



Association of
Immunization
Managers

Below are sample social media messages programs can use during the nomination and promotion periods. Please tailor the messages to fit your unique audiences and organizations as needed.

Sample Message 1

Call for nominations! We are searching for the next Immunization Champion and need your help. If you know someone in your community who is fostering immunizations, reach out to us to help honor and recognize their efforts! For more information, visit: immunizationmanagers.org/about-aim/awards/champion-awards/

Sample Message 2

Congratulations to our 2023 Immunization Champion Award winner, [name]. Immunization Champions go above and beyond in their leadership, collaboration, innovation, and advocacy efforts. Congratulations, [name]!

Sample Message 3

Immunization Champions are individuals doing an exemplary job of promoting or fostering immunizations in their communities. We are proud to honor [name] as our 2023 Immunization Champion! Thank you for championing our community!