

Increasing Immunization Vaccination Coverage

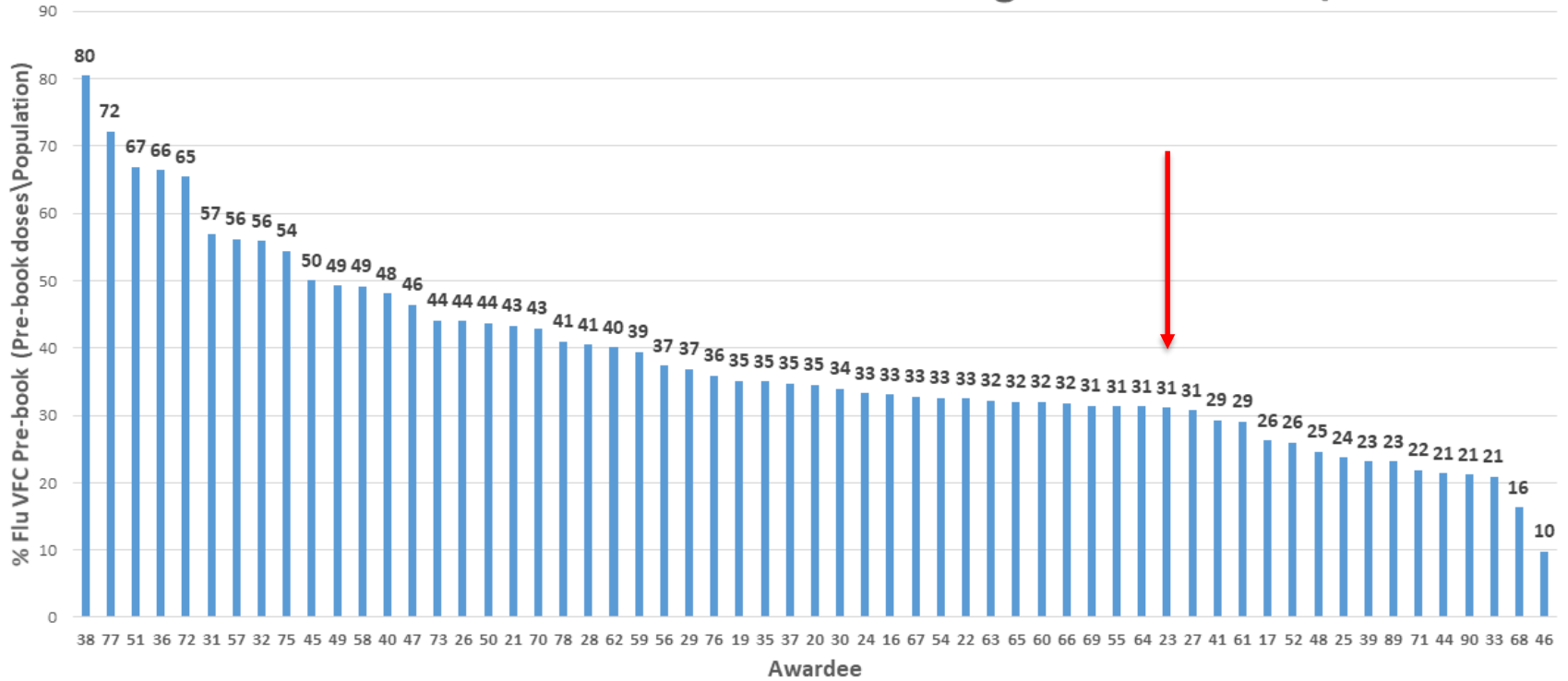
2020 Immunization Awardee Meeting

Dave McCormick
Director, Immunization Division
January 30, 2020

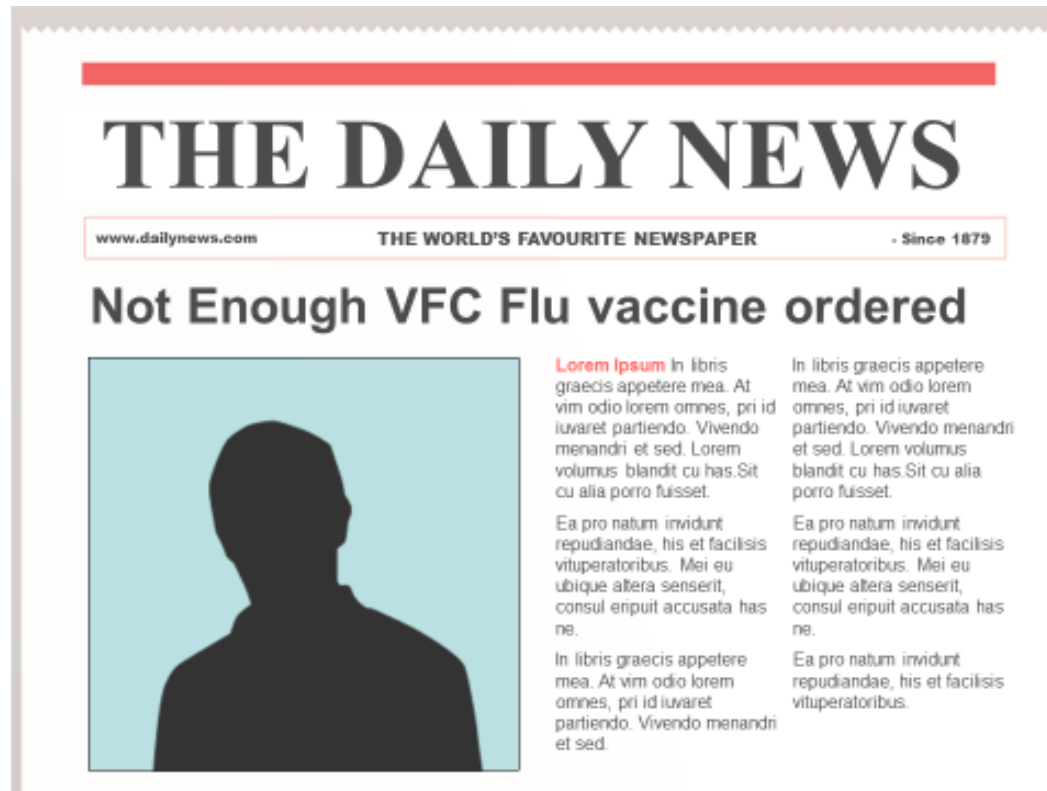


Indiana State
Department of Health

Awardee Flu VFC Pre-book Percentage Season 2018\2019



“Don’t do anything that you don’t want on the front page of the newspaper”



Internal review

