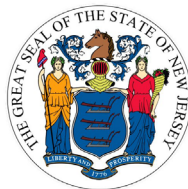


New Jersey

Hot Shots for Tots

mmunization Campaign



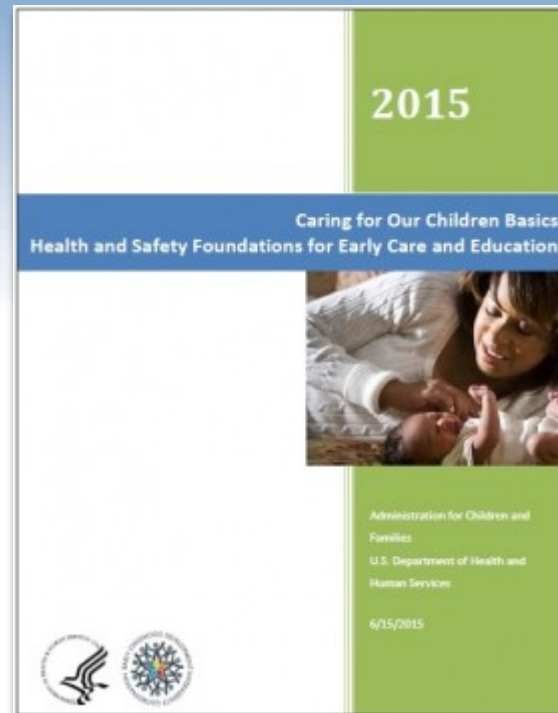
Focus on child care

Immunization and Early Childhood Development

- Early years important to childhood growth and development
- Multiple milestones in 1st year of life
 - Social and Emotional
 - Language/Communication
 - Cognitive (learning, thinking, problem solving)
 - Movement/Physical Development



SOURCE: Centers for Disease Control and Prevention. Child Development. https://www.cdc.gov/ncbddd/actearly/pdf/checklists/all_checklists.pdf



How Child Care Providers Play a Role in Childhood Immunizations

April 21, 2017 | by Andrew Roszak | Child Care, Early Childhood Education, Safety, Training

April 21, 2017 | by Andrew Roszak | Child Care, Early Childhood Education, Safety, Training

immunizations

HOW CHILD CARE PROVIDERS PLAY A ROLE IN CHILDHOOD



Common feedback from child care facilities

“Keeping track of who’s got what vaccines is really burdensome and I just don’t have the time”

“I don’t have the clinical background”

“I’m unsure of what I’m looking at and what is required”

“This is outside of my scope of responsibilities”

Immunizations in the child care setting



Staff may have limited background in immunizations

Can make it difficult to understand the rules, regulations, and complex immunization schedule



Burden of tasks

May feel it is too time consuming and question if it is their responsibility to:

- Review and update an immunization record
- Check for immunization compliance
- Educate parents
- Complete and submit annual immunization reports

These factors can lead to unintentionally undermining the importance of immunizations

Child care facilities as key partners



Most children <5
years spend part
or most of their
day in some type
of child care

Frequent contact
with
parents/caregivers

Provide care in a
consistently safe
and supportive
environment

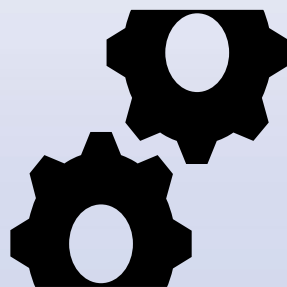


New Jersey Hot Shots for Tots



Objective

Empower child care providers to implement immunization best practices to maintain/and or improve immunization coverage levels



Method

Motivate through recognition and incentives via a child care-based immunization campaign

What is *Hot Shots for Tots*?

