3:55- 4:00:** Q&A and Closing

About AIM

- The Association of Immunization Managers (AIM) represents the 64 immunization programs that receive funding from CDC's National Center for Immunization and Respiratory Diseases (NCIRD)
- In 50 states, 5 major cities + D.C., the territories, and Pacific Islands
- Programs are tasked with COVID-19 vaccine planning: distribution, administration, and tracking



Association of
Immunization
Managers

CORPORATE ALLIANCE

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Casetivity

OVERVIEW & DEMO



About SSG

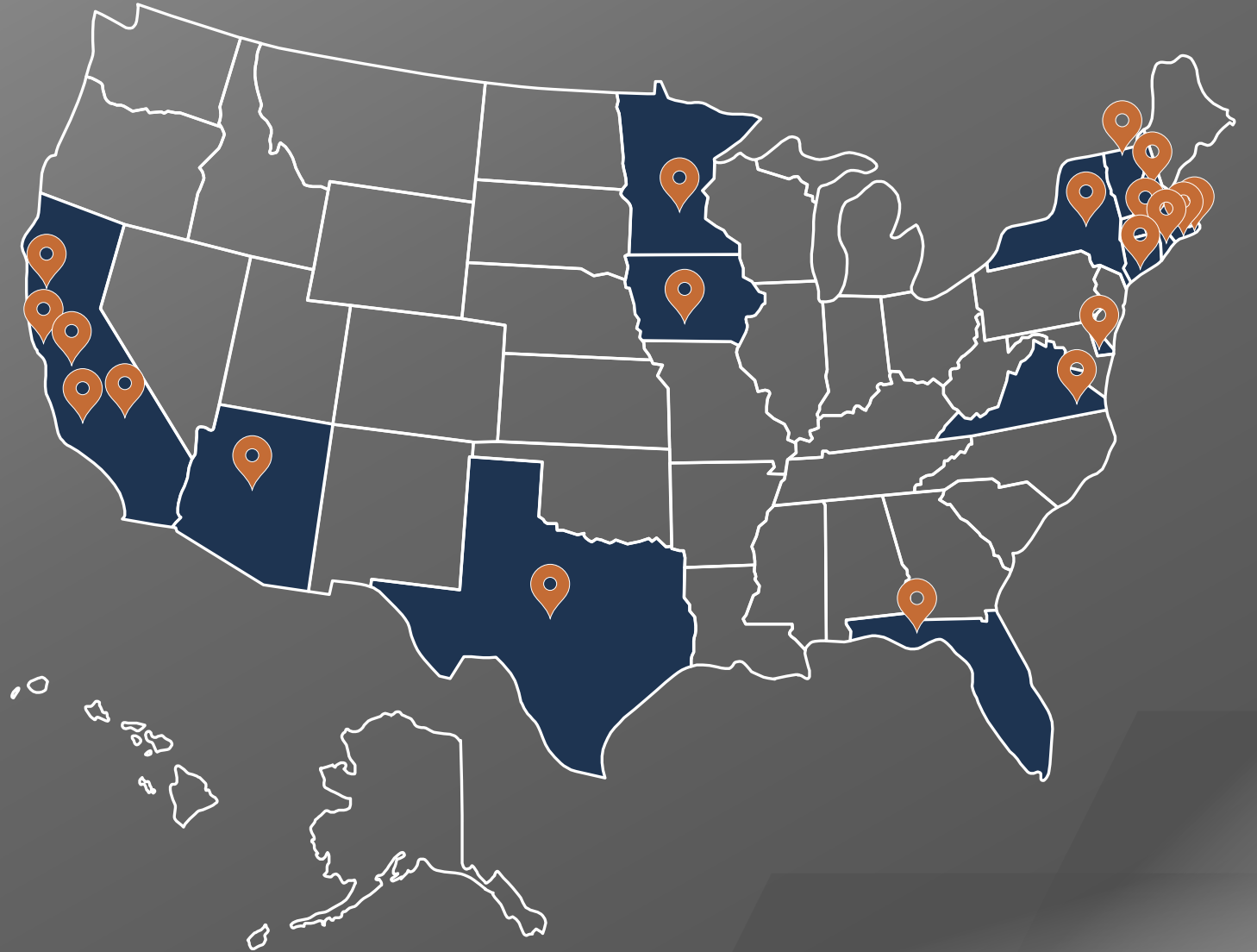
SSG was founded in 2003. We're a public health software and IT services company focused on modernizing the administration and delivery of essential services in our communities.