- 2018-19 vaccination rates
- Past ordering patterns
- Providers not ordering seasonal influenza
- Flu ordering process
- Storage capacity of providers
- Wastage
- Vaccine presentation selection (0.25mL v 0.5mL)

2018-19 flu season: what we know

2018-19 PEDIATRIC Influenza Vaccination Rates 6 mos- 17 years

US	Indiana
62.6%	56.6%

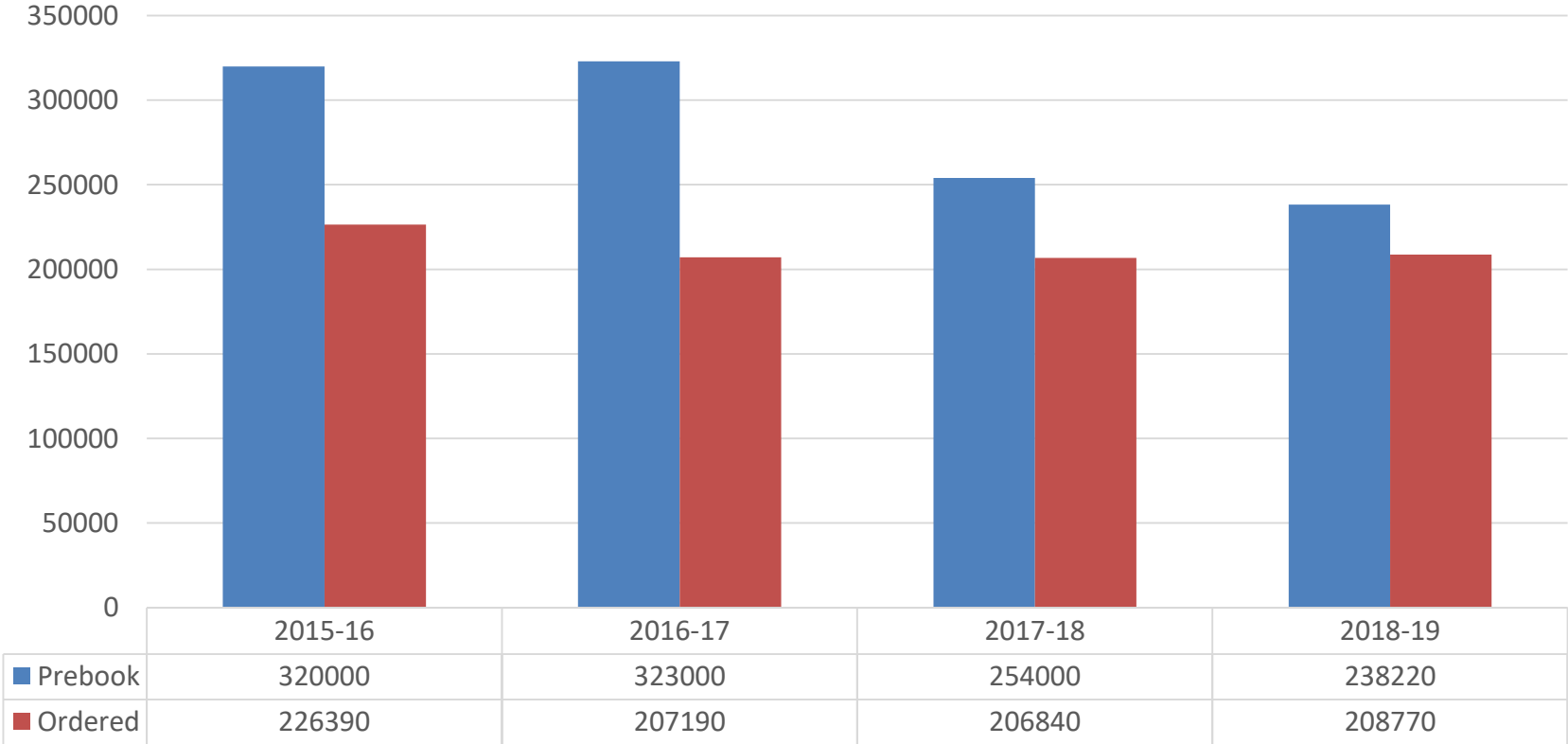
2018-19 ADULT Influenza Vaccination Rates ≥18 years