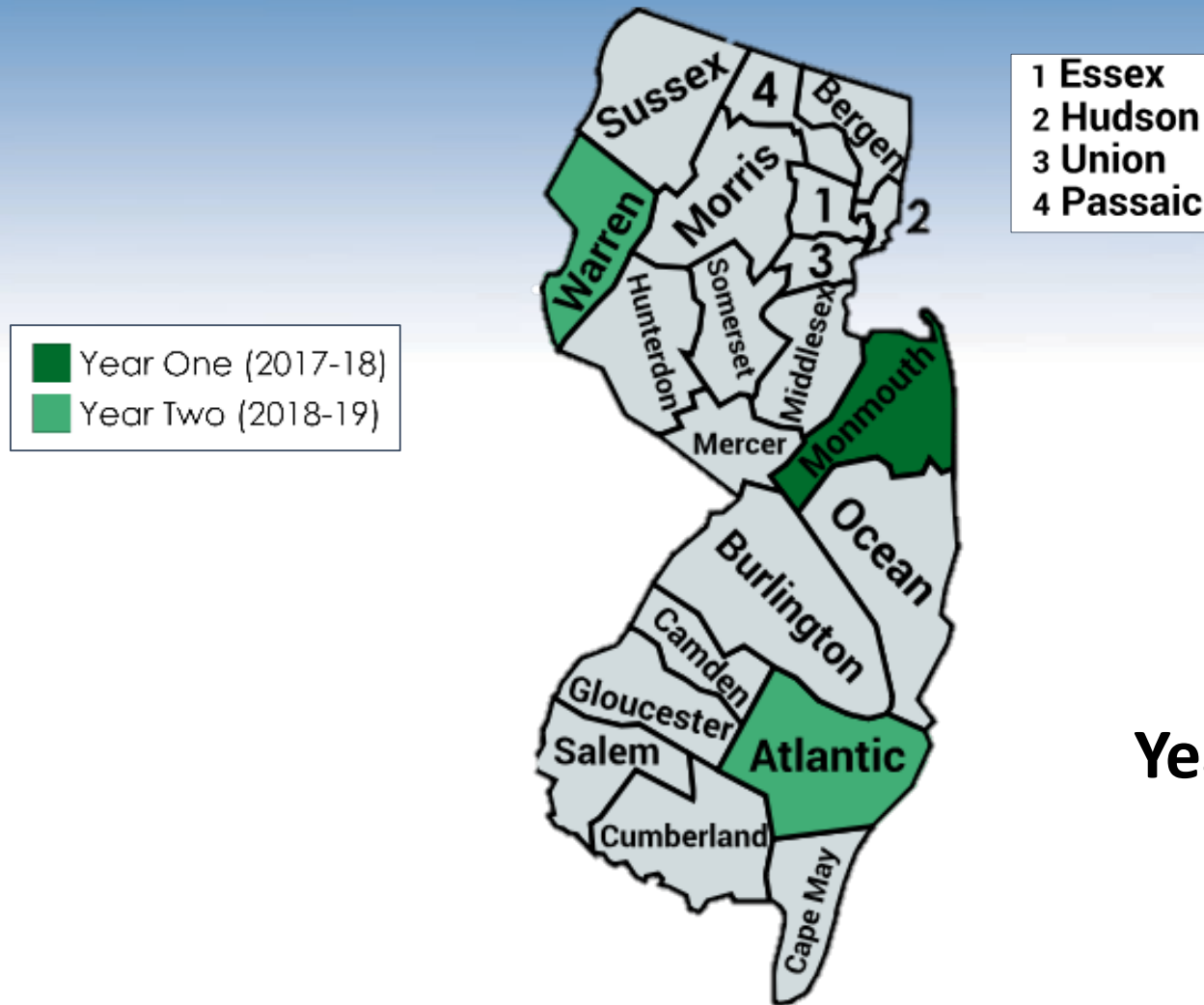
A voluntary point-based incentive program designed to help increase immunization rates and preventive services for children in child care settings

Participants complete immunization-related activities to earn points

Through participation, child care staff are taking steps to:

- increase vaccination knowledge
- raise immunization awareness
- improve immunization coverage rates

Campaign expansion



Year Three...Statewide!

