



Association of  
Immunization  
Managers



**For Immediate Release**  
Month, Date, Year

**Contacts:** **FIRST NAME LAST NAME**  
Organization  
Telephone  
Email

**[CITY/TOWN]'s [AWARDEE FIRST & LAST NAME] Receives National Recognition for Contributions to <CATEGORY-VACCINE TYPE-IMMUNIZATION>:**

**The Association of Immunization Managers (AIM) Recognizes [AWARDEE LAST NAME] with the *Immunization Champion Award***

**[CITY, STATE ABBREVIATION] - Month, date, year - [FIRST AND LAST NAME, CREDENTIALS],** from **[CITY/TOWN OR ORGANIZATION],** has been named *Immunization Champion* for **THEIR** outstanding efforts to promote immunization in **[CITY, STATE]. LAST NAME** is recognized for **[insert one-two sentences about the champion's efforts/achievements in immunization pulled from the nomination packet].**

**[insert quote from winner]**

*Immunization Champion* selections come from a pool of health professionals, coalition members, community advocates, and other immunization leaders. These awards acknowledge the outstanding efforts of individuals who go above and beyond ensuring immunization access in their communities. State immunization programs coordinated the nomination process and submitted nominees to AIM. One winner is selected in **XX** participating states and the District of Columbia.

“Through the *Immunization Champion* awards, AIM and **[NAME OF STATE]** proudly acknowledge **[NAME OF CHAMPION'S]** passion, hard work, and commitment to immunization,” said **[NAME AND TITLE OF IMMUNIZATION PROGRAM MANAGER].**—**[THIS IS A SAMPLE QUOTE THAT YOU CAN CUSTOMIZE TO YOUR ORGANIZATION OR CHANGE ENTIRELY].**

For profiles of other *Immunization Champion* award winners, please visit the [AIM website](#).

Background:

Before the pandemic, each year during [National Infant Immunization Week](#), the CDC and AIM honored health professionals and community leaders from around the country with the [CDC Childhood Immunization Champion awards](#). This year AIM has taken over the award and expanded the program to include opportunities to recognize Immunization Champions in multiple areas of immunization.

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### **About [Organization]**

INSERT ORGANIZATION BOILERPLATE HERE

#### **About Association of Immunization Managers:**

The Association of Immunization Managers (AIM) is a non-profit membership association comprised of representatives from 64 federally funded state, territorial and local National Center for Immunization and Respiratory Diseases awardees. AIM is dedicated to working with its partners nationwide to reduce, eliminate, or eradicate vaccine-preventable diseases. AIM also works to ensure the success of its members by providing support in their programming interests. Since 1999, AIM has enabled collaboration among immunization managers to effectively control vaccine-preventable diseases and improve immunization coverage in the United States. For more information on AIM, please visit [www.immunizationmanagers.org/](http://www.immunizationmanagers.org/).