

# Immunization Champion Award Nominee Selection Rubric

Criteria	Exceptional Evidence 4	Strong Evidence 3	Adequate Evidence 2	Minimal Evidence 1	No Evidence 0
<b>Activities identified – select all that apply (must meet at least 1)</b> <input type="checkbox"/> Leadership <input type="checkbox"/> Innovation <input type="checkbox"/> Collaboration <input type="checkbox"/> Advocacy	Exceptional level of detail regarding activities  Activities demonstrate the nominee consistently going “above and beyond” the normal scope of their role	Strong level of detail on activities provided Activities demonstrate the nominee occasionally going “above and beyond” the normal scope of their role	Adequate level of detail regarding activities provided Activities demonstrate the nominee once or twice going “above and beyond” the normal scope of their role	Minimal level of detail regarding activities provided	No activities identified
<b>How the accomplished activities are described</b>	Exceptional description of how activities were accomplished	Strong description of how the activities were accomplished	Adequate description of how the activities were accomplished	Minimal description of how the activities were accomplished	How the activities were accomplished was not described
<b>The impact of the activities</b>	Exceptional demonstration of breadth and depth of the impact of activities  Activities had a significant impact	Strong demonstration of breadth and depth of the impact of the activities Activities had a great impact	Adequate demonstration of the impact of the activities Activities had a moderate impact	Minimal demonstration of impact	Impact not demonstrated

12–10 = Exceptional candidate; exceeds expectations  
 9–7 = Strong candidate  
 6–4 = Candidate meets minimum criteria  
 3–0 = Candidate does not meet minimum criteria

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