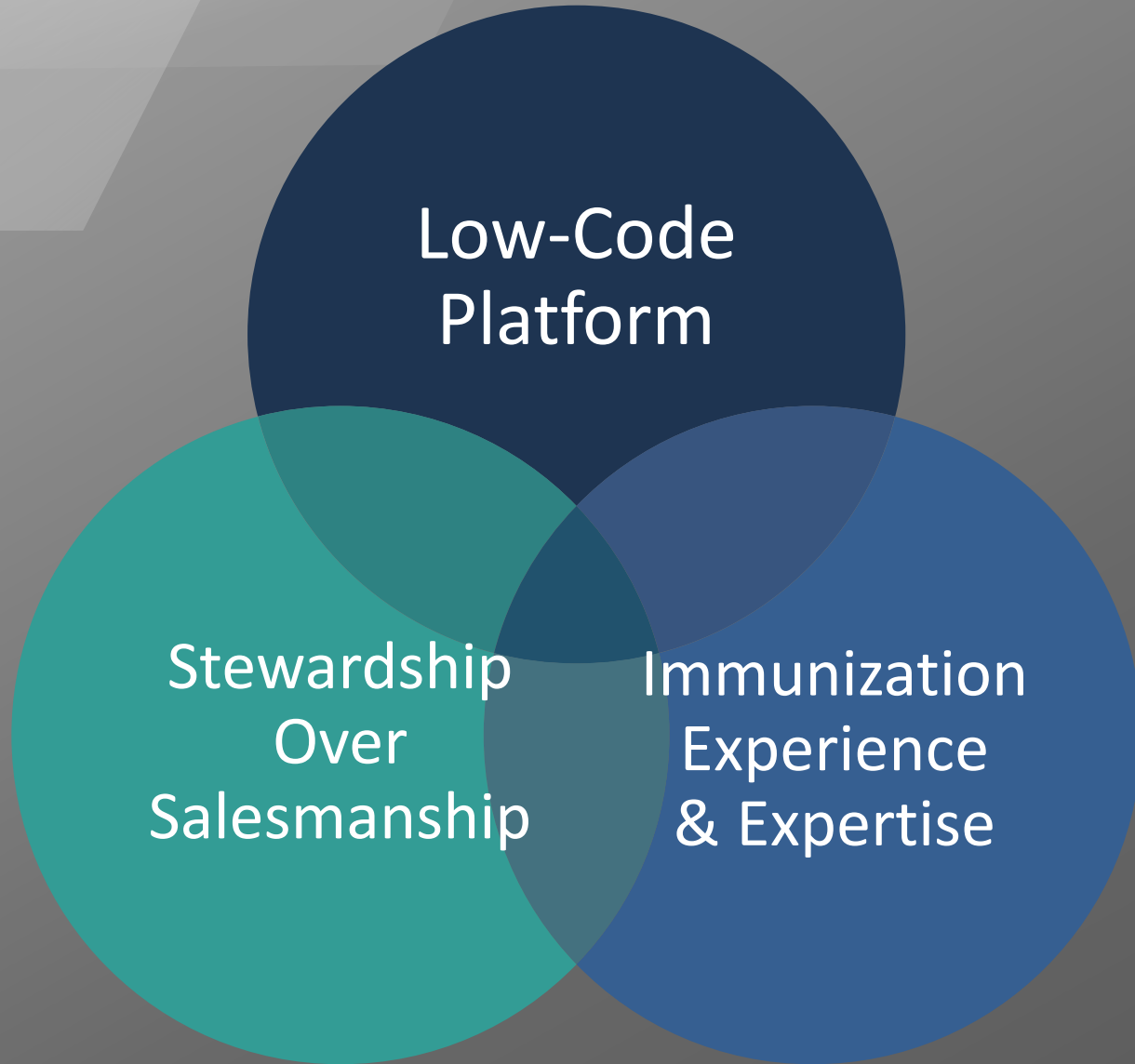
About the Speakers

Ted Hill has been with SSG since 2014 and has worked on many project implementations for our public health clients.

Dain Binder is a Senior Business Analyst at SSG and works on the MIIS project.

In our two decades of experience, we've had a **zero-failure rate** across dozens of implementations throughout over 13 states.





