

May General Membership Webinar

May 26, 2022



Association of
Immunization
Managers

Today's Agenda

- Monkeypox Vaccination Update – Massachusetts
 - Dr. Larry Madoff, MA Medical Director, Bureau of Infectious Disease and Laboratory Sciences
- Peds Under 5 and 6 - What We Know
- IIS Updates from IZ Programs
 - Stephanie Schauer (WI)
 - Dave McCormick (IN)
 - Miriam Muscoplat (MN)
 - Stephen White (SC)
 - Tom McCleaf (PA)
- AIM Updates
 - Claire Hannan, AIM Executive Director

Best Wishes, Annie!

Annie Rechlin
Montana Immunization
Program Manager

Welcome New AIM Members!

Trisha Gardner
Montana Immunization
Program Manager
May 2022

Monkeypox Vaccination Update in MA



Dr. Larry Madoff
Medical Director
Bureau of Infectious Disease and
Laboratory Sciences at Massachusetts
Department of Public Health

Peds Under 5 and 6 COVID Vaccine Rollout CDC Distribution Office Hours (May 24, 2022)

- Thresholds in Tiberius **May 31st**
- Pre-order **June 3rd – June 8th** (9am ET)
- VRBPAC **June 15th** (Pfizer <5 and Moderna <6)
- Pro-rata, IHS will continue to get vaccine from either IHS or jurisdictions
- 2.5 million of both Pfizer and Moderna for the “first wave”/ pre-order
 - Anything not pre-ordered will still be available for ordering at launch
 - At least one order per jurisdiction if possible for launch day
- Thresholds should be topped off with 10 million of each product after launch
 - 20 million total doses for the rollout of peds
- CDC Operational Planning Guide released last week

WIR Consortium Update



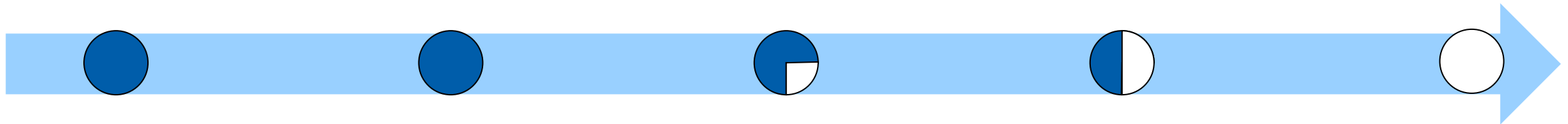
Stephanie Schauer
WI Program Manager



WIR Consortium
Overview

WIR Consortium Overview

In 2019, the WIR Consortium was established when immunization program representatives from 16 jurisdictions that use the WIR platform came together to discuss how the WIR user group could create a more sustainable and innovative WIR platform as well as establish new ways to collaborate. After conducting an analysis of the existing platform, the Consortium determined that developing a brand-new technical code would help address security vulnerabilities, cost efficiencies, and data quality. The new code is being developed in phases by Myriddian.



Getting Organized

The WIR Consortium created an interim governance structure, working groups, and bylaws. The Consortium also established joint collaboration tools and conducted a spending analysis to understand the cost of operating IISs in each jurisdiction.

Assessing Capabilities

The WIR Consortium conducted a landscape analysis to create a functional guide to document technical system capabilities. Following the analysis, the Consortium worked with Techflow to conduct a technical code evaluation, which recommended a new, modern IIS.

Modernizing Code

The WIR Consortium shaped an RFP with detailed requirements for a modern IIS. Myriddian is currently developing its second Minimal Viable Product (MVP) for a modern IIS.

Establishing Ownership

The WIR Consortium completed research on what is needed to establish, fund, and govern a non-profit entity that can own, license, and operate the new code.

There are several outstanding questions that the Consortium is now considering.

