



Immunization Champion Award Presented by AIM FAQs:

1. What is the Immunization Champion Award?

The Immunization Champion Award honors those who are doing an exemplary job or going above and beyond to promote or foster immunizations for flu, COVID-19, HPV, and routine childhood vaccination in their communities. This award is intended to recognize individuals who are working at the local level. The award is supported by AIM and CDC who recognize one recipient per awardee jurisdiction (64 in total).

2. What's new for 2022?

AIM is taking this award program over from the CDC. Areas of recognition have been expanded to include Flu and COVID-19 to highlight the work that has been integral to immunization in the last two years. Eligible nominees also now include community leaders and activists as well as local public health workers.

3. What happened to the HPV Vaccination Champion Award/CDC Childhood Immunization Champion Award?

This award has been absorbed by the Immunization Champion Award. Nominees can still be recognized for their work in HPV.

4. How do programs start planning for this award?

AIM has created the Immunization Champion Award Toolkit which includes the nomination packet, social media, and promotional templates as well as a checklist with suggested action items for key dates during the process. This Toolkit will be available starting May 9 on the [website](#).

5. What are the categories?

Rather than having multiple categories, and thus multiple awards, nominees can be recognized for their work in either Flu, COVID-19, HPV across the lifespan or childhood routine vaccination. One award will be given per jurisdiction.

6. What is the nomination process?

Nominations are submitted directly to the Immunization Program in the state or territory where the nominee resides. The Immunization Program is responsible for submitting one nomination for their Champion to AIM by June 27. AIM reviews and confirms the recommendations and issues awards. The Immunization Program will then notify their Champion by August 15 and determine if they will host a virtual or in-person celebration.

7. Who is eligible for nomination?

- a. Health care professionals (physicians, nurses, physician's assistants, nurse practitioners, medical assistants, etc.)
- b. Coalition members
- c. Parents and advocacy group members
- d. Community activists and leaders

8. Who is NOT eligible?

- a. Immunization program managers
- b. County, state, and federal government employees paid by state or federal immunization funding.
- c. Individuals affiliated with and/or employed by pharmaceutical companies.
- d. Individuals who have already received the award, including the CDC Childhood Immunization Champion Award or HPV.

9. When will the awardees be announced?

Programs should inform their Champion they have received the award by August 15. AIM will feature all Champions on the website the following week.

10. What does one receive upon being awarded?

Champions will be featured on AIM and CDC's websites as well as receive a plaque of honor from AIM.

11. How are Champions celebrated?

AIM will feature all Champions on the Immunization Champion Award section of the AIM website. Jurisdictions can decide internally if they would like to host an in-person or virtual celebration for their Champion. The Immunization Champion Award Toolkit includes a tip-sheet on considerations for a virtual event.

12. Who are the contacts?

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