US	Indiana
45.3%	45.3%

Number of Influenza-Associated Deaths for All Ages*, Indiana, 2018-2019 Season

Age Category, years	Season Total
0-4	1
5-24	3
25-49	13
50-64	17
65+	79
Total	113

Indiana Ordering Patterns



Internal review

- *2018-19 vaccination rates*
- *Past ordering patterns*
- Providers not ordering seasonal influenza
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- Vaccine presentation selection (0.25mL v 0.5mL)

External Review

- Medicaid
 - HEDIS measure
 - Office of Early Childhood and Out of School Learning (Childcare)
- School located vaccination clinics
- Access to vaccine

Strategies to address avoid the front page

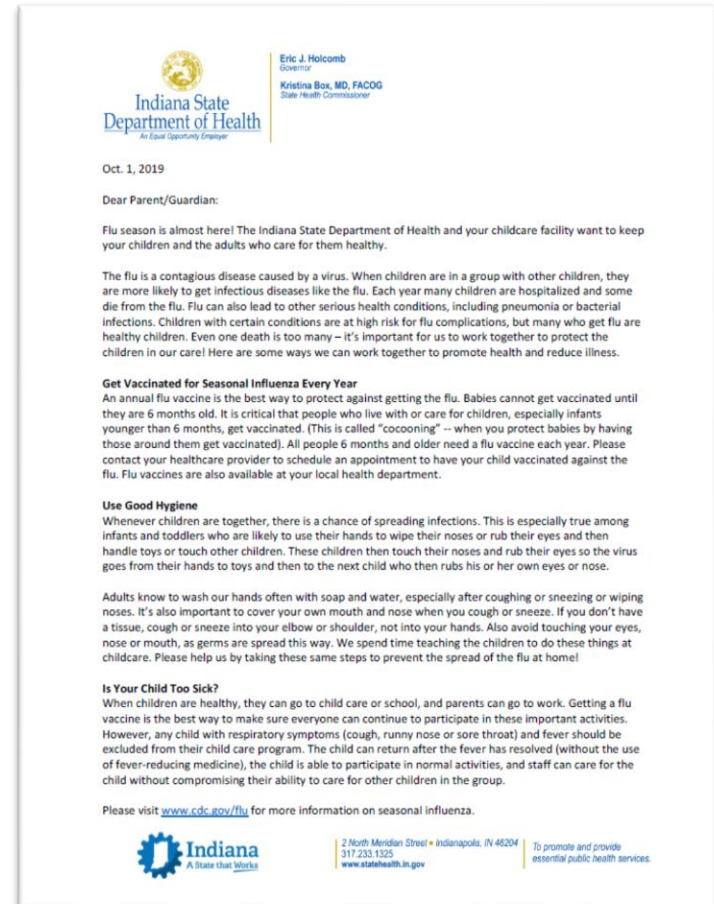
- Established an Influenza Steering Committee
- New collaboration with Office of Early Childhood and Out of School Learning (Childcare)
- Medicaid program changes that positively affected vaccine reimbursement and private stock usage
- Pharmacy VFC enrollment pilot
- Digital marketing materials for vaccine promotion
- Pediatric Influenza Toolkit for Providers
- Influenza education opportunities

Influenza Steering Committee

- Medicaid
- AAP - Indiana Chapter
- Indiana Immunization Coalition
- Indiana Pharmacy Alliance
 - Walgreens
 - School of Pharmacy

Office of Early Childhood and Out of School Learning

- 5,000 childcare facilities
- 45,000 individuals receiving Medicaid subsidized childcare
- Outreach to facilities and parents regarding seasonal influenza



Medicaid Partnership

- Exclusion of private stock from reimbursement
- Increased administration rate from \$8 to \$15
- Pharmacy payment for administering VFC vaccines
- Education opportunities

Pharmacy Enrollment

- Strong interest from Walgreens and Medicaid for VFC participation
- Varied support
- Internal champion at Walgreens
- Pilot project in one county



Walgreens Pilot

- Target population
- Provider notification
- Communication plan
- School located flu vaccination clinics
 - 3 school corporations in target area

Digital Promotion Materials

Thank You,
Tennessee Department
of Health!



Indiana Immunization Coalition (IIC) Collaboration

Pediatric Flu Toolkit

- Designed collaboratively between IIC and ISDH Year 2 Public Health Associate, Alexis Pullia
- Letter of support from partners
- Resources for
 - Providers
 - Parents
 - Schools and Childcare providers
 - Social media and promotional materials