Campaign timeline

**Campaign
Launch**

November

**Open
Enrollment**

Ongoing

**Submission
Deadline**

June

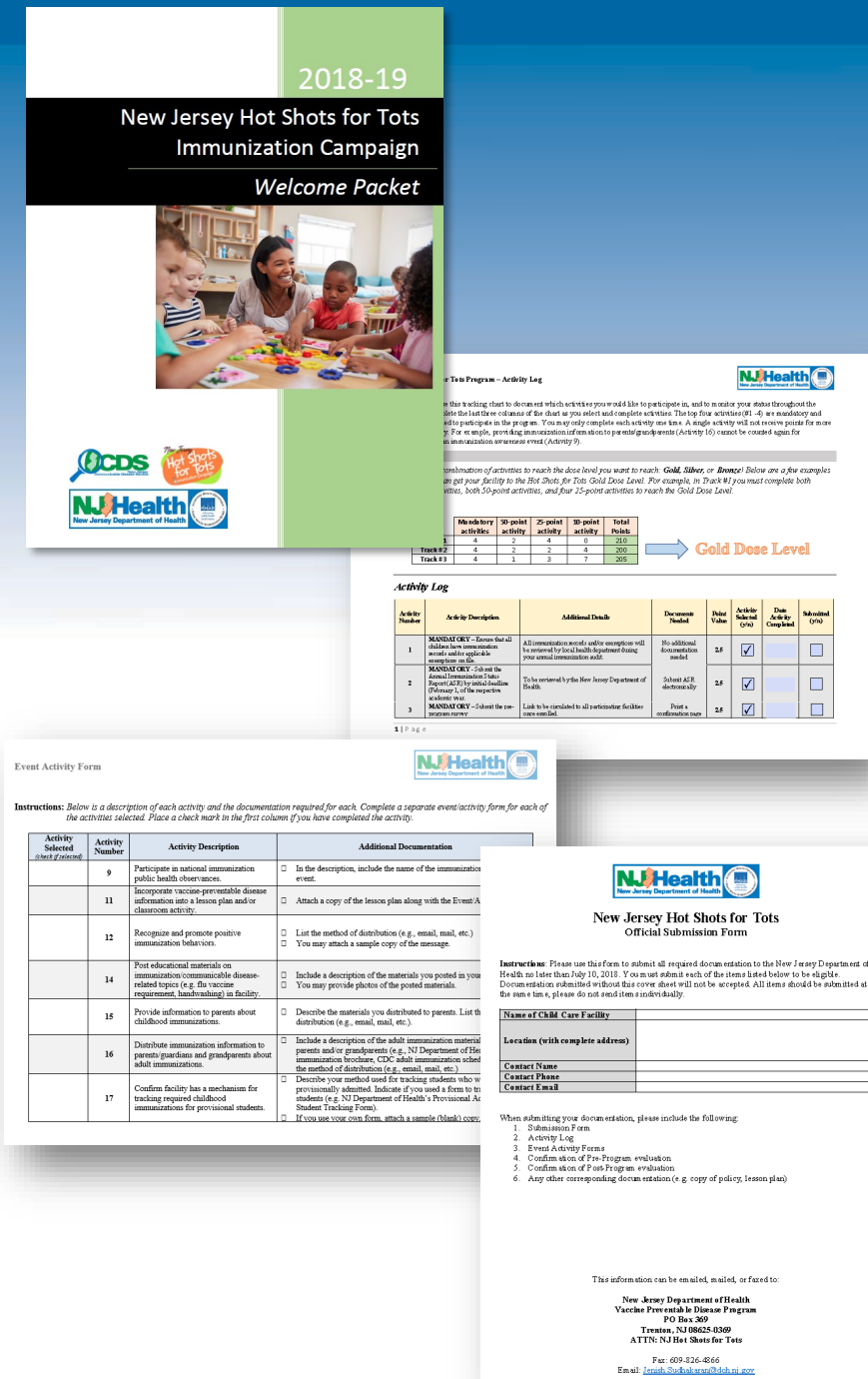
**Review of
Submissions/
Validation**

June/July

Awards

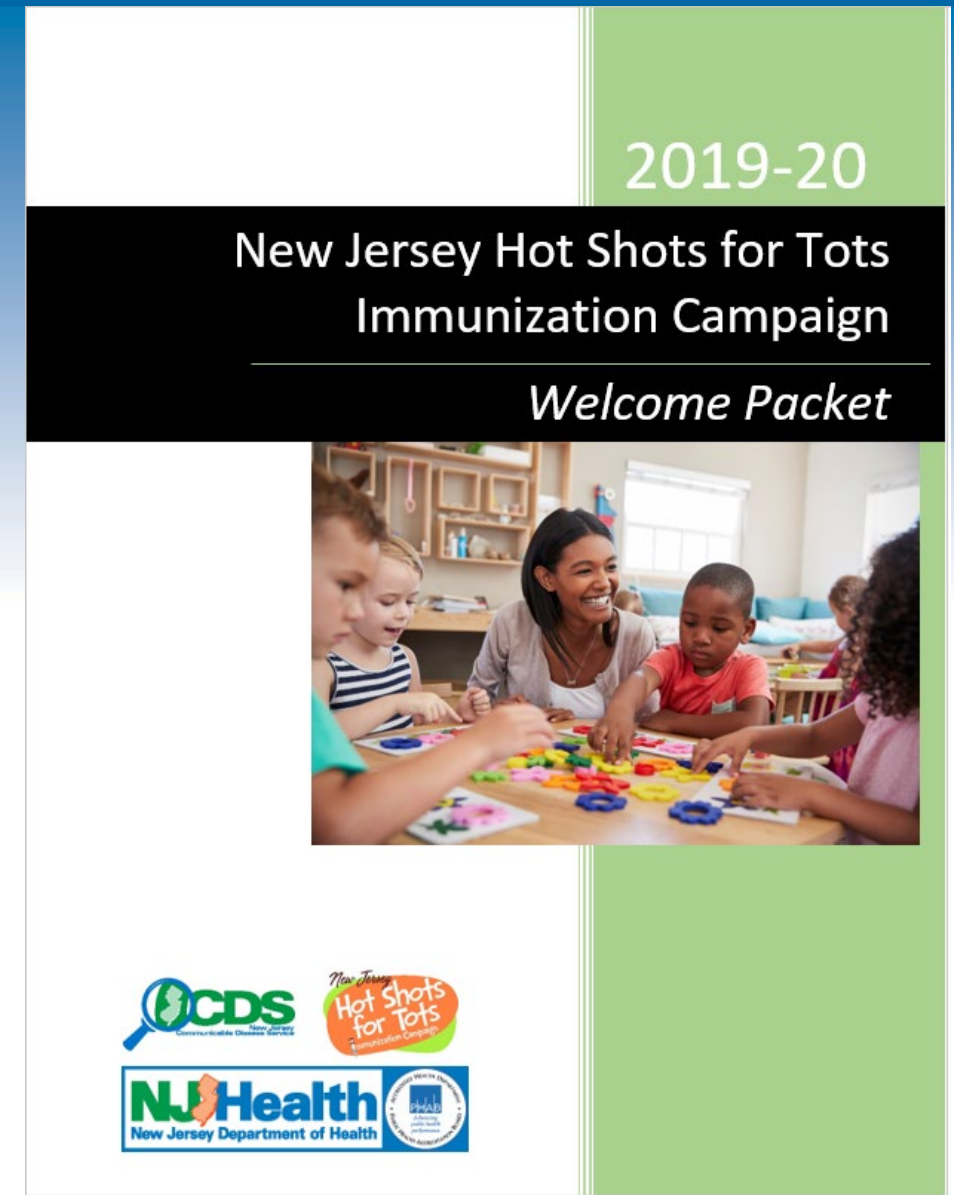
August

- ☐ Welcome Packet
- ☐ Activity Log
- ☐ Event/Activity Form
- ☐ Submission Form



Welcome packet

- Overview of the campaign
- Credible resource lists
- Materials to help you complete activities



