



Association of  
Immunization  
Managers



## 2022 Immunization Champions Email Template: Notice of Award to Community

Use the template below to create an email you can send to your mailing list. Include details about your *Immunization Champion* and any events you may hold to celebrate.

**SUBJECT LINE:** Announcing <STATE'S> Immunization Champion Award Winner

### EMAIL COPY:

<STATE HEALTH DEPARTMENT/COALITION> is proud to announce that <NAME OF CHAMPION, POSITION or TITLE> has been selected as the *Immunization Champion* for <STATE NAME>!

<NAME SURNAME> was nominated and selected from a pool of health professionals, community advocates, and other immunization leaders for making a significant contribution to public health in <STATE NAME> through <THEIR> work in <VACCINE TYPE>.

<Insert 3-4 sentences about the champion's efforts/achievements (can pull from the nomination packet).>

Before the pandemic, the CDC and the Association of Immunization Managers (AIM) held this annual awards program to honor immunization champions across the 50 U.S. states, eight U.S. territories and freely associated states, and the District of Columbia. This year the award program has been reinstated during National Immunization Awareness Month and expanded to provide more opportunities for recognition in our communities.

Champions may be doctors and nurses who share scientifically accurate, up-to-date information about vaccines with their communities. They may be advocates going the extra mile to ensure people in their communities have access to vaccines. They may be public health professionals working behind the scenes to track immunization data, coordinate vaccine logistics, or develop public awareness campaigns. They may even be parents sharing their personal vaccination stories with their communities.

When families, healthcare professionals, and public health officials work together, all people can receive protection from severe and deadly vaccine-preventable diseases. <NAME OF CHAMPION> is an inspiration to all who care about immunization in <STATE NAME>. We are pleased and honored to congratulate <THEM> on this well-deserved award.

To read <NAME OF CHAMPION>'s profile on AIM's website and learn more about the Immunization Champion Award program, please visit the [AIM Website](#).