Current Phase of Work

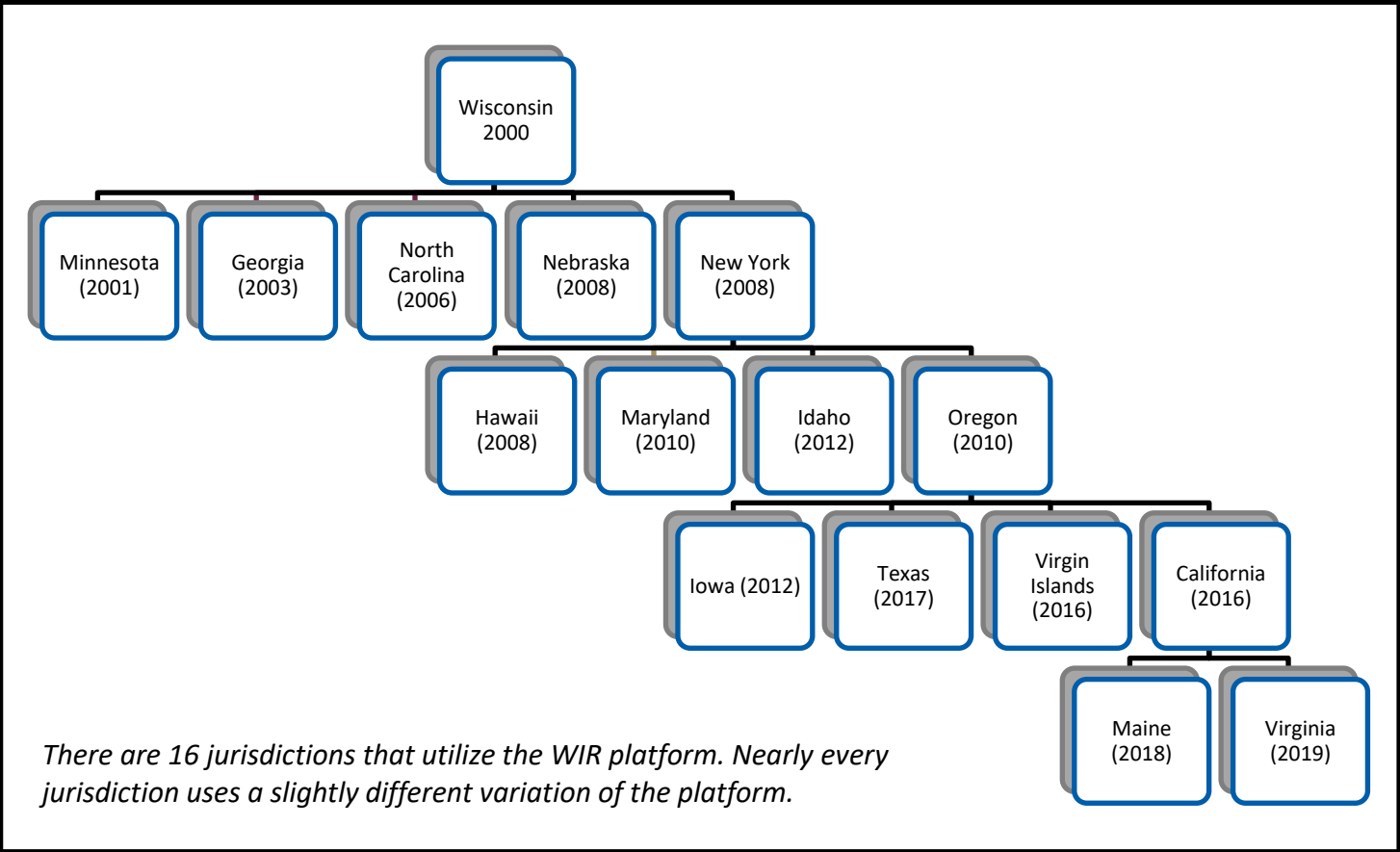
Implementing Modern IIS

Before implementing a modern IIS, there will be several key decisions where jurisdiction input is needed.

Overarching Consortium Goals

Since deciding to develop a new, modern IIS, the WIR Consortium has focused on ensuring:

- 1. As many jurisdictions as possible help shape the development of the common code and ultimately **adopt the product**
- 2. The Consortium is **self-sufficient and independently operating** by the time the code is ready for wide adoption (i.e., through the establishment of a non-profit entity)



Technical Development Overview

The new, modern IIS is being developed and shaped with considerations from the following desired characteristics provided by the Consortium. Development is planned in phases with completion of the product slated for end of 2022.