2019-20

New Jersey Hot Shots for Tots
Immunization Campaign

Welcome Packet



Welcome packet

Page 6



Classroom Activities

- CDC - Lesson Plans and Activities for Child Care and Early Childhood Programs
www.cdc.gov/flu/pdf/freeresources/updated/teachingchildrenflu.pdf
- CDC - Ready Wrigley Prepares for Flu Season (coloring and activity book)
www.cdc.gov/phpr/readywrigley/documents/ready_wrigley_flu.pdf
- CDC - "I Got My Flu Vaccine" Sticker Template
www.cdc.gov/flu/pdf/freeresources/healthcare/fight-flu-stickers-solid.pdf



- National Foundation for Infectious Diseases: Are You a Flu Fighter (coloring book)*
www.nfid.org/coloring-book

Page 10

Appendix B – Activity #9

Activity #9: Facility has a vaccination policy for all child care/preschool staff, with a minimum requirement for influenza (flu) and/or tetanus, diphtheria and acellular pertussis (Tdap) vaccines. Facilities should have documented guidance/policy on staff immunization requirements and/or applicable exemptions.

Included below are:

- Sample policy text;
- Letter to notify staff of the details of the policy requiring immunization documentation; and
- Staff declination forms.

These documents should be reviewed and modified prior to incorporating them into your facility policy.

SAMPLE POLICY

Purpose:

The purpose of this policy is to require all child care/preschool staff members to provide documentation of vaccination against communicable diseases most likely to be transmitted in a child care setting. The National Health and Safety Performance Standard 7.2.0.3, recommends caregivers/teachers should be current with all immunizations routinely recommended for adults by the Advisory Committee on Immunization Practices (ACIP) of the Centers for Disease Control and Prevention (CDC) as shown in the "Recommended Adult Immunization Schedule" at www.cdc.gov/vaccines/schedules/index.html.

This policy is designed to protect the health of our staff and the children we serve, and to prevent the spread of communicable diseases by ensuring compliance with the ACIP recommendations.

Policy:

All staff of the [insert name of facility] shall provide immunization documentation against the following:

- Tetanus, diphtheria, pertussis (Tdap): 1 dose with additional booster every 10 years
- Hepatitis B (HepB): 3 doses (or an approved 2-dose schedule)
- Measles, mumps, rubella (MMR): 2 doses
- Varicella (Chickenpox): 2 doses or proof of previous exposure
- Influenza (Flu vaccine): 1 dose every year



If a staff member is unable or unwilling to provide appropriate documentation, the child care facility will request the employee to review and sign an educational factsheet on the importance of vaccination.

Rationale:

Routine immunization of adults is the best means of preventing vaccine-preventable diseases. Protection from vaccines received as a child can fade over time, and therefore adults may be at risk for new and different diseases. Adults vaccines, which are safe and effective in preventing these diseases, should be used to minimize disease and to eliminate potential sources of transmission.

Activity log

- List of all available activities and the corresponding point values
- PDF version auto sums the point values of selected activities so participants can easily keep track of points

NJ Hot Shots for Tots Program
Activity Log, 2019-20

Activity Number	Activity Description	Additional Details	Documents Needed	Point Value	Activity Selected (y/n)	Date Activity Completed	Submitted (y/n)
1	MANDATORY – Ensure that all children have immunization records and/or applicable exemptions on file.	All immunization records and/or exemptions will be reviewed by local health department during your annual immunization audit.	No additional documentation needed	2.5			
2	MANDATORY - Submit the Annual Immunization Status Report (ASR) for the respective academic year.	To be reviewed by the New Jersey Department of Health.	Submit ASR electronically	2.5			
3	MANDATORY – Submit the pre-program survey	Link to be circulated to all participating facilities once enrolled.	No additional documentation needed	2.5			
4	MANDATORY – Submit the post-program survey	Link to be circulated to all participating facilities once enrolled.	No additional documentation needed	2.5			
5	Ensure director or designee attends an annual immunization workshop/conference to identify reporting and documentation requirements.	Facilities must participate in an immunization education training sponsored by the State VDPD and/or local health department during the school year (including the summer preceding) or access the pre-recorded webinar at https://register.gotowebinar.com/register/8366674369879174412	Copy of Certificate of Completion	50			
6	Confirm facility has a 100% compliance rate at the <u>initial audit</u> conducted by their local health department.	Facilities must have no vaccine deficiencies during their initial immunization audit. All students must have received all required immunizations or are in the process of receiving immunizations as rapidly as medically feasible (provisional admission) or have valid medical or religious exemptions on file.	No additional documentation needed	50			
7	Complete the immunization record transcription activity.	The scenario and form to complete this activity are available in <u>Appendix A</u> of the welcome packet. Once completed, email or fax the completed form to Jemish.sudhakaram@doh.nj.gov . You will then receive a link to view the pre-recorded webinar to review each step in correctly transcribing. Both components must be completed, no partial credit will be given.	1. Email/fax completed yellow card 2. View the pre-recorded webinar	50			

2 | Page

How are points determined?

