



Association of
Immunization
Managers



2022 Immunization Champion Award Social Media Post Templates

Week Before Announcement Date

Facebook

Public health leaders and community advocates collaborate to improve the health of children and adults through their work in vaccination. Next week, we get a chance to celebrate their achievements when [State IP] and the Association of Immunization Managers (AIM) recognize the 2022 Immunization Champion <https://www.immunizationmanagers.org/championsaward> #ivax2protect #champion22

Instagram

Immunization advocacy recognition is something [State Organization] and the Association of Immunization Managers are actively amplifying! The 2022 Immunization Champion award recognizes public health professionals and community leaders who work tirelessly every day to improve community vaccination confidence and rates. Watch for the announcement next week of the 2022 Immunization Champions! #ivax2protect #champion22

LinkedIn

Here at [State organization], we know health care professionals and community leaders are working every day to educate the public on the importance of immunizations. Next week, we're looking forward to celebrating the 2022 Immunization Champions, announced by [State IP] and the @Association-of-Immunization-Managers.

<https://www.immunizationmanagers.org/championsaward> #ivax2protect #champion22

Twitter

- Who is an Immunization Champion? Someone who ensures that their communities have equitable vaccine access. @AIMimmunization is announcing the 2022 Champions next week! Learn more <https://www.immunizationmanagers.org/championsaward> #ivax2protect #champion22
- We can't wait to celebrate the 2022 Immunization Champion! The [State Abbreviation] Champion announcement is August 15! Learn more about this award: <https://www.immunizationmanagers.org/championsaward> #ivax2protect #champion22 @AIMimmunization
- Which [State Abbreviation] public health community leader will @AIMimmunization recognize as an Immunization Champion? Find out on August 15! <https://www.immunizationmanagers.org/championsaward> #ivax2protect #champion22

Week of Announcement Date

Facebook

- We're incredibly proud to honor [Awardee name and title] as [State]'s 2022 Immunization Champion! The Association of Immunization Managers (AIM) recognizes [awardee name] for [their] achievements in advancing public health by fostering and promoting [CATEGORY VACCINE TYPE] immunization. [Link to AIM website and add -STATE (ex: <https://www.immunizationmanagers.org/championsaward-alaska> for Alaska) at the end of the URL so the link will open at or near your state champion profile] #ivax2protect #champion22
- [Organization name] is excited to announce [Awardee name] is named an Immunization Champion! [State IP] and Association of Immunization Managers (AIM) have recognized [Awardee] for [A few words on accomplishments] [Link to AIM website and add -STATE (ex: <https://www.immunizationmanagers.org/championsaward-alaska> for Alaska) at the end of the URL so the link will open at or near your state champion profile] #ivax2protect #champion22

Instagram

[Awardee name] is the [State] 2022 Immunization Champion! [State IP] is proud to recognize [awardee name] for their dedication to immunization education and best practices advocacy in our communities. To learn more about [awardee name]'s Champion recognition, visit the Association of Immunization Managers website. #ivax2protect #hampion22

LinkedIn

- Join us in congratulating [Awardee name and title, optional: tag the person's LinkedIn account], who is recognized as an Immunization Champion by [State IP] and the @Association-of-Immunization-Managers (AIM)! [Awardee name]'s contributions help promote <CATEGORY-VACCINE TYPE> vaccinations in [state or local area]. [Link to AIM website and add -STATE (ex: <https://www.immunizationmanagers.org/championsaward-alaska> for Alaska) at the end of the URL so the link will open at or near your state champion profile] #ivax2protect #champion22
- [Awardee name and title, optional: tag the person's LinkedIn account] is a dedicated supporter of [CATEGORY-VACCINE TYPE] in [State], [summary of accomplishments]. Earlier this week, they were named an Immunization Champion by [State IP] and the @Association-of-Immunization-Managers (AIM). [Link to AIM website and add -STATE (ex: <https://www.immunizationmanagers.org/championsaward-alaska> for Alaska) at the end of the URL so the link will open at or near your state champion profile] #ivax2protect #champion22

Twitter

- @AIMimmunization has announced the 2022 Immunization Champion! Congrats to [Awardee name and title]! <https://www.immunizationmanagers.org/championawards> #ivax2protect #champion22
- Congratulations to [Awardee name] for being named a 2022 Immunization Champion! Learn more about their significant contributions to [CATEGORY VACCINE TYPE] immunization:

[Link to AIM website and add -STATE (ex: <https://www.immunizationmanagers.org/championsaward-alaska> for Alaska) at the end of the URL so the link will open at or near your state champion profile] #ivax2protect #champion22 @AIMimmunization

- [Organization name] is proud to recognize [Awardee name] for being named a 2022 Immunization Champion! [Link to AIM website and add -STATE (ex: <https://www.immunizationmanagers.org/championsaward-alaska> for Alaska) at the end of the URL so the link will open at or near your state champion profile] #ivax2protect #champion22 @AIMimmunization

Week after Announcement Date

Facebook

- The 2022 Immunization Champion [Awardee name and title] has helped spread the message about the importance of vaccination. Learn more about their leadership on [CATEGORY-VACCINE TYPE] immunizations and get inspired to follow in their footsteps: [<https://www.immunizationmanagers.org/championsaward>] #ivax2protect #champion22
- [Awardee name and title], a 2022 Immunization Champion, helps make [State] a healthier place for us all by promoting and fostering immunization. Learn how you can join the efforts to protect communities from vaccine-preventable diseases: [<https://www.immunizationmanagers.org/championsaward>] #ivax2protect #champion22

Instagram

Immunization Champions advocate for vaccine confidence and importance in their communities. Without their dedication, our country would not be where we are today with vaccination rates. To learn how you can get involved in [State] and follow in [Awardee name]'s footsteps, visit the Association of Immunization Manager's website! #ivax2protect #champion22

LinkedIn

2022 Immunization Champion [Awardee] does amazing work fostering [CATEGORY-VACCINE TYPE] immunization in [State]. We want to keep the momentum going! Learn more at: [<https://www.immunizationmanagers.org/championsaward>] #ivax2protect #champion22

Twitter

#Immunization is a critical tool for keeping children & adults across [State] healthy. We're thrilled to have people like 2022 Immunization Champion [Awardee name] working to promote [CATEGORY-VACCINE TYPE] #vaccination. [<https://www.immunizationmanagers.org/championsaward>] #ivax2protect #champion22

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