

Amber Tirmal

*AIM Chair-Elect and Philadelphia Program
Manager*



Association of
Immunization
Managers

Welcome to Philadelphia!

City of Brotherly Love and Sisterly Affection

Amber Tirmal, MPH
Immunization Program
Division of Disease Control
Amber.Tirmal@Phila.gov

Philadelphia



Philadelphia skyline



Philadelphia



City Hall with
William Penn atop



Philadelphia



Independence Hall - visiting is almost free, \$1 admin fee



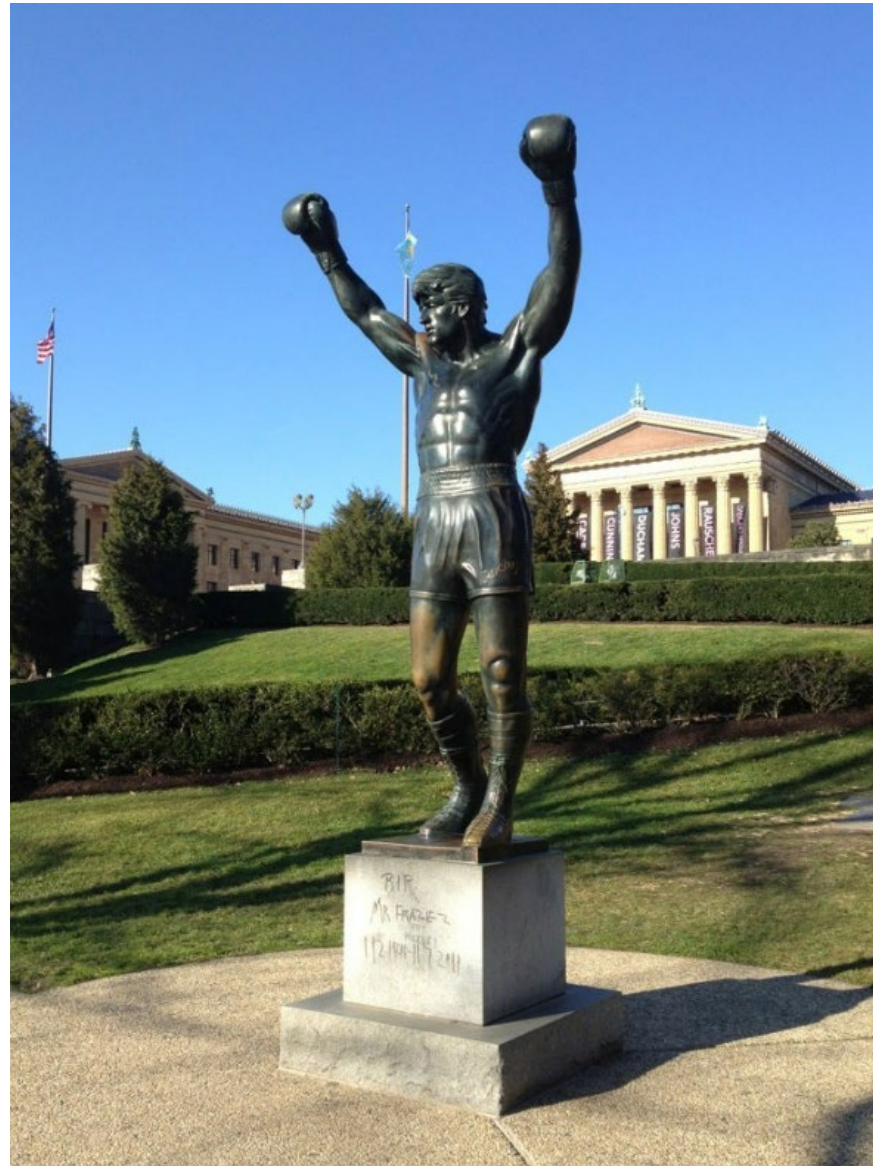
Philadelphia



Liberty
Bell



Philadelphia



Rocky!