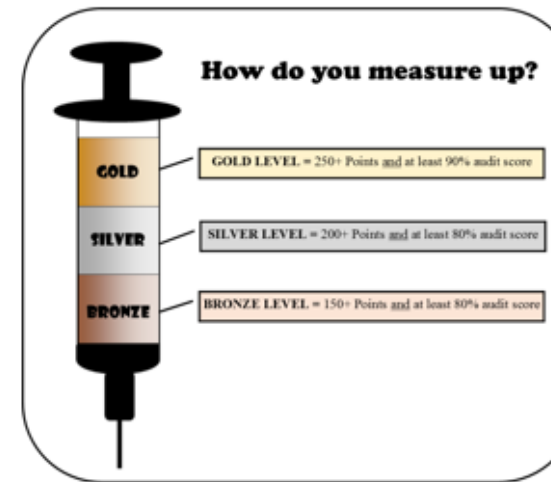
HOW ARE THE AWARD LEVELS DETERMINED?

Award levels are determined based on two factors:

1. Your facility's immunization record audit score;
2. Total number of points awarded for the selected activities.

Complete any combination of activities to reach the award level you want to achieve: Gold, Silver, or Bronze!

Participants who complete all mandatory activities and submit, but do not reach minimum 150 points or minimum 80% audit score will receive an Honorable Mention award.



Level	Immunization Record Audit Score	Points from Completed Activities	Description
Gold	90% or higher	250+ points	Has gone above and beyond in demonstrating commitment toward promoting immunization awareness and working towards improving coverage
Silver	80% or higher	200+ points	Has demonstrated strong commitment toward promoting immunization awareness and working towards improving coverage
Bronze	80% or higher	150+ points	Has taken initiative toward promoting immunization awareness and working towards improving coverage
Honorable Mention	No criteria	Must complete all mandatory activities	Has begun making efforts toward promoting immunization awareness and working towards improving coverage

Facility's Immunization Audit Score

Total number of points awarded for selected activities

Event/Activity Form

Event Activity Form



Instructions: Below is a description of each activity and the documentation required for each. Complete a separate event/activity form for each of the activities selected. Place a check mark in the first column if you have completed the activity.

Activity Selected (check if selected)	Activity Number	Activity Description	Additional Documentation
<input type="checkbox"/>	9	Participate in national immunization public health observances.	<input type="checkbox"/> In the description, include the name of the immunization awareness event.
<input type="checkbox"/>	11	Incorporate vaccine-preventable disease information into a lesson plan and/or classroom activity.	<input type="checkbox"/> Attach a copy of the lesson plan along with the Event/Activity form.
<input type="checkbox"/>	12	Recognize and promote positive immunization behaviors.	<input type="checkbox"/> List the method of distribution (e.g., email, mail, etc.) <input type="checkbox"/> You may attach a sample copy of the message.
<input type="checkbox"/>	14	Post educational materials on immunization/communicable disease-related topics (e.g. flu vaccine requirement, handwashing) in facility.	<input type="checkbox"/> Include a description of the materials you posted in your facility. <input type="checkbox"/> You may provide photos of the posted materials.
<input type="checkbox"/>	15	Provide information to parents about childhood immunizations.	<input type="checkbox"/> Describe the materials you distributed to parents. List the method of distribution (e.g., email, mail, etc.).
<input type="checkbox"/>	16	Distribute immunization information to parents/guardians and grandparents about adult immunizations.	<input type="checkbox"/> Include a description of the adult immunization materials you gave to parents and/or grandparents (e.g., NJ Department of Health's adult immunization brochure, CDC adult immunization schedule, etc.) List the method of distribution (e.g., email, mail, etc.)
<input type="checkbox"/>	17	Confirm facility has a mechanism for tracking required childhood immunizations for provisional students.	<input type="checkbox"/> Describe your method used for tracking students who were provisionally admitted. Indicate if you used a form to track these students (e.g. NJ Department of Health's Provisional Admission Student Tracking Form). <input type="checkbox"/> If you use your own form, attach a sample (blank) copy.

Hot Shots for Tots Campaign, 2019-20 Event Activity Form



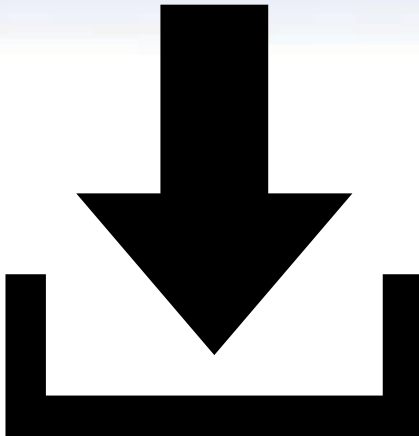
Organization name	ABC Preschool							
Activity number	<input checked="" type="checkbox"/> 10	<input type="checkbox"/> 13	<input type="checkbox"/> 14	<input type="checkbox"/> 15	<input type="checkbox"/> 17	<input type="checkbox"/> 18	<input type="checkbox"/> 19	<input type="checkbox"/> 20
Description of event/activity	For National Infant Week (NIW), ABC Preschool had a poster contest. Each student drew a picture explaining why vaccines are important. Class members voted for the best poster to be displayed on the classroom bulletin board.							
Date	April 2020							
Time	Every day of the week							
List of materials distributed (if applicable)	Shared the NJ Immunization requirements chart with parents Provided immunization coloring books							
List of number of materials distributed (if applicable)	50 materials distributed							
List of method of distribution (if applicable)	Handouts							

Submit additional documentation if necessary.

