







Association of
Immunization
Managers

Corporate Alliance Program Benefits 2023



AIM's Corporate Alliance Program offers an exceptional opportunity for private sector leaders and public health immunization leaders to work together to address health issues affecting our nation. By sponsoring AIM Leadership in Action Conference activities through the Corporate Alliance Program, you can demonstrate your company's commitment to collaborating with immunization programs and achieving shared goals.

AIM's Corporate Alliance Program is designed to ensure that companies of all sizes can participate. We offer four levels of membership and will work with your company to maximize membership benefits.

LEVEL	SUGGESTED SUPPORT
Platinum 	\$25,000 or more
Gold 	\$15,000
Silver 	\$10,000
Bronze 	\$5,000

For more information, please contact Monica Mayer, MPH, at 785-249-1256 or monica_mayer@outlook.com

Benefits for all levels:

- Recognition by level on AIM's website (www.immunizationmanagers.org)
- Recognition by level in AIM's annual report
- Recognition by level in the AIM Leadership in Action Conference program
- Recognition by level on official sponsorship signage at the AIM Leadership in Action Conference
- Complimentary registrations for the AIM Leadership in Action Conference
- Subscription to the AIM Weekly Partner Update newsletter
- Certificate of membership in the Corporate Alliance Program
- Use of Corporate Alliance Program logo on your website and promotional materials
- Participation on AIM Annual Update webinar
- Monthly webinars with AIM Executive Director Claire Hannan
- One-on-one leadership meeting with Claire Hannan and AIM Corporate Alliance Team
- Access to Corporate Alliance portal on the AIM website (coming soon)

Benefits by membership level:

AIM Leadership in Action Conference Benefits	Bronze	Silver	Gold	Platinum
Corporate Alliance Business Reception			✓	✓
Exhibit Booth	*	✓	✓	✓
Double Booth Space and 1st Choice of Location				✓
Complimentary Conference Registrations	1	2	3	4
Recognition of Support	✓	✓	✓	✓
Full-page Ad in Exhibit Newsletter				✓
Attendee Lists	✓	✓	✓	✓
Annual Benefits	Bronze	Silver	Gold	Platinum
Present to AIM members on a call or webinar				✓
Participate in Virtual Exhibit Hall webinar with state and local immunization program staff	*	✓	✓	✓
Submit updates for inclusion in the AIM Weekly Update newsletter	1	2	3	4

* Choose either Virtual Exhibit Hall or exhibit at the AIM Leadership in Action Conference

Explanation of Benefits: AIM Leadership Conference

Join AIM members, immunization program staff, and immunization partners at the event of the year: the AIM Leadership in Action Conference! The conference offers numerous opportunities to increase the visibility of your products or services while supporting AIM. Participate in this year's conference as leaders of state, local, and territorial immunization programs come together to learn from each other, confront challenges, and discover leadership strategies to achieve success.

The date of the next AIM Leadership in Action Conference will be announced soon. AIM will work collaboratively with Corporate Alliance members to identify networking opportunities that are mutually beneficial for you and immunization program staff. Gain visibility and increase collaboration through the following conference benefits:

Complimentary Conference Registrations

Corporate Alliance members are invited to the AIM Leadership in Action Conference with complimentary registrations (number varies by membership level). The conference is an opportunity for key company staff to immerse themselves in the world of immunization programs and interact with program managers, staff, and immunization leaders.

Platinum, Gold, Silver, Bronze



Corporate Alliance Business Reception

This event is AIM's most popular networking event! The business reception provides an opportunity for your company to discuss your products and services with small groups of program managers in an intimate and relaxed setting. The reception features roundtable discussions. Over 90% of programs attend this event. This high-profile event will provide great visibility for your company!

Platinum, Gold



"AIM's Corporate Alliance Program provides an excellent forum to communicate directly with LogTag Recorders' end users and customers. This direct feedback enables LogTag Recorders to better support AIM's development and implementation of sound immunization policies and programs."

-Stephen Rader, Vice President, LogTag Recorders

Conference Exhibits

Network with program managers and showcase your company's products and services! Corporate Alliance members will enjoy exhibit space throughout the duration of the conference, providing multiple opportunities to meet with attendees. Conference breaks will be staged in the exhibit space and are sure to draw a crowd.

Platinum members have a double booth space, and first choice of booth location, if available.

Platinum, Gold, Silver, Bronze



Recognition of Support

AIM will recognize your company's generous contribution at every available opportunity during the conference. Your company will be acknowledged as a Corporate Alliance member and valued AIM partner on conference signage, in the event program, and in event marketing materials.

Platinum members will receive a full-page advertisement in the exhibit newsletter.

Platinum, Gold, Silver, Bronze



Attendee Lists

Know your audience. AIM will supply Corporate Alliance members with a conference attendee list two weeks before and after the conference.

Platinum, Gold, Silver, Bronze



Explanation of Benefits: Annual Benefits

Corporate Alliance membership offers benefits year-round, providing your company with numerous opportunities to learn about and interact with immunization program managers and staff. Gain visibility and increase collaboration through the following annual benefits:

AIM General Membership Call/Webinar

Your company sets the agenda for a 1-hour call or webinar with immunization program managers. AIM staff will work with you to highlight successes in specific regions or on another topic of your choice.

Platinum Exclusive!



Virtual Exhibit Hall Webinar

Educate immunization program staff about your technology, services, and/or products. The AIM Virtual Exhibit Hall webinars provide companies time to market products between conferences and other in-person events. Archived events are available for a year and promoted among immunization program managers and staff. More information available at immunizationmanagers.org/VirtualExhibitHall.

Platinum, Gold, Silver



Annual One-on-one Leadership Meeting

Meet with Claire Hannan and the AIM Corporate Alliance Team during a 30-minute call to discuss pressing issues, hot topics, and partnership questions.

Platinum, Gold, Silver, Bronze



Corporate Alliance Website Portal

(coming soon!)

Access the Corporate Alliance section of the website that houses archived Corporate Alliance monthly webinars, conference information, and specific news stories.

Platinum, Gold, Silver, Bronze



AIM Weekly Update

Stay up-to-date on programmatic successes and challenges by receiving the AIM Weekly Update newsletter. Corporate Alliance members can also submit short write-ups on your company and products for inclusion in the weekly newsletter, which is distributed to over 550 immunization program managers, immunization program staff, and staff of partner organizations (including CDC).

Platinum, Gold, Silver, Bronze



Annual Update Webinar

Improve your understanding of immunization program management by attending the annual update webinar. During the presentation, AIM leadership will discuss VFC- and state-related legislative issues and hot topics, followed by a Q&A.

Platinum, Gold, Silver, Bronze



Product Directory

Highlight your products and services that support the efforts of our immunization program leaders. Include descriptions of your tools, technology, and resources that address immunization challenges around vaccine education and implementation.

Platinum, Gold, Silver, Bronze



Corporate Alliance Monthly Webinars

Join AIM Executive Director Claire Hannan to hear the latest on the immunization program landscape and updates on hot topics.

Platinum, Gold, Silver, Bronze



For more information, please contact: Monica Mayer, MPH, at 785-249-1256 or monica_mayer@outlook.com