Desired Characteristics



Supports Modularity

The system is designed to be plug-and-play and configurable for jurisdiction-specific functionality. This will allow flexibility in functional capability and help address cost concerns.



Promotes Rapid Deployment and Innovation

The application architecture allows awardees, vendors, and the IIS community to leverage and rapidly implement new technologies, such as Cloud and mobile capabilities, to enhance the IIS system performance.



Supports Efficient and Low Costs

The system adopts leading practices and standards. It efficiently uses limited resources to ensure proper development and maintenance in a centralized manner when possible.



Creates a Community of Collaboration

The system promotes a standardized development approach with limited restrictions on code sharing to allow for the greatest opportunity for knowledge and technology exchange.



Increases Sustainability




















The system supports scalability as well as performance and cost advantages for users.

Development Timeline

	2021												2022												2023											
Description of Activity	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
MVP in development with user testing	[Solid blue bar from Jan to Sept]												[Solid blue bar from Jan to Sept]												[Solid blue bar from Jan to Dec]											
	[Hatched bar from Sept to Dec]												[Hatched bar from Sept to Dec]																							

Business Planning Overview

The Consortium considered three business model options and ultimately determined that the non-profit business model option was most likely to succeed and achieve the WIR Consortium goals. In order to address key questions on a non-profit, the Consortium conducted research and is now developing a detailed implementation plan.

Goals	Non-Profit CDC and jurisdictions fund a non-profit that owns, operates, and licenses the common code, as well as executes project management.	Single Jurisdiction Jurisdictions pool funding for a single jurisdiction that is responsible for managing and licensing common code, as well as project management.	Third-Party Vendor Jurisdictions pool funding to directly contract a third-party vendor for common code development and project management.
 Enables Participation and Plans for the Future			
 Supports Sustainability and Operational Efficiencies			
 Creates a Community of Collaboration			
 Supports Modularity			
 Promotes Rapid Deployment and Innovation			

Current Activities and Next Steps

Currently the Technology and Governance Working Groups are working on several upcoming activities, each designed to progress the Consortium towards its goals.

Technology Working Group

- 1. Human Centered Design-** consortium members participating in modern IIS design discussions and providing feedback to prototypes/wireframes
- 2. Modern IIS Functionality Development-** consortium members participating in discussions on the development of functionalities
- 3. User Testing-** Consortium members conducting routine testing of developed features in the testing environment

Governance Working Group

- 1. Non-Profit Research-** Consortium members supporting the research efforts and support framing the key decisions and next steps
- 2. Development of a Non-Profit Implementation Plan-** Consortium detailing the activities and resources needed to establish a non-profit

IIS Updates from Program Managers

Poll Questions

Open Discussion & Hot Topics



Kathy Kudish
AIM Chair
CT Program Manager

CDC New Definition of “Up to Date”

Up to date: People ages 5 years and older are up to date with their COVID-19 vaccines when they have received all doses in the primary series and all booster doses recommended for them, when eligible.

- Vaccine recommendations differ depending on a person’s age, immune status, vaccine received for the primary series (mRNA or Janssen), and time since last dose.
- On May 20, 2022, CDC strengthened its second booster recommendations. People ages 50 years and older and people ages 12 years and older who are moderately or severely immunocompromised should get a second booster dose to be up to date.
- People ages 18 through 49 years who received a Janssen COVID-19 vaccine for both their primary and booster dose may get a second booster dose of either Pfizer-BioNTech or Moderna COVID-19 vaccine, but the second booster dose is not required to be considered up to date.

AIM VFC in Pharmacies Workgroup

Chair: Dave McCormick

- Workgroup meets every other week to address issues related to enrolling pharmacies in VFC, and to hear from programs on experiences, challenges, thoughts, and recommendations for improving pharmacy/VFC enrollment
- VFC in Pharmacies Survey – ***to be sent out this week/early next week!***
 - *Age groups pharmacists are authorized to vaccinate*
 - *Types/number of pharmacies enrolled in VFC*
 - *Medicaid reimbursement*
 - *Partner support*
 - *Barriers to enrolling*
- Dr. Shelley Fiscus (AIM Consultant, former TN program manager) has studied VFC programs/barriers to enrollment. She will share her findings on upcoming webinar.