Submit a picture of the bulletin with the winning poster and samples of materials sent home.

New Jersey Hot Shots for Tots Immunization Campaign

Submission Form



New Jersey Hot Shots for Tots Official Submission Form

Instructions: Please use this form to submit all required documentation to the New Jersey Department of Health no later than July 10, 2018. You must submit each of the items listed below to be eligible. Documentation submitted without this cover sheet will not be accepted. All items should be submitted at the same time, please do not send items individually.

Name of Child Care Facility	
Location (with complete address)	
Contact Name	
Contact Phone	
Contact Email	

When submitting your documentation, please include the following:

1. Submission Form
2. Activity Log
3. Event Activity Forms
4. Confirmation of Pre-Program evaluation
5. Confirmation of Post-Program evaluation
6. Any other corresponding documentation (e.g. copy of policy, lesson plan)

This information can be emailed, mailed, or faxed to:

New Jersey Department of Health
Vaccine Preventable Disease Program
PO Box 369
Trenton, NJ 08625-0369
ATTN: NJ Hot Shots for Tots

Fax: 609-326-4866
Email: Jenish.Sudhakaram@doh.nj.gov



New Jersey Department of Health

Incentives for participating

Empowers child care providers

Supports Quality Rating and National Accreditation Standards for preschool and child care facilities

Window sticker, web badge, certificate to highlight achievement to parents

Demonstrates facilities' commitment to keeping kids healthy

Creates competition among child care facilities in the State

Press release and recognition on NJDOH website



Hot Shots for Tots website

Home › Immunization Requirements › New Jersey Hot Shots for Tots Immunization Campaign

Immunization Requirements

Local Health Department and School Audits

NJ Administrative Code

Vaccine Preventable Disease Program

The Hot Shots for Tots Immunization Campaign is an initiative of the Vaccine Preventable Disease Program.

[Learn More](#)

New Jersey Hot Shots for Tots Immunization Campaign

Expanding Statewide in 2019-2020!

The Hot Shots for Tots Immunization Campaign is a voluntary, point-based incentive program for child care and preschool facilities. The campaign encourages and facilitates a collaboration with immunization stakeholders to promote best practices and improve immunization coverage.

Participating facilities conduct immunization-related activities to earn points toward reaching one of the three award levels: Gold, Silver, or Bronze. Examples of qualifying activities include: attending an annual immunization workshop, participating in the New Jersey Immunization Information System (NJIS), and providing information to parents about childhood immunizations.

Hot Shots for Tots was launched exclusively in Monmouth County in 2017-2018 and expanded to include Atlantic and Warren Counties the following year. For 2019-2020, we are inviting all New Jersey child care and preschool facilities to participate. Please see the campaign materials to learn more. If you have any questions, please contact the Vaccine Preventable Disease Program at 609-826-4861.



NJ Hot Shots for Tots Campaign Materials

[Welcome Packet](#)

[Activity Log](#)

[Event/Activity Form](#)

[Submission Form](#)

