Virtual Exhibit Hall:
HLN Consulting, LLC

April 24, 2023

AIM | Association of Immunization Managers

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This webinar is being recorded and will be posted to the AIM website

Agenda

- **1:00 - 1:02 ET:** Welcome and Technology Overview (Monica)

- **1:02 – 1:25 ET:** HLN Presentation

- **1:25- 1:30**: Q&A and Closing

About AIM

- The Association of Immunization Managers (AIM) represents the 64 immunization programs that receive funding from CDC's National Center for Immunization and Respiratory Diseases (NCIRD)

- In 50 states, 5 major cities + D.C., the territories, and Pacific Islands

- Programs are tasked with COVID-19 vaccine planning: distribution, administration, and tracking

HLN Consulting, LLC
Company Introduction

Association of Immunization Managers (AIM)
Virtual Exhibit Hall

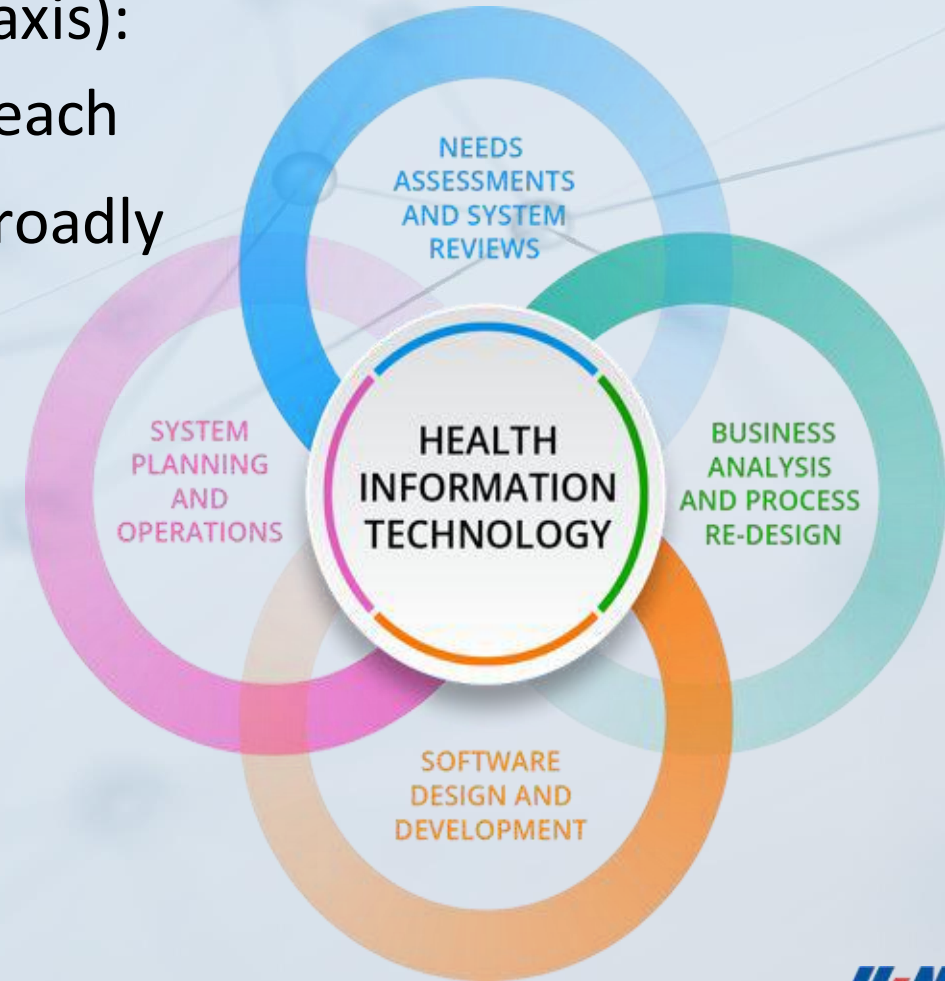April 24, 2023

Company Profile

- Twenty-six (26) years in operation
- Highly reputable health information technology consulting company and health informatics thought leader
- Our mission is to enhance and support public health organizations and healthcare providers by providing high quality consulting services, strategic planning, software development including open-source solutions
- Collaborative partner with CDC, AIRA, PHII, and ONC at the state, tribal, local and territorial levels
- Diverse staff with extensive experience supporting IIS projects from strategic and practical perspectives
- Unique combination of strategic and tactical projects that inform each other
- "Partnership" approach with clients leveraging Agile methodologies

Our Core Values

☐   **Service to Our Clients**: We are highly responsive and highly available to our clients, a service orientation that requires of us an intense pace and a versatile staff. This attitude is punctuated by pride in achieving results for our clients - on time, on budget, and with high quality.