AIM Leadership in Action Conference

- **Dates:** Tuesday, August 30 – Thursday, September 1 (Optional welcome/networking event the evening of Monday, August 29)
- **Location:** Philadelphia Marriott Downtown – be sure to utilize the AIM conference rate when booking! The discount hotel pricing cutoff date is August 4.
- **Registration:** Early bird registration (\$450 per person) ends July 1
- As more information becomes available, we will keep you updated.

To view all conference details, visit the [conference page](#) on the AIM website!



Immunization Champion Award

- **Nomination period: May 23 – June 27**
- Jurisdictions should submit their candidate for the Immunization Champion Award to AIM by July 8
- Eligibility: Individuals who have made a significant contribution to increase immunization rates for COVID-19, flu, and HPV across the lifespan as well as routine childhood vaccination.
- Contact champions@immunizationmanagers.org with any questions



COVID-19 Vaccine Education Resources Handout / Portal

Vaccine Access and Training (VAT) Project

AIM is creating resources to assist public health workers, healthcare professionals, and community health workers in improving health equity & COVID-19 vaccination rates.

Resources Developed for CHWs & IPs:

- *Reminder Recall fact sheet*
- *Infographics: How to Support COVID-19 Vaccination Decisions*
- *Tailored & Customizable Social Media Toolkits*
- *COVID-19 Vaccine Education Portal with trusted COVID resources*
- *Sharing information with states in 7 project areas*
- *Online training for CHWs*

VAT | **AIM** Association of Immunization Managers

COVID-19 Vaccine Education Resources

Up-to-date relevant resources to assist public health workers, healthcare professionals, and community health workers in improving COVID-19 vaccination rates.

Key Resources

- Vaccine Finder
- The Clinician's Vaccine Safety Resource Guide
- Let's Talk COVID Vaccines
- VIRA the Vaccine Information Resource Assistant

All Populations: General Information

- [CDC: COVID Data Tracker](#) (Daily maps and charts tracking cases, deaths, and trends maintained by CDC)
- [Changing the COVID Conversation](#) (Library of resources, including blogs, polls, and publications to inform vaccine confidence)
- [Community Health Workers Toolkit](#) (Library of resources, including new, culturally tailored materials from the HHS COVID-19 public education campaign and its team of multicultural experts.)
- [COVID Community resources for Communities of Color](#) (Includes key messages, downloadable infographics, webinars, and links to population-specific resources)
- [Greater Than COVID](#) (Website with information for African American, Hispanic, Native American, and Asian communities)
- [How to Support a Fully Considered Decision About COVID-19 Vaccination in African American, Latinx, and Native American Communities](#) (Infographic)
- [How to Talk about COVID-19 Vaccines with Friends and Family](#) ([English](#)) ([Spanish](#)) (Website)
- [National Resource Center for Refugees, Immigrants, and Migrants](#) (Offers on-demand training, communication resources in many languages, conversation guides, and toolkits for addressing vaccine uptake and confidence with RIM communities)
- [Public Health Communications Collaborative "Answers to Tough Questions about Public Health"](#) (Website)

VAT Resources: Infographics

HOW TO SUPPORT A FULLY-CONSIDERED DECISION ABOUT COVID-19 VACCINATION IN AFRICAN AMERICAN, LATINX, AND NATIVE AMERICAN COMMUNITIES

Understand, acknowledge, and address community members' needs, concerns, and what's important to them.

PROVIDE INFORMATION ABOUT COVID-19 VACCINES

Provide information on:

- How the vast majority of Americans have been vaccinated.
- Vaccine safety and efficacy.
- Typical mild side effects.
- The importance of getting vaccinated to help slow development of new variants.
- The vaccine development and manufacturing process - all required steps were followed.
- Lived experiences and personal stories.
- Myths/misinformation about the vaccine.