Award ceremony



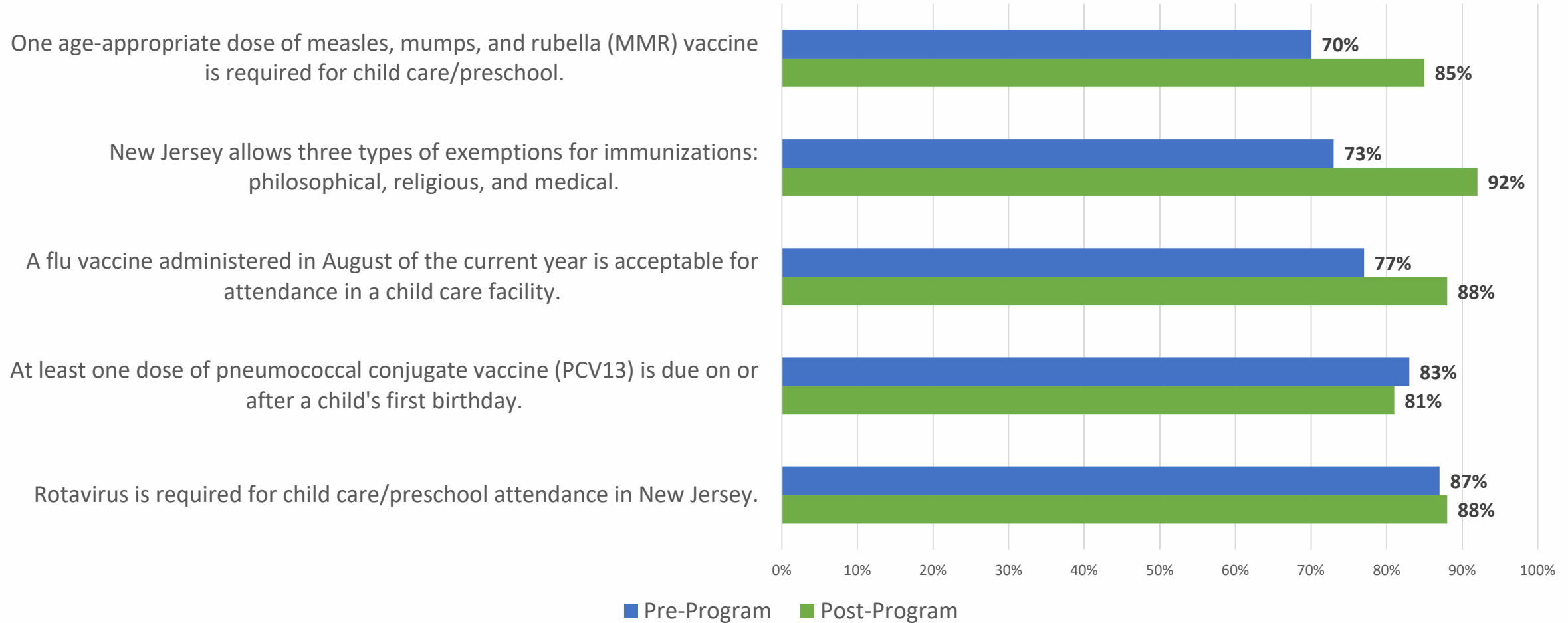


Evaluation

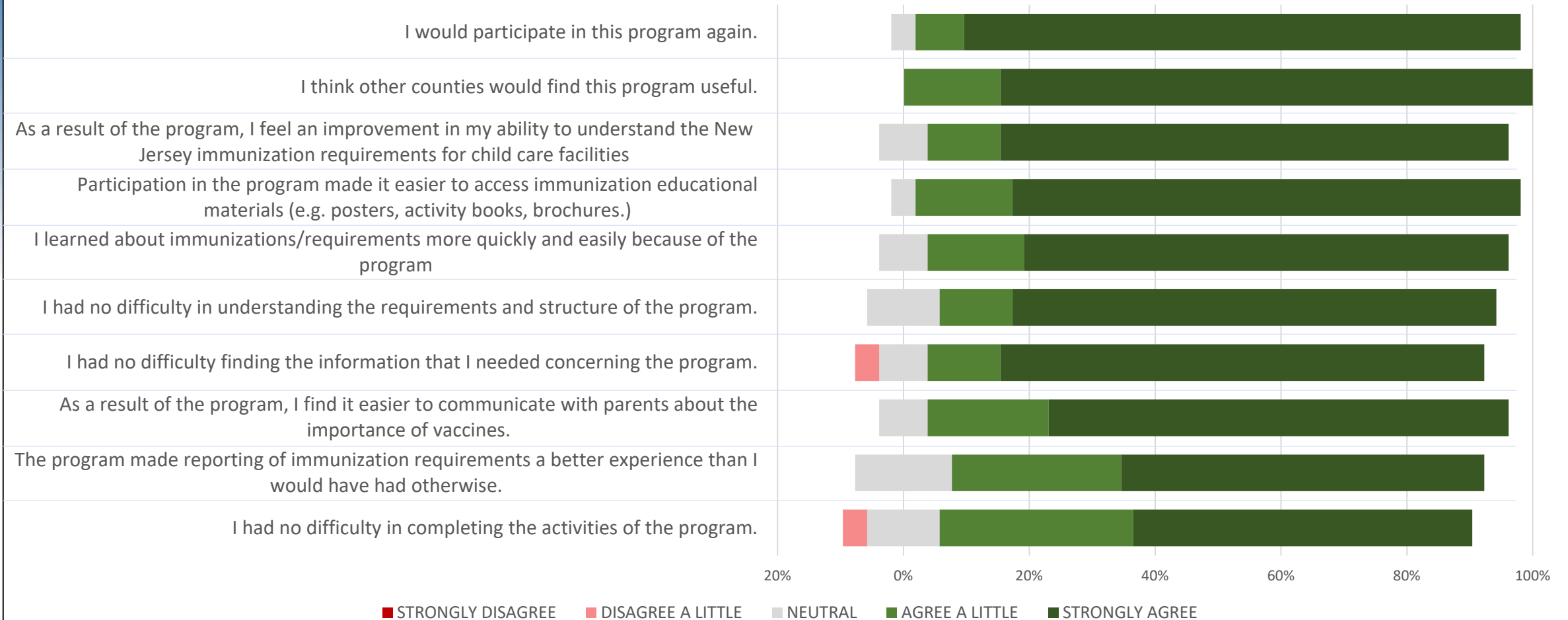




Hot Shots T/F Survey Responses, Pre-Program (n=30) and Post-Program (n=26)



Hot Shots for Tots Post-Program Evaluation (n=26)



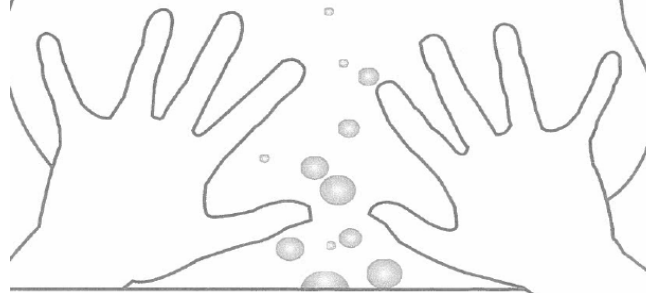
Thank You!