☐   **Intellectual Rigor**: We uphold the ideals of intellectual curiosity, openness, and rigor by promoting innovation and intellectual exchange among our staff and clients.

☐   **Collaboration**: We work collaboratively with clients, learning from them as they learn from us. Every project is a learning opportunity.

☐   **Social Consciousness**: We feel good that our work contributes to society's well-being, and our commitment to this social good is not in conflict with our desire to sustain the business.

☐   **Trust and Respect**: We function within a framework of mutual trust and respect, for our staff, our clients, and our partners.

Our Areas of Focus

- It's about the intersection of ideas and action (Praxis): We are thought leaders who practice what we preach
- Promote transformative, forward-thinking, and broadly impactful solutions
- Projects spur our activities with the ability to collaborate, discover and exercise ideas
  - Develop and maintain new or existing systems
  - Apply industry-based processes and methodologies to ensure successful roll out of new systems
  - Devise innovative strategies to solve organizational challenges
- Tell a compelling story through our work
- Advocate open source as it is often a good fit

NEEDS ASSESSMENTS AND SYSTEM REVIEWS

SYSTEM PLANNING AND OPERATIONS

HEALTH INFORMATION TECHNOLOGY

BUSINESS ANALYSIS AND PROCESS RE-DESIGN

SOFTWARE DESIGN AND DEVELOPMENT

HLN Consulting

Open Source Projects

- **Immunization Calculation Engine (ICE)**
  - Provides immunization evaluation and forecasting clinical decision support following ACIP clinical guidelines

- **Reportable Conditions Knowledge Management System (RCKMS)**
  - Supports national electronic case reporting (eCR) project through CSTE, APHL and CDC

Our Areas of Interest

- Public health registries, including IIS
- Clinical decision support (CDS)
- Patient matching algorithms and strategies
- Integrated public health systems and approaches (data modernization)
- Interoperability standards and implementation, Health Information Exchange (HIE)
- Pandemic response and emergency preparedness planning
- Disease surveillance

Our Clients

- **Public health agencies at all levels**: Federal, state, local, and tribal

- **Non-profit organizations** who work closely with public health agencies

- **Public health professional societies/ organizations**

- **EHR/PHR vendors** who want to use open source clinical decision support products

- **Consumer app vendors** focus on IIS query and vaccine credentials

Our Community Participation

- Strong supporters of AIM and AIRA
- Invest prudently in open source product development
- Participate in health IT standards development organization (SDO) activities (*e.g.,* HL7, DirectTrust)
- Participate in public health community projects (*e.g.,* CDC MedMorph, Digital Bridge)
- Participate in broader healthcare activities (*e.g.,* HIMSS, CDC Foundation, Pew, DMI, North Star Architecture, AMIA)
- Leverage projects to support open source product development
- Publish often and present at meetings/conferences
- A public health voice at the table

Our Engagement - AIRA 2023 National Meeting

- Gold supporting member

- Exhibit booth - so come by to say hi!

- Presenting on a myriad of topics:

  - Data Modernization Initiative: Impact on IIS

  - From Presentation to Publication: Advice from the AIRA Publication Workgroup

  - Use of an Analytics Database for Reporting COVID-19 Vaccination Data in NYC

  - Joint Development of an IIS Shared Service Layer for Immunization Gateway

  - A Workforce Development & Management Approach During the COVID-19 Pandemic

  - Utilizing the IIS Baseline Requirements Traceability Matrix (RTM)

On Our Radar

- IIS of the future

- Programmatic workforce development

- Data Modernization Initiative (DMI)

- TEFCA in public health

- IZ Gateway

- Strategic enhancements/deployments of ICE

- FHIR Opportunities

Contact Information

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Questions/Comments/Discussion?

Upcoming Virtual Exhibit Hall Webinars

- Monday, April 24 at 2:00-2:30 PM ET | Dynavax

- Wednesday, April 26 at 2:00-2:30 PM ET | Novavax

- Wednesday, April 26 at 3:30-4:00 PM ET | Strategic Solutions Group

- Wednesday, May 10 at 1:00-1:30 PM ET | LogTag Recorders

- Wednesday, May 10 at 3:00-3:30 PM ET | Pfizer

- Thursday, May 11 at 1:30-2:00 PM ET | SensoScientific

- Wednesday, June 28 at 1:00-1:30 PM ET | Bavarian Nordic

Closing

- Still have questions? Submit your questions to monica_mayer@outlook.com and AIM will facilitate a response.

- Take the event evaluation that we will send at the end of the webinars. Your feedback will help us improve!

- The event recording and Vendor FAQs will be available on the AIM website

  https://www.immunizationmanagers.org/corporate-alliance/virtual-exhibit-hall/