ACKNOWLEDGE VALUES AND LIVED EXPERIENCE

- Understand and acknowledge where people are coming from and how they see things.
- Share national, state, and local COVID-19 data by race, ethnicity, and those with underlying conditions. People want information about people like them, including number of COVID-19 cases, and the types of people included in clinical trials, and vaccination rates.
- Consider that some people may want to hear from local doctors and nurses, and others may prefer to hear from people they know in their community who have been vaccinated.
- Consider that some people may want to hear from others in their community who had COVID-19 disease, how it may have affected them, short term and long term.
- Consider that some people may have a different understanding of how vaccines work and hence discussions may need to begin with how one develops protection from germs and also from vaccines.

SUPPORT THE PROCESS OF DECISION-MAKING

Encourage conversation:

- Acknowledge that decision making is a process. Some may want to work through a decision by talking with someone. Others may want to get information and consider it alone. Still others may prefer to consult family or friends. You need to explore what works best for them.
- Do not try to convince people to be vaccinated. Instead, empower them to make their own decisions.
- Work on providing a safe space for people to talk to people they trust in their community and with each other. Give people space, time, and support to think about what is best for them.
- Listen First. Encourage questions. Ask open-ended questions.
- Show empathy, understanding and concern.

bit.ly/vaccinationdecision

HOW TO SUPPORT COVID-19 VACCINATION DECISIONS IN LATINX COMMUNITIES

Understand, acknowledge, and address community members' needs, concerns, and what's important to them.

ADDRESS EVOLVING INFORMATION NEEDS

Coordinate with trusted and community-based, Spanish-speaking medical and public health professionals to provide information in English and Spanish on:

- Access to the vaccine
- Vaccine safety, effectiveness, and how long adults and children may be protected against COVID-19
- Mainstreaming

ACKNOWLEDGE VALUES AND LIVED EXPERIENCE

- Cultural values.** Latinx community members tend to feel responsible to others in their community.
- Lived experiences.** Findings showed strong, trusted relationships with local public health, local doctors, and others.
- Actions for Public Health.** Build upon the community value of responsibility toward others. Support decision making that is aligned with cultural values by sharing information about the impact of following public health protocols and vaccination. Find forums for the Latinx population to meaningfully share their experiences with COVID-19 vaccination.

SUPPORT THE PROCESS OF DECISION-MAKING

- Share what "getting back to normal" may look like.
- Ensure all materials and outreach are available in Spanish.
- Share real accounts from community members who have been vaccinated and can talk about their experiences with side effects.
- Share information about the issues of highest concern, what is known or not known at this time, and when we might know more.
- Host forums where community members can interact with Spanish speaking local doctors and public health professionals.
- Acknowledge that the Latinx community is receiving misinformation about COVID disease and vaccines. Provide training on how to fact check information and provide sources of good information.

IDENTIFY AND ADDRESS OBSTACLES

- Remind that the vaccine is free in most locations and explain where and how to make an appointment for children and adults where Spanish-speaking staff are available.
- Identify free or low-cost vaccine locations in your community.
- Have vaccination sites that do not ask for a lot of personal information and that have weekend and evening hours.
- Have vaccines for children and adults available at the same locations.

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[AAcommunities](https://bit.ly/vaccinationdecision)
[Latinxcommunities](https://bit.ly/vaccinationdecision)

HOW TO SUPPORT COVID-19 VACCINATION DECISIONS IN AFRICAN AMERICAN COMMUNITIES

Understand, acknowledge, and address community members' needs, concerns, and what's important to them.

ADDRESS EVOLVING INFORMATION NEEDS

Provide information on:

- How overwhelming majority of African Americans have chosen to become vaccinated and report they are happy with their decision.
- How well the COVID-19 vaccines have been studied to ensure they protect people from severe COVID-19 illness and that they are safe, including studies in people with some chronic medical conditions (for example long heart disease) or who take medications.
- What else people can do to stop COVID-19 spread, keep themselves and others safe, and help improve the economy by getting people back to work.
- How scientists continue to evaluate the safety and efficacy of vaccines and may provide advice that is different from before. This reassures us that COVID vaccines are always being monitored to make sure they are safe and that they provide benefit.

ACKNOWLEDGE VALUES AND LIVED EXPERIENCE

Historical context. Given the intentional abuse faced by African Americans by healthcare institutions over the past 400 years and the lack of equal access to quality health by African Americans, some see the vaccine as the latest attempt to further undermine their health.