Philadelphia

The history of Philadelphia begins in 1682, when the city was founded by William Penn (sits atop City Hall) in the English Crown Province of PA between the Delaware and Schuylkill rivers.

Before then, the area was inhabited by the Lenape people. Philadelphia quickly grew into an important colonial city and during the American Revolution was the site of the First and Second Continental Congresses. After the revolution it was chosen to be the temporary capital of the United States.



Public Health History in Philadelphia

Philadelphia has a rich public health history, including dealing with outbreaks all the way back to 1793:

- **Yellow Fever:** In the summer and fall of 1793, when Philadelphia was the capital city of the new United States, yellow fever hit in epidemic proportions, killing approximately 5,000 people—more than ten percent of the city's population. The disease was likely carried to Philadelphia through infected ships and passengers from the West Indies. Within two years, the city established a permanent Board of Health which enacted regulations to set up quarantine areas and new sanitation codes.
- **The Lazaretto:** Starting in 1801 (and lasting until 1895) the Lazaretto Quarantine Station on Tinicum Island became the hub of immigration control in Philadelphia. This quarantine hospital is the oldest in the United States, and seventh oldest in the world. According to some of the available records from 1847-1893, over 90 percent of the people suffering from illnesses such as typhus or yellow fever, survived; as such, it stands to reason that the care and practices must have been relatively good.



Public Health History in Philadelphia

- **Polio:** The 1916 Polio epidemic affected many thousands of people across the northeastern portion of the United States, including our city. Philadelphia's Department of Health created quarantine areas to isolate the sick, and the state health agencies closed schools to limit the spread of the virus. Within the next few decades, scientists in the region, including Hilary Koprowski, Jonas Salk, and Maurice Hilleman (among others) began to identify several strains of polio and then succeeded in creating a vaccine along with pharmaceutical companies, including Cutter Laboratories, Lederle Laboratories, and Merck.
- **Flu of 1918:** We know that Philadelphians suffered worse than other urban residents during the worldwide epidemic that hit in 1918. 50 million people died around the world, including 700,000 people in the United States, 16,000 of which were Philadelphians. Unfortunately, many Philadelphians blamed recent immigrant and the city's poor for the epidemic.



Modern Day Philadelphia

- 1st World Heritage City in the United States
- 2nd largest city on the East Coast
- 3rd most populous downtown in the country
- 4th largest media market in the nation
- 6th largest city in the country (city population: 1.6 million and regional population: 6.1 million)
- 6th largest workforce in the U.S. of just over 3 million, including highly skilled talent in key industries: life sciences, energy and manufacturing, technology, financial services, and more.
- 45 million people live within 200 miles — putting Philadelphia at the core of the country's wealthiest and most-densely populated area.
- Very diverse city with 14.3% of residents being foreign born



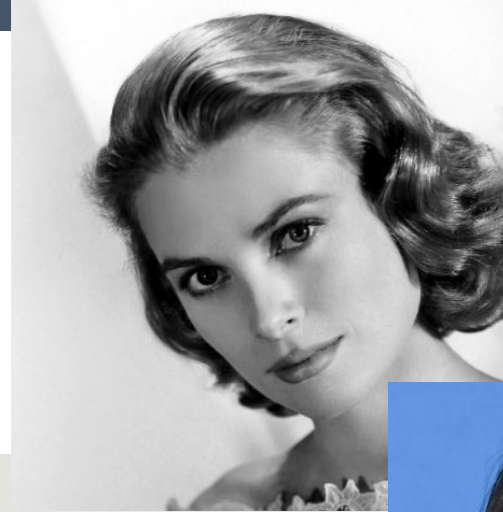
Modern Day Philadelphia: Creative Spirit

- Philadelphia is home to James Beard winning chefs including Michael Solomonov of Zahav and Greg Vernick of Vernick Food & Drink (2017 Best Chef, Mid-Atlantic) — as well as other James Beard notables such as Stephen Starr of Starr Restaurants (2017 Outstanding Restaurateur), and Marc Vetri. Not to mention Iron Chefs Jose Garces and Morimoto, Top Chef Nick Elmi and more.
- 85+ movies have been filmed in Philadelphia and more are in-production every day.
- Philadelphia has an immense amount of public art. Nearly 4,000 massive murals grace the walls and communicate the essence of neighborhoods in Philadelphia.
- The African American Museum in Philadelphia is the first institution funded and built by a major municipality to preserve, interpret and exhibit the heritage of African Americans.
- Philadelphia is America's Garden Capital. The Philadelphia Flower Show is the nation's largest and the world's longest-running horticultural event.



