ABOUT US
CRW & Associates is an award-winning full service consulting firm specializing in designing and implementing customized solutions to meet the needs of our government, non-profit and corporate clients.

Our highly qualified and dedicated staff bring years of extensive experience in providing grassroots customized solutions in the areas of Health Management, Prevention and Wellness Initiatives and targeted Outreach and Education to vulnerable and at risk populations.
INTRODUCTION

Heart Healthy Families™ is a signature wellness program and set of turn-key activities and tools to address health issues in under-served communities.

We partner with faith-based and community-centric organizations that share a common goal of advocating for families to become knowledgeable about heart related diseases and other health risk factors.

We provide a strategic vehicle to strengthen community relations and demonstrated value-added support to the community.

Heart Healthy Families™ is a program developed by CRW & Associates, to promote health care awareness to entire families and the community. We seek trusted partnerships with faith-based and community-centric organizations to provide education on health related topics and outreach programs to reach the under-served and uninsured populations in our communities.
OUR PURPOSE
According to Census.gov, in 2018, 27.5 million Americans did not have health insurance and most of those were from low-income families. Without coverage, families receive less preventive care and delayed care for serious health issues.

source: Census.gov - 2018 American Community Survey
A PICTURE IS WORTH A THOUSAND WORDS
COVERAGE CARE EDUCATION
PROGRAM OBJECTIVES

☑ Provide essential education and resources that address prevalent chronic conditions such as high cholesterol, hypertension, stroke, diabetes, and cancer.

☑ Provide health education to vulnerable populations.

☑ Provide leadership and technical assistance to church health ministries and community organizations.

☑ Build community capacity by developing culturally relevant programs that can be replicated and sustained in the community.

☑ Empower and educate community members to become health advocates.

☑ Create coalitions and partnerships that link the faith and health community.
COLLABORATIVE OPPORTUNITIES
METHODS OF PARTNERSHIP

COOPERATION - short term

COLLABORATION - longevity

Keys to Effective Partnerships

1. Common Purpose
2. Accountability
3. Cultural Sensitivity
4. Shared Commitment
5. Two-Way Communication
General belief that the health of our community depends on service and community involvement.

Working toward the common good is something that we commit to.

Service work is an important part of community because it brings people together for a goal, which will make the community stronger and allow you to become “part of the solution”.

BUILDING RELATIONSHIPS

Access to care is limited in rural and low income communities. Heart Healthy Families™ strives to find innovative solutions to combat the issue.
SERVICE OUTREACH IN ACTION

Heart Healthy Team at the NBC4 Health & Fitness Expo in Washington, DC.

Heart Healthy Families™ Project Manager visits a *FQHC in South Carolina.

* Federally Qualified Health Center
CONCLUSION
COMMUNITY CENTRIC DISCUSSION

**COOPERATION**

Get involved short-term. Participate in occasional events like health and fitness fairs, educational forums and health screenings. Your community outreach is done by sharing information.

**COORDINATION**

This level of partnership involves organizations working collectively to build ongoing strategic relationships and partnerships with the community.
ARE YOU READY?

To build relationships with targeted faith and community based leaders, like you, to establish trust within the community and build awareness.
CONTACT US FOR MORE DETAILS

ADDRESS
Headquarters
4601 Presidents Drive
Suite 232
Lanham, MD 20706

PHONE NUMBERS
Pastor Ricardo W. Payne
Program Director
443.718.7052
240-428.4345

EMAIL/SOCIAL
HHF@crwassessociatestoday.com
@hearthealthyfamilies
rpayne@crwassessociatestoday.com
Join Us In Being
THE SOLUTION

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