Lived experience. Regardless of status, wealth, or education level, African Americans who have had bad experiences with the health system remember those events. Medical professionals must work to earn trust and listen to what they are being told.

SUPPORT THE PROCESS OF DECISION-MAKING

- Provide safe places for people to talk to their local doctor, trusted members of their community and with each other:
 - Listen first. Don't try to change anyone's mind about getting vaccinated and don't assume that people don't want to get vaccinated. Some people just have questions. Be okay with having the conversation.
- Show encouragement and appreciation for positive public health behaviors and decisions beyond vaccination that help keep people safe.

IDENTIFY AND ADDRESS OBSTACLES

- Remind that the vaccine is free in most locations and explain where and how to make an appointment for both children and adults.
- Identify free or low-cost vaccine locations in your community.
- Find vaccination sites that respect the privacy of individuals and do not demand a lot of personal information.
- Provide convenient vaccination locations with a focus on equity:
 - Host sites in locations that are accessible to everyone.

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[AAcommunities](https://bit.ly/vaccinationdecision)

HOW TO SUPPORT COVID-19 VACCINATION DECISIONS IN NATIVE AMERICAN COMMUNITIES

Understand, acknowledge, and address community members' needs, concerns, and what's important to them.

ADDRESS EVOLVING INFORMATION NEEDS

Provide information on:

- Numbers and experience - the majority of Native Americans have been vaccinated and report feeling good about their decision.
- Careful study of vaccine safety - how well the COVID-19 vaccines have been studied to ensure they protect people from severe COVID-19 illness and that they are safe, including studies in people with some chronic medical conditions (e.g., lung disease, heart disease) or who take medications.
- Actions beyond vaccination - what else people can do to keep themselves and others healthy and help stop the spread of disease.

ACKNOWLEDGE VALUES AND LIVED EXPERIENCE

Lived Experiences. Historical abuse and neglect of Native Americans has caused mistrust. Inadequate healthcare has led to more Native Americans being hospitalized and dying from the pandemic.

Cultural Values. Native Americans value their elders and the unborn and want to do their part to protect them.

Actions for Public Health. Acknowledge that communities do resist and adhere to the advice of Tribal government, including the enforcement of mask mandates and social distancing requirements. These are seen as beneficial to the community and life-saving.

SUPPORT THE PROCESS OF DECISION-MAKING

- Provide safe places for community elders and members to talk to vaccine experts. Set up conversations with tribal leaders, elders, and other community members who can share more about their decision to get vaccinated.
- Show encouragement and appreciation for positive public health behaviors and decisions beyond vaccination that contribute to decreased disease rates, hospitalizations, and death.
- To the extent possible, create consistent messaging across tribal land and "border towns."

IDENTIFY AND ADDRESS OBSTACLES

- Remind that the vaccine is free in most locations and explain where and how to make an appointment for both children and adults.
- Identify free or low-cost vaccine locations in your community.
- Make it especially easy for elders:
 - Offer door-to-door or mobile units for those who cannot or will not travel to a central location.
- Make sure appointment registration is easy and that options are provided for those without internet access or who need help with using the internet.
- Provide culturally appropriate educational materials.
- Be clear about when the next opportunity will be open is not ready, right now.

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[NAcommunities](https://bit.ly/vaccinationdecision)

Please Complete: AIM Annual Survey

- **Purpose:** to assess and characterize immunization program (IP) policy, infrastructure, program activities, priorities, and the impact of funding changes (both federal and state) on immunization programs over time.
- **Uses:**
 - Reports and presentations on IP environment
 - Respond to inquiries from Congressional staff, partners, the media, etc.
- **Length:** 33 questions
- Survey results will be reported anonymously
- Complete the survey [here](#) or look for the link and pdf in the Weekly Updates



Upcoming AIM Events

- **Member Meetup** TOMORROW @ 2pm ET

- **AIM Executive Committee Meeting** Monday June 6th @ 12pm ET

- **AIM Health Equity Committee Meeting** Tuesday June 7th @ 2pm ET

- **AIM Executive Committee w/ CDC: Transitioning to Private Purchase and Distribution Model for COVID Vaccines** Wednesday June 8th @ 1pm ET

Thank you!



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