Famous Philadelphians

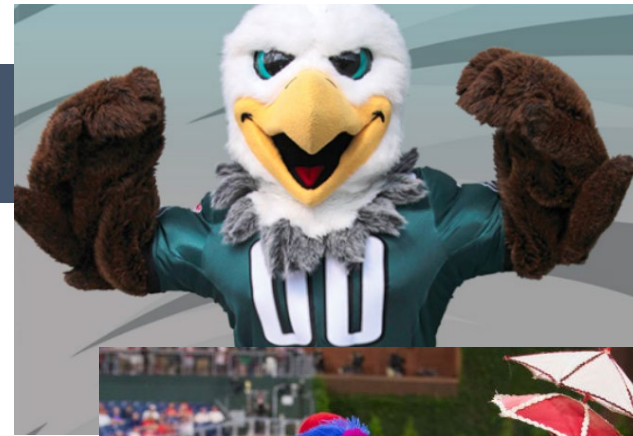
- Will Smith
- Tina Fey
- Kevin Hart
- Bradley Cooper
- Richard Gere
- Larry Fine (of the 3 Stooges)
- Kobe Bryant
- Grace Kelly
- Billie Holiday
- Kevin Bacon
- Pink
- Bob Saget
- Wilt Chamberlain
- The Roots
- Jill Scott
- Eve



Teams and Mascots

- Eagles – AKA the Birds! NFL football team with 3 championships & 1 Superbowl
- Phillies – MLB baseball team with 2 titles
- Flyers – NHL hockey team with 2 titles
- 76ers – AKA the Sixers! NBA basketball team with 3 titles
- Union – MLB soccer team with 0 titles

Eagles, Phillies, Flyers, our teams are the best! In scoring and shooting they top all the rest!



Tawlk like a Philadelphian

- Jawn – literally anything
- Youse – plural of you, think of it like the Southern y'all
- Hoagie – a delicious combination of lunch meat, mayo, oil, Italian spices, lettuce, tomato, onions on the best bread in the world
- Wooder – aka water
- Wooder Ice – a cold treat, referred to as Italian ice in other places
- Wawa – best place to get a hoagie (convenience store)
- Iggles – aka Eagles or the birds
- The Linc – Lincoln financial field where the Iggles play
- Crowns – crayons in other places
- Yo – used to get someone's attention, to answer the phone, to stop someone, can be used in both polite and impolite conversation
- Jeet? – "Did you eat yet?" No, "d'jew?"
- Philadelphians say, "are you going to the parade?" – that means the Mummers' Parade



