



## 2022 Immunization Champion Award Email Template: Reaching out to Coalitions

Use the email template below to contact your state immunization coalition. This is ideal for programs that have not yet worked with their coalition on the Immunization Champion Award, have a new state coalition, or have just developed a relationship with their coalition.

SUBJECT LINE: Upcoming Launch of Immunization Champion Award

## **EMAIL COPY:**

On May 23, 2022, the nomination period will begin for the Immunization Champion Award. Previously hosted by the CDC, the Association of Immunization Managers (AIM) is now hosting this award. This award program has been revised into a streamlined process allowing more recognition opportunities. We will reach out to you soon with more information when the nomination period begins. We look forward to working together to award an Immunization Champion!