Dear Parent/Guardian,

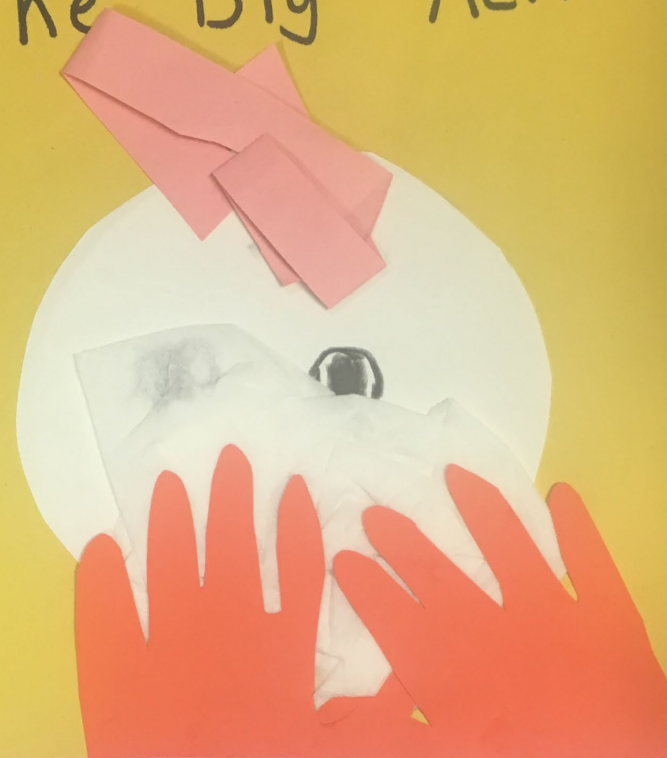
I have received your child's updated vaccination record. You work hard to protect your child every day and vaccines are an important part of that effort. I appreciate your dedication to helping to protect your child against dangerous diseases.

My Pledge

I pledge to cover my mouth and nose when I cough or sneeze.
I pledge to wash my hands in a sink.

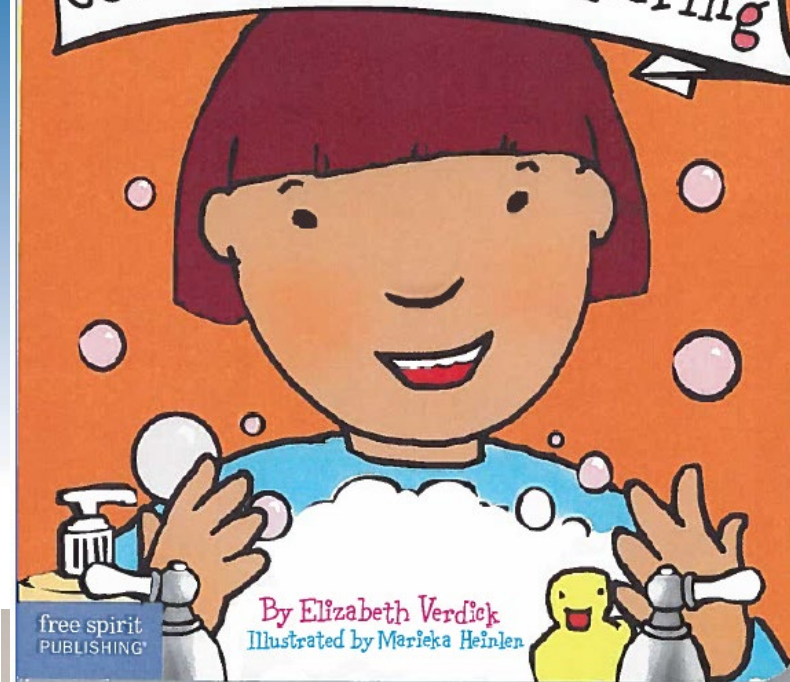


The Big Achool!



Tissue, tissue, where are you?
I can feel a sneeze coming through.
I'll cover my mouth, and cover my nose
Look out everybody! Here it goes!
Ah..... Ah..... Choo!!

Germ's Are Not for Sharing



Flu vaccines due by

12-31-17



Contact information

Jennifer Smith, MPH CHES
Health Educator
Jennifer.Smith@doh.nj.gov

Jenish Sudhakaran, MPH
Population Assessment Coordinator
Jenish.Sudhakaran@doh.nj.gov



New Jersey Department of Health
Vaccine Preventable Disease Program
609-826-4861