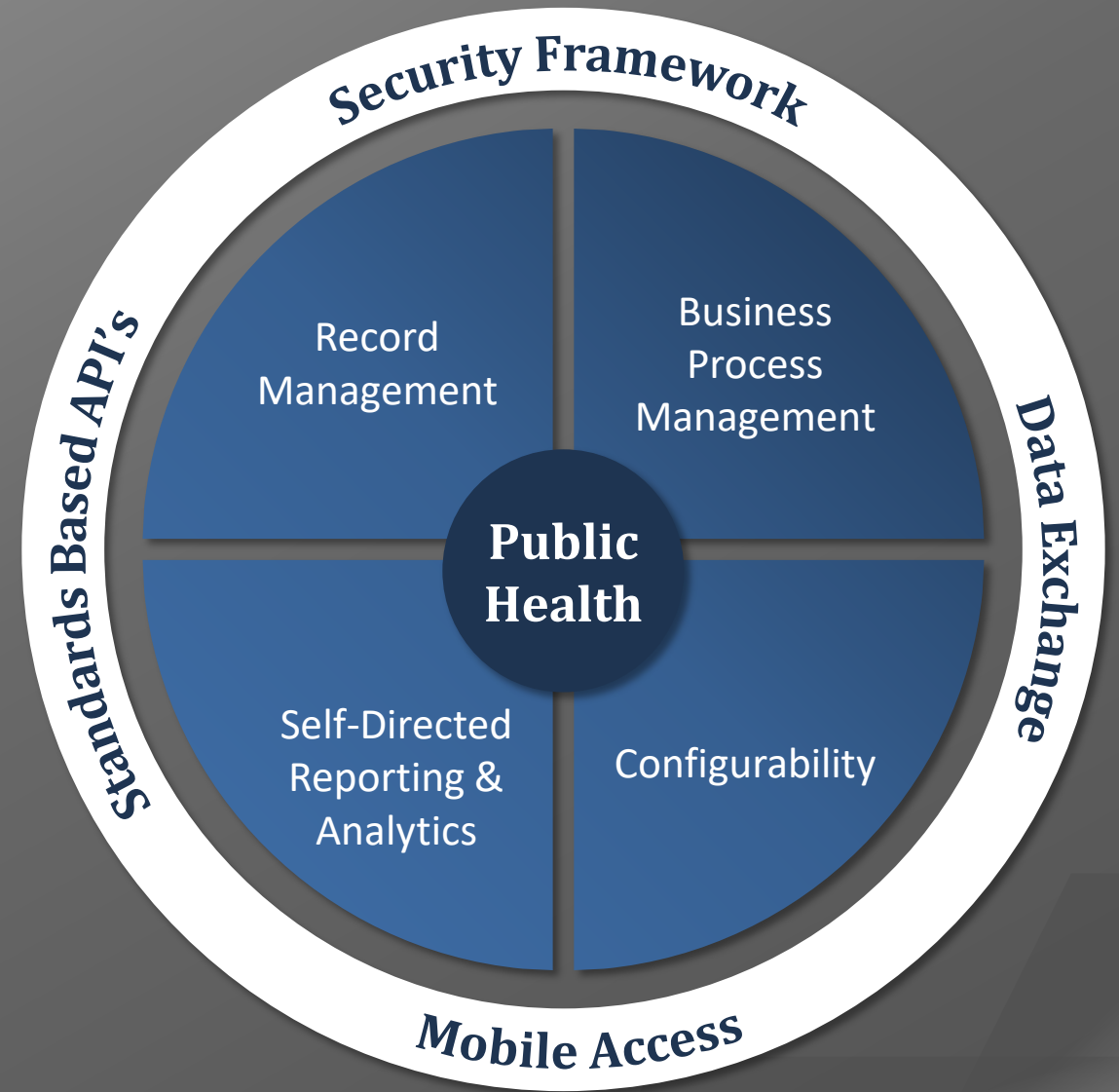
We drive modernization with our passion for public health and superior technology.



Casetivity is a platform designed specifically for public health.

It's backed by a team of experts in public health and IT/software who seamlessly implement and continuously improve and adapt the software to meet your specific needs.

The *Casetivity* Public Health Platform Allows for High Performance and Flexible Configuration.



Benefits



Ingests, cleanses, and organizes data so it's easy to analyze and report



Connects to any existing enterprise IT environment with any system



Manages cases, tasks, and communication in various public health domains



Continuous support, new releases, maintenance, and enhancements

- ✓ Core IIS
- ✓ Consumer Access to Vaccines
- ✓ Data Integration and Processing (IIS to Disease Surveillance)
- ✓ Onboarding and Public Health CRM Solutions
- ✓ Master Patient Index - Deduplication
- ✓ Data Cleansing
- ✓ Reporting and Analytics



Casetivity Demo

Immunization Onboarding Solution



Questions & Answers



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Thank you!

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Upcoming Virtual Exhibit Hall Webinars

- Wednesday, May 10 at 1:00-1:30 PM ET | [LogTag](#)
- Wednesday, May 10 at 3:00-3:30 PM ET | [Pfizer](#)
- Thursday, May 11 at 1:30-2:00 PM ET | [SensoScientific](#)
- Wednesday, June 28 at 1:00-1:30 PM ET | [Bavarian Nordic](#)

Closing

- Still have questions? Submit your questions to monica_mayer@outlook.com and AIM will facilitate a response.
- Take the event evaluation that we will send at the end of the webinars. Your feedback will help us improve!
- The event recording and Vendor FAQs will be available on the AIM website

<https://www.immunizationmanagers.org/corporate-alliance/virtual-exhibit-hall/>