Mummers



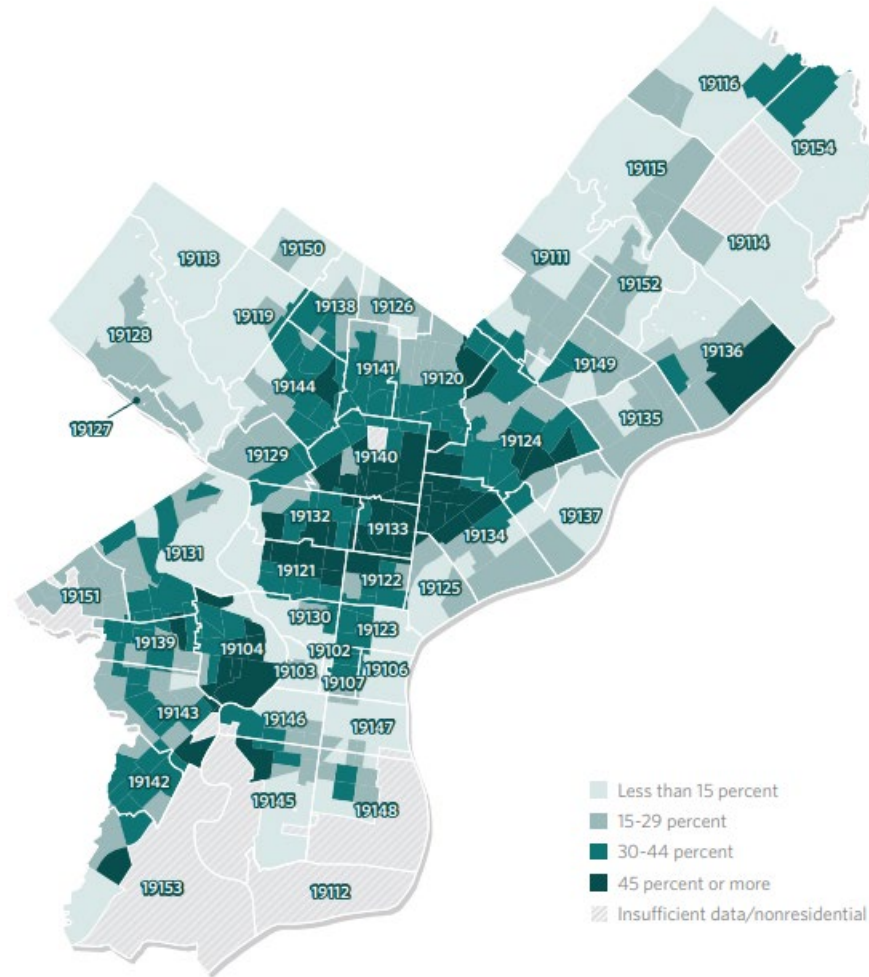
Challenges in our City

- We are one of the poorest large cities in the U.S. with a poverty rate of 23.1 % (double the national average and double the rest of PA)
- Poverty is not shared equally (only 15.2% of Philadelphia's population is Latinx, but 40.2% were living in poverty in 2019 – a concentration 1.7 times greater than the city's total concentration of impoverished residents and 5.2 times greater than the concentration of Non-Hispanic White impoverished residents.)
- Nearly 1 out of every 2.5 children lives below the poverty line
- About 1,500 families become homeless every year. Children are the most frequent users of emergency shelter, outnumbering adults almost 2 to 1
- Gun violence is a major issue for City residents: over 300 homicides from Jan – July in 2022



Challenges in our City

Percentage of Philadelphians Living Below the Federal Poverty Line



Poverty in Philadelphia is widespread, with the highest concentrations found primarily in parts of North and West Philadelphia. In some areas, including much of North Philadelphia, the poverty rate is over 45 percent; in most of the city's residential ZIP codes, it is over 20 percent.



It's Not All Bad News! And we're working hard!

- The city is showing signs of economic recovery, the unemployment rate dropped to 5.8% in December, the same as it was pre-pandemic
- 40+ FQHCs and lookalikes provide care for city's most vulnerable populations
- We are supported by 4 medical schools and several allied health schools (nursing, pharmacy, PT, and more)
- We have a robust VFC program that provides well over \$24 million worth of vaccine to eligible children annually
- Since the beginning of the COVID pandemic, we've administered 1.6 million COVID vaccine doses
- We worked on the Afghan Welcome Allies response and are now working to welcome Ukrainian displaced persons



To Close with A Quote or Two:

“All things considered, I’d rather be in Philadelphia.” – **W.C. Fields**

“I never walked through the streets of any city with as much satisfaction as those of Philadelphia. The neatness and cleanliness of all animate and inanimate things, houses, pavements, and citizens, is not to be surpassed.”
– **Frances Wright**

“I’ll only get a cheesesteak in Philadelphia. No one else does it right.” –
Kevin Hart

“In Boston they ask, how much does he know? In New York, how much is he worth? In Philadelphia, who were his parents?” — **Mark Twain**



Thank you!