Influenza Education Summits

- Regional education events

Hoosiers Vaccinate

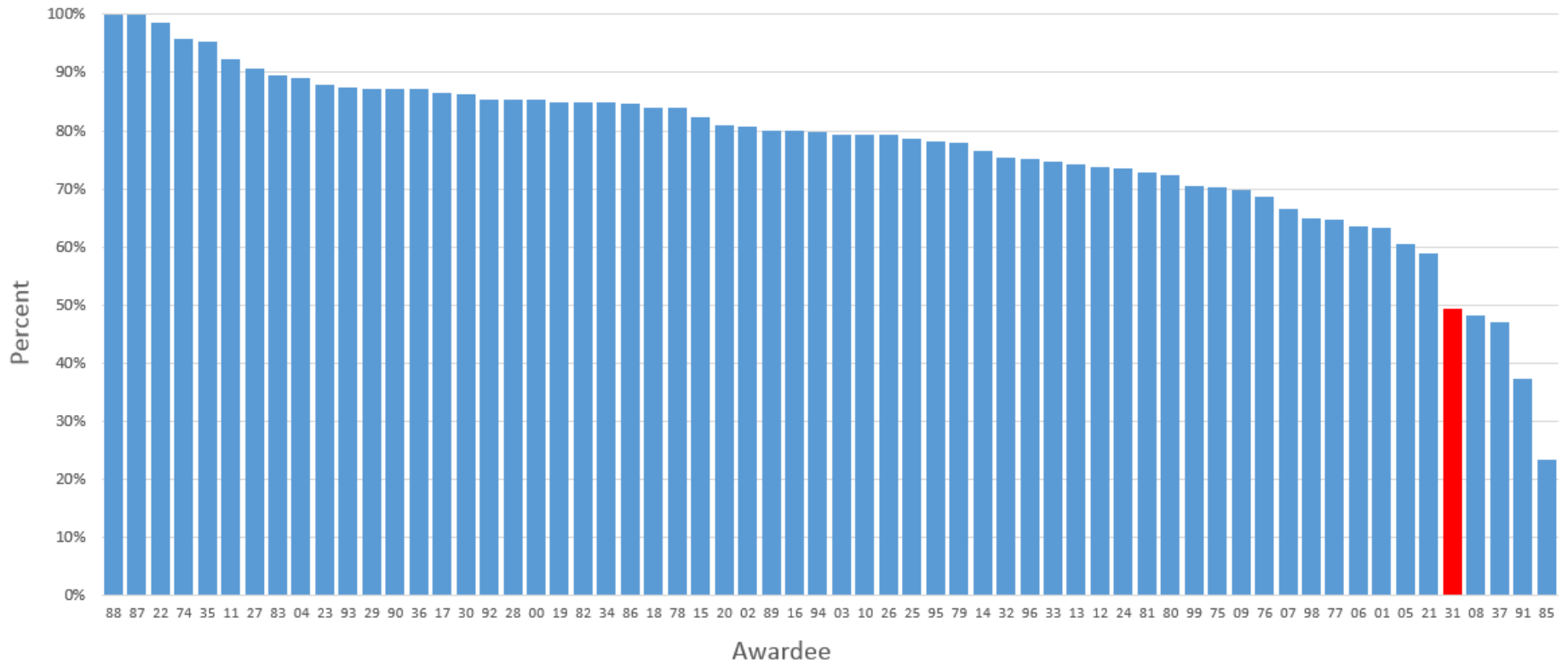
- Parent advocacy group



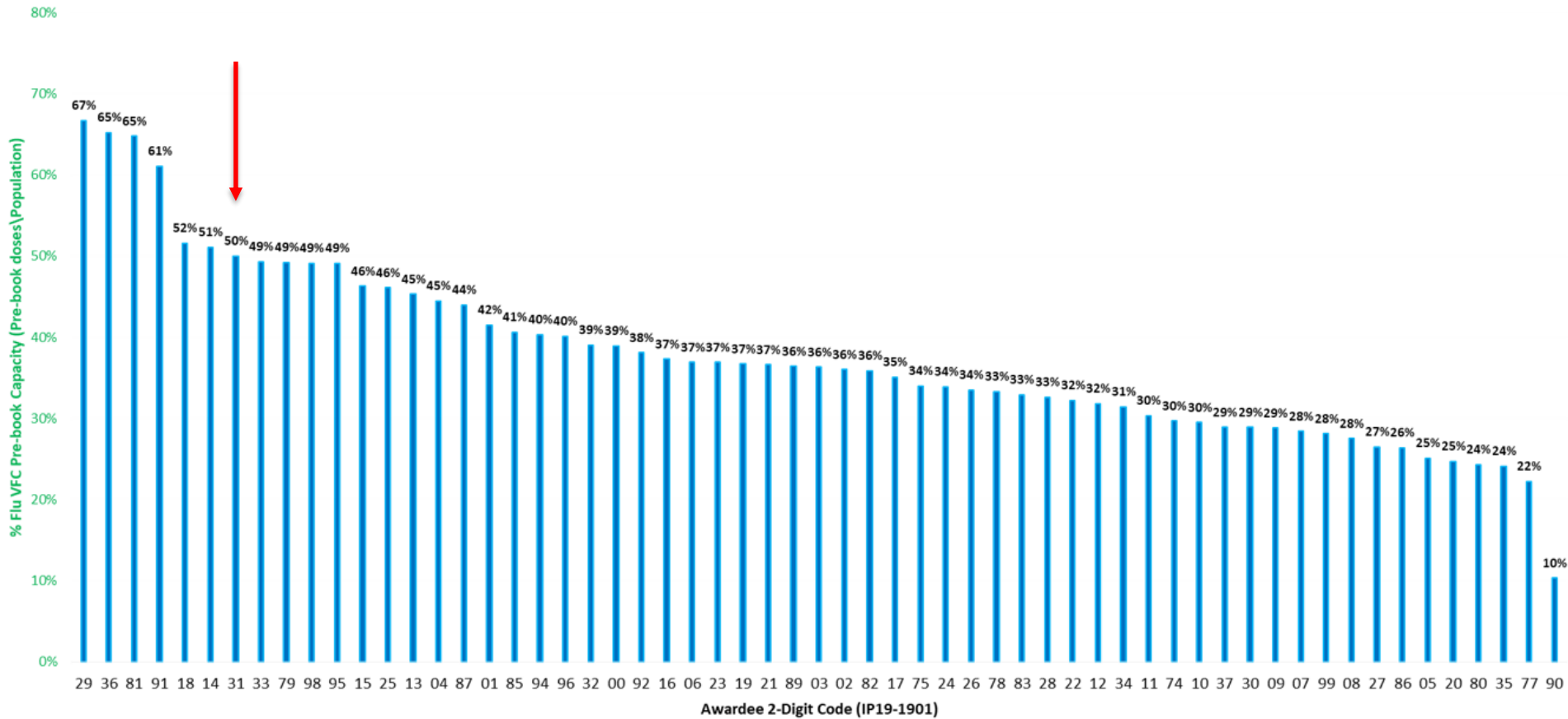
Share your story



Proportion of Influenza Vaccine Doses Ordered of Doses Allocated, by Awardee, as of 31 December 2019 (see accompanying notes for interpretation)



Awardee Flu VFC Pre-book Capacity Season 2019\2020



Evaluation pending

- Social media metrics
- Website traffic metrics for pediatric influenza toolkit
- Pharmacy vaccine administration practices
- Vaccination coverage rates

Thank you!

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