



New Jersey Hot Shots for Tots Campaign website:

https://www.nj.gov/health/cd/imm_requirements/vpdp_hotshots.shtml

2018-2019 Activity Log:

https://www.nj.gov/health/cd/documents/imm_requirements/hot_shots_activity_log.pdf

Campaign Promotional Flyer:

A promotional flyer for child care and preschool staff. At the top, it says "CHILD CARE/PRESCHOOL STAFF:" in bold. Below that, it states "The New Jersey Department of Health invites you to participate in the" followed by the "New Jersey Hot Shots for Tots Immunization Campaign" logo. The text continues: "This program is designed to help improve immunization coverage in child care and preschool facilities. Three counties are eligible to participate for the 2018-19 program: Atlantic, Monmouth, and Warren. There is no cost to participate in the program." A section titled "Benefits of participation may include:" lists four bullet points: 1. Opportunity to showcase your facility's commitment to keeping kids healthy. 2. Award and recognition from the New Jersey Department of Health and your Local Health Department. 3. Activities that may help with meeting certain Quality Rating and National Accreditation Standards. 4. Activities designed to increase staff immunization knowledge and skills. Below the list is an icon of four stylized figures. At the bottom, it says "A recorded webinar is available to provide an overview of the campaign. Register for the webinar at <https://attendee.gotowebinar.com/recording/699486603231713282>. For more information and to enroll, contact Jenish.Sudhakaran@doh.nj.gov." Logos for "NJ Health" and "OCDS" are at the bottom.

Example of Awardee Clings:



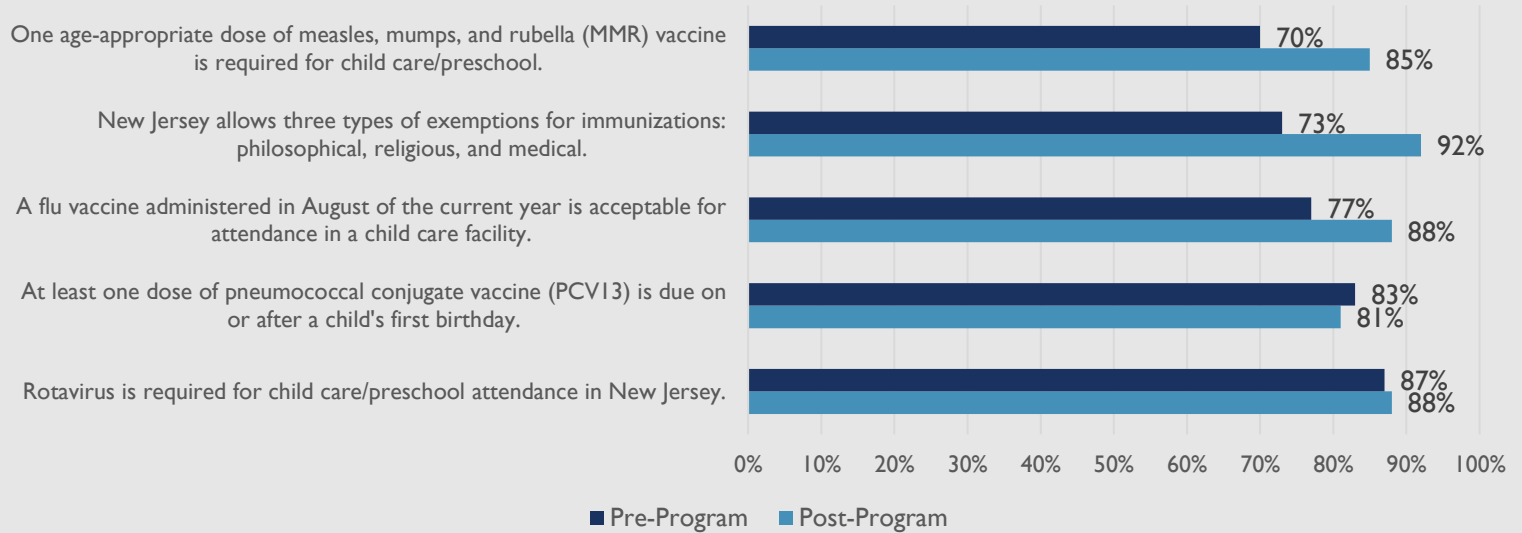
Campaign Awardee Press Release

<https://www.nj.gov/health/news/2019/approved/20190801a.shtml>

Pre/Post Survey Response Graph



Hot Shots T/F Survey Responses, Pre-Program (n=30) and Post-Program (n=26)



Post Program Evaluation

Hot Shots for Tots Post-Program